



The Institute of
Internal Auditors

WILLIAM G. BISHOP III, CIA
MEMORIAL FUND
"TO BE AN
AUDITOR"

Pathway to Progress

William G. Bishop III, CIA,
Memorial Fund

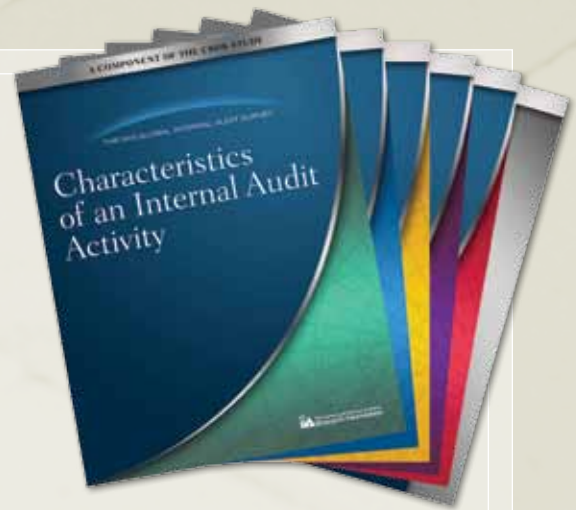


The Institute of Internal Auditors
Research Foundation

The IIARF's Pathway to Progress — A Worthy Investment.

The path to success is being created, brick-by-brick, through contributions to the William G. Bishop III, CIA, Memorial Fund — the driving force behind the Common Body of Knowledge (CBOK) Study conducted by The Institute of Internal Auditors Research Foundation (IIARF). The CBOK study encompasses a series of reports that capture a snapshot of the current state of the profession. Collectively, the reports provide a road map for professional development, performance improvement, and practice management.

The Global Internal Audit Survey, a component of the CBOK study, is the most comprehensive global study ever conducted on the profession. It is paving the way for internal auditing to realize its full potential as a value-added resource for organizations around the globe and for practitioners to reach their individual professional goals. The results are a readily available resource made possible because of the continued commitment of the supporters of the William G. Bishop III, CIA, Memorial Fund — individual practitioners, chapters, institutes, organizations and corporations whose contributions clearly state that they believe their professional futures are a worthy investment. Each time a contribution is made to the fund*, a brick on the path that leads to the doors of The IIA's Global Headquarters is embossed with the donor's name. With each brick, internal auditors get a step closer to gaining the insights they need to help them succeed.



The reports are available as free online downloads to members and printed reports can be purchased as a bundle online at The IIARF Bookstore for the low price of U.S. \$50.

* Minimum \$500 donation

Building on the Past. Committing to the Future.

Beginning with the 2006 study, The IIA Research Foundation set out to not only capture a current snapshot of the profession around the globe, but to create a living and breathing body of work that could be built upon to provide a study of the profession that was both reflective and forward-looking in scope. Continuing to build upon the findings of the 2006 study, the 2010 global survey provides insights into:

- characteristics of internal audit activities around the globe
- core competencies for today's internal auditor
- preparing for what's on the horizon for internal auditing
- top imperatives for change

A database that encompasses results from both the 2006 and 2010 study has been created to begin to establish trending and leverage the information for future research about the profession.

A Global Survey. A Community Effort. An Impact Without Boundaries.

The IIA Research Foundation's 2010 Global Internal Audit Survey, a component of the CBOK study, represents a two-year effort to collect and analyze responses from 13,582 practitioners in 22 languages and more than 107 countries. A project of this scope and global reach required the collaboration and coordination of a long list of individuals and entities and called on the strength of the international internal auditing community to support the effort. It required countless hours of dedication from a range of resources including a primary steering committee comprised of approximately 20 global volunteers and a host of supportive subcommittees, staff from The IIA Research Foundation, IIA Global Headquarters, and IIA Institutes, and a carefully assembled team of researchers. More than 80 institutes worked to promote the survey to their members.

Additionally, the 2010 study included a special pilot study launched initially in the United States only, *A Call to Action: Stakeholders' Expectations and Perceptions Study*, designed to give CAEs a clear picture of how stakeholders currently view the internal audit activity and what the performance expectation is now and in the future.



"We, as auditors, are constantly doing assessments for the companies we work for. Shouldn't we consider taking the time to assess the skills that we will need in order to remain relevant to our stakeholders?"

— Denny K. Beran, CIA, CCSA
Senior Vice President-Audit of JCPenney, Inc. and
Senior Vice Chairman of The IIA Board.

"I consider the CBOK study one of the most critical projects that the IIA Research Foundation undertakes. It provides the fundamental research needed by the profession to underpin developments in ensuring training and certification programs remain robust, relevant, and current."

— Carman L. Lapointe, CIA, CCSA
Under-Secretary-General for Internal Oversight
Services, United Nations and former Chairman
of The IIA.



His Passion. Our Pledge. Your Future.

The William G. Bishop III, CIA, Memorial Fund — the sole financial support for the CBOK study — was created to continue the legacy of a man who committed himself fully to the profession that defined him. William G. Bishop III, CIA, affectionately known as Bill to his friends and family, served as IIA president from 1992 until his untimely passing in March of 2004. Bill often professed, without reservation, “I’m proud to be an internal auditor.” He understood the value internal auditing brought to an organization and he was committed to helping practitioners bring their best to the table to ensure internal auditing could secure its rightful place at the table.

