



WMI IA CAE Survey - 2009

July 28, 2009

CAE Survey Highlights

WMIIA Satisfaction (0 Poor - 4 Excellent)

Satisfaction with Services Provided by WMIIA	3.0
Communication Received from WMIIA	3.5

WMIIA Services to Expand

Training	75%
Networking	25%

Participation in WMIIA/Deloitte Internal Audit Roundtables

Yes	85%
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CIA Certification

CIA Not Currently Required by Company	100%
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CAE Survey Highlights (Continued)

WMMIA Support

Attended Chapter Meetings	80%
Read Newsletter/Visit WMIIA Website	100%
Support Staff Involved with WMIIA	100%
Willing to Make a Presentation to the Chapter	33%
Willing to Serve on a WMIIA Committee or Volunteer	67%



CAE Survey Highlights (Continued)

Cost of Meetings

Represent Good Value	100%
Willingness to Pay a Higher Fee to Secure Appropriate Speaker	100%

Most Convenient Meeting Time

Breakfast meeting	83%
Luncheon meeting	17%

Most Convenient Day of the Week

Thursday	80%
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Location Rating (0 Poor - 4 Excellent)

Country Inn & Suites	2.5
Bridgewater Place	3.4



2009/2010 Chapter Programming - CAE Top Topics

1. Fraud Detection & Investigation
2. Data Mining & Audit Analytics
3. Continuous Control Monitoring
4. Risk Assessment
5. Value Added Auditing
6. Corporate Governance
7. Ethics
8. Quality Assurance Reviews
9. Communication
10. Internal Audit Standards (IPPF)
11. Operational Auditing
12. Working with Audit Committee
13. IT
14. FCPA



Topics 9 through 14 had the same ranking

Top Internal Audit Roundtable Topics

1. Risk Management
2. Fraud
3. Corporate Governance
4. Regulatory Compliance
5. Standards (IPPF)
6. IT Auditing
7. Managing IA Department

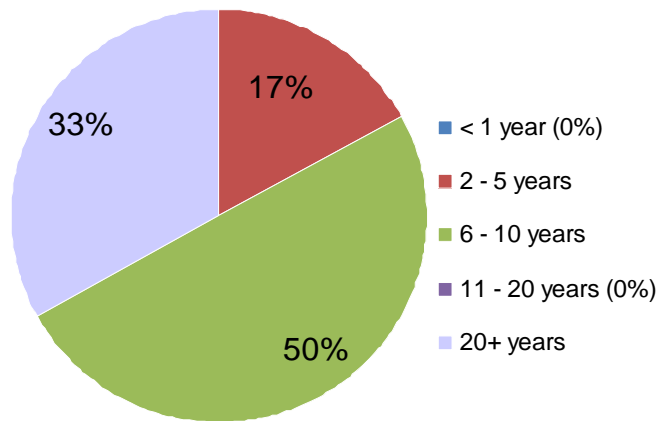


CAE Demographics

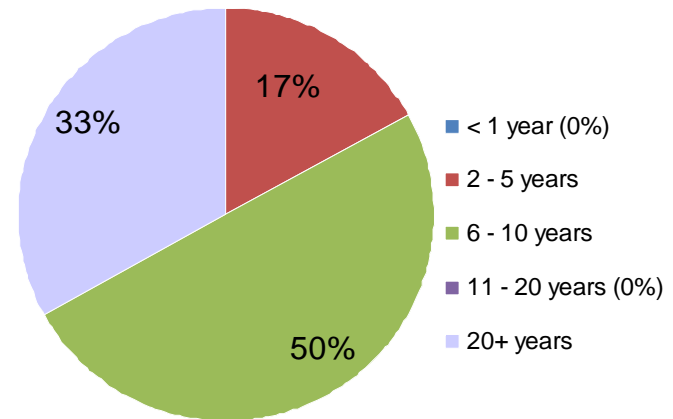
CAE Professional Certifications

CIA	40%
CPA	80%
CISA	20%

How Long Have You Been Involved in Internal Audit?



How Long Have You Been a Member of the IIA?



WMIIA 2009 CAE Survey Data

The survey results were compiled based on 6 CAE member responses received in June 2009.

Thank you for your participation!

