



Internal Auditing Education Partnership

PROFESSIONAL ASSOCIATIONS: WHY PARTICIPATE?

THE PROFESSION THAT MAKES A DIFFERENCE

- Presenter:
- Organization
- Date

AGENDA

- Today's Professional Association
- Determining the right one for you
- The IIA as THE Professional Association for Internal Auditors



PROFESSIONAL ASSOCIATION

Society of professionals

An organization composed of members of a particular profession that regulates entry to and sets and maintains standards for that profession

As defined by “encarta.msn.com”



YOUR
MEMBERSHIP
EXPERIENCE

CHOOSING THE RIGHT ONE

- What is important to you?
- What is expected at work?
- What can you get out of the membership?
- What can you give to the profession through membership?

WHAT I NEED FROM THE ASSOCIATION

- Professional guidance
- Advocacy
- Training
- Networking
- Certification
- Specialty programs
- Technology
- Publications
- Services
- Local contacts



WHAT THE ASSOCIATION NEEDS FROM ME

- Involvement in the profession
- Involvement in the professional association
- Motivating professionals to become members
- Mentoring new members
- Mentoring students



THE INSTITUTE OF INTERNAL AUDITORS

THE INSTITUTE OF INTERNAL AUDITORS (IIA)

- International Professional Association
- Established in 1941
- Global Headquarters – Altamonte Springs, Florida, U.S.A.
- More than 170,000 members worldwide
- Representation in more than 165 countries

THE IIA VISION

The IIA is the internal audit profession's **global voice, recognized authority, acknowledged leader, chief advocate, and principal educator.**

THE IIA MISSION STATEMENT

- The mission of The Institute of Internal Auditors provides dynamic leadership for the global profession of internal auditing.

THE IIA MISSION STATEMENT

Activities in support of this mission will include but will not be limited to:

1. Advocating and promoting the value that internal audit professionals add to their organizations;
2. Providing comprehensive professional educational and development opportunities; standards and other professional practice guidance; and certification programs;
3. Researching, disseminating, and promoting to practitioners and stakeholders knowledge concerning internal auditing and its appropriate role in control, risk management, and governance;
4. Educating practitioners and other relevant audiences on best practices in internal auditing; and
5. Bringing together internal auditors from all countries to share information and experiences

IIA STRATEGIC PRIORITIES

The IIA has three primary objectives:

1. Advocacy

To be the recognized voice for the internal audit profession

2. Globalization

To develop and sustain the internal audit profession globally through appropriate infrastructure, coordination, support, and communication

3. Service

To provide exceptional service to IIA members

IIA BROAD OBJECTIVES

- Acceptance of the internal auditing profession
- Increase internal auditing capacity
- Provide better services for our members

ADVOCATING FOR THE PROFESSION

- A seat on the Standing Advisory Group of the PCAOB
- Permanent observer status on INSOTSAI
- Respond to various regulators
 - Basel Committee on Banking Supervision
 - SEC
 - OSC
 - SOX

THE GLOBAL ADVOCACY FRAMEWORK

Maximize influence with limited resources

- Focus on key targets
- Coordinate efforts globally
- Set objectives; record progress
- Provide consistent impression of internal auditing profession and The IIA

ONE MESSAGE, MANY VOICES!

DEVELOPMENT OF STANDARDS AND GUIDANCE

- Internal Auditing Standards Board
- Exposure Draft Process
- Approval and implementation date
- Professional Issues Committee

COMMON BODY OF KNOWLEDGE (CBOK)

- Global survey
- Summary of the global practice of internal auditing
- Insights into the practice of internal auditing, how it has changed, and where it is going



CERTIFICATION PROGRAM

- Certified Internal Auditor (CIA)
- Certified Government Auditing Professional (CGAP)
- Certification in Control Self-Assessment (CCSA)
- Certified Financial Services Auditor (CFSA)
- Certification in Risk Management Assurance

AUDIT CAREER CENTER

- Career Opportunities
- Online Resume
- Search Postings



IIA MEMBERSHIP

- The IIA is a professional association of individual members
- All members commit to follow the *IIA Code of Ethics* and *International Standards for the Professional Practice of Internal Auditing*
- Members are served via local chapters or institutes, or directly as members-at-large (where no chapter/affiliate exists)

PUBLIC AND PRIVATE

- IIA members come from a wide variety of
- public and private sectors, which include:
 - Agriculture
 - Forestry, and fisheries
 - Mining
 - Contract construction
 - Manufacturing
 - Transportation
 - Communications
 - Utility services
 - Wholesale and retail trade
 - Financial
 - Insurance
 - Real estate
 - Services
 - Education
 - Government

PROFESSIONAL RESPONSIBILITIES

- IIA members have various professional responsibilities, including:
 - Internal Auditing
 - Risk Management
 - Governance
 - Internal Control
 - IT Audit
 - Education
 - Security

MEMBERSHIP CATEGORIES – NORTH AMERICA

- Individual Membership
 - Regular
 - Educational
 - Government
 - Student
 - Retired
 - Life
- Group Membership
 - Audit Group
 - Government Group

LOCAL IIA AFFILIATION

- In North America - join as members of The IIA directly; assigned to a chapter in their area
- All other regions - become members of The IIA by joining an IIA institute in your region

THE [NAME] CHAPTER/INSTITUTE OF THE IIA

- Became a Chapter/Institute on [date]
- [number of] Members
- [Chapter/Institute Website]
- Other pertinent information about the local IIA

THE PROFESSION FOR THE FUTURE... INTERNAL AUDITING

For more information...

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