To honor the work he dedicated his life to, The IIA Research Foundation pledged to propel his vision forward by supporting research to advance the profession through the fund created in his name. It is a commitment that is echoed throughout each report within the study. The knowledge gained and the insights shared through the study strengthen the profession of internal auditing around the globe. This solid base of knowledge allows internal auditors to have a more meaningful impact on the organizations they serve and a more rewarding experience performing the work they love.

The commitment The IIA Research Foundation has made to carrying on Bill Bishop’s legacy can only be honored through the continued support of internal auditors who share Bill Bishop’s passion for the profession... practitioners like you. When you make an individual contribution or encourage your chapter, institute or organization, you are making a clear statement. You are saying you care about the future of the profession of internal auditing. You are saying you care about your future.



“I personally admired William G. Bishop III, not only as a great leader, role model and mentor, but also for his tenacity and dedication to the Internal Audit Profession. Through Bill’s steady, persistent, devotion, I discovered exactly what it meant to be ‘Proud to be an Internal Auditor.’”

— Patricia E. Scipio, CIA
Director of PricewaterhouseCoopers –
Washington Metro and President of
The IIA Research Foundation

Your Contribution Is Our Pathway to Progress

As we forge ahead to the 2015 CBOK study, your contribution makes a difference. The IIA Research Foundation is dependent on generous donors to continue to fund this global research project. Join our efforts. Take an active role in your professional future by making a contribution today.

Your tax-deductible contribution can be made by completing the attached form.

Contribution levels:

Diamond: US \$10,000 and up

- Recognition on a large plaque in IIA lobby
- Recognition (Logo) in Internal Auditor magazine, IIARF Website, and Signage at IIA Events
- Recognition on brick on The IIA's Pathway to Progress, 12x12 inches, up to six lines of 20 characters per line, including spaces and punctuation

Emerald: US \$5,000 – US \$9,999

- Recognition on small plaque in IIA lobby
- Recognition (Name) in Internal Auditor magazine, IIARF Website, and Signage at IIA Events
- Recognition on brick on The IIA's Pathway to Progress, 12x12 inches, up to six lines of 20 characters per line, including spaces and punctuation

Ruby: US \$1,000 – US \$4,999

- Recognition (Name) in Internal Auditor magazine, IIARF Website, and Signage at IIA Events
- Recognition on brick on The IIA's Pathway to Progress, 8x8 inches, up to six lines of 20 characters per line, including spaces and punctuation

Friend: US \$500 – US \$999

- Recognition (Name) on IIARF Website and Signage at IIA Events
- Recognition on brick on The IIA's Pathway to Progress, 4x8 inches, up to three lines of 20 characters per line, including spaces and punctuation

Associate: US \$1 – US \$499

- Recognition in annual reports

Fill out the contribution form today to support the 2015 Global CBOK Study.

THE IIA RESEARCH FOUNDATION (IARF) is a §501(c)(3) organization, gifts to which are deductible as charitable contributions for Federal income tax purposes.

California: THE IARF's audited financial statement is available upon request to THE IARF. 100 percent of your gift may be deducted under Federal and State income tax laws. *Florida: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE, 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. IARF's registration number is CH29077. *Georgia: Upon request, THE IARF will provide a full and fair description of this and its other programs, and a financial statement or summary. **Maryland: A copy of THE IARF's current financial statement is available on request to [THE IARF, 247 Maitland Ave, Altamonte Springs, FL 32701, 407-937-1100]. For the cost of copies and postage, registration documents, and other information are available from the Maryland Secretary of State. Minnesota: 100 percent of your gift may be deducted as a charitable contribution under Federal and state income tax laws. *Mississippi: The official registration and financial information of THE IARF may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement. *New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215. REGISTRATION DOES NOT IMPLY ENDORSEMENT. *New York: **Upon request, a copy of THE IARF's last annual report filed with the Attorney General is available from THE IARF or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, Department of State, 120 Broadway, New York, New York 10271.** *North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at (888) 830-4989. The license is not an endorsement by the state. *Pennsylvania: The official registration and financial information of THE IARF may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. *Virginia: A financial statement is available from the State Division of Consumer Affairs in the Department of Agriculture and Consumer Services upon request. *Washington: The registration statement required by the Charitable Solicitation Act is on file with the Secretary of State. Additional information can be obtained by calling 1-800-332-4483. *West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.



The William G. Bishop III, CIA, Memorial Fund Donation

On behalf of the Bishop family, The IIA Research Foundation thanks you in advance for supporting this fund in honor of their husband, father and grandfather. Please fill out the form below or donate online at www.theiia.org/research/make-a-donation/william-g-bishop-memorial-fund. A full listing of recognition associated with your contribution level can be found on the back of this brochure.

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* Includes a personalized brick on The IIA's Pathway to Progress.			
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Return to: The IIA Research Foundation
247 Maitland Avenue
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Fax: +1-407-937-1101
Email: research@theiia.org





**The IIA Research
Foundation**

History

The Institute of Internal Auditors Research Foundation (IIARF), originally called The Foundation for Auditability, Research, and Education (FARE), was founded in 1976 by The Institute of Internal Auditors, the leader in professional internal audit research and education for over 60 years.

The Foundation is a (501)(c)(3) tax-exempt (in the U.S.) corporation formed to provide and expand research and education for the benefit of the internal auditor, the internal auditing profession, the business and government communities, and the general public. For over 30 years, The IIARF has been the global leader in sponsoring, disseminating, and promoting research and knowledge resources to enhance the development and effectiveness of the internal audit profession.

Mission

The mission of The IIA Research Foundation (IIARF) is to expand knowledge and understanding of internal auditing by providing relevant research and educational products to advance the profession globally.

The IIA Research Foundation
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