

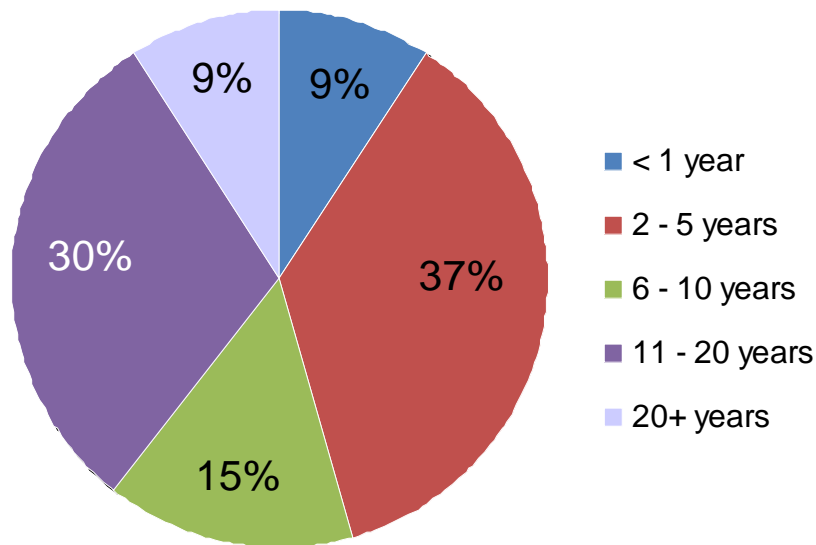


WMI I A Membership Survey - 2009

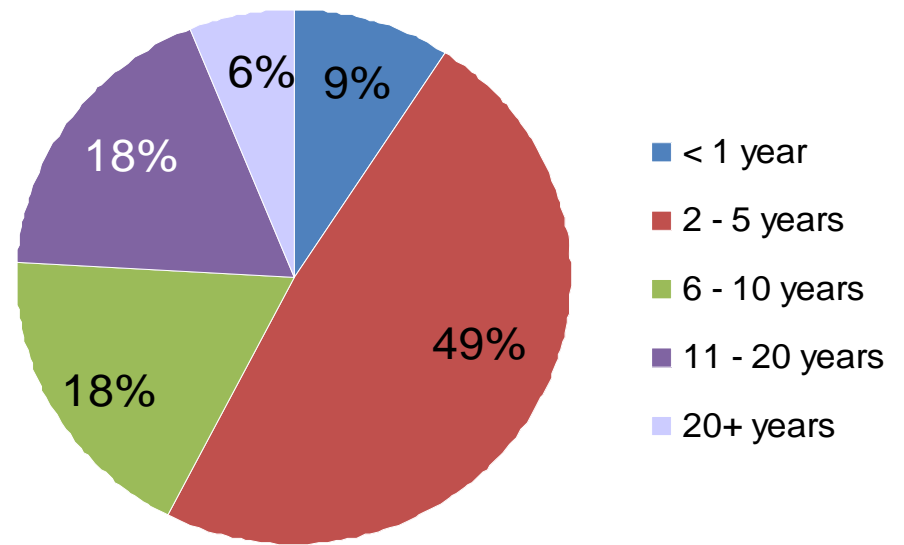
July 28, 2009

Chapter Demographics

How long have you been involved in internal audit?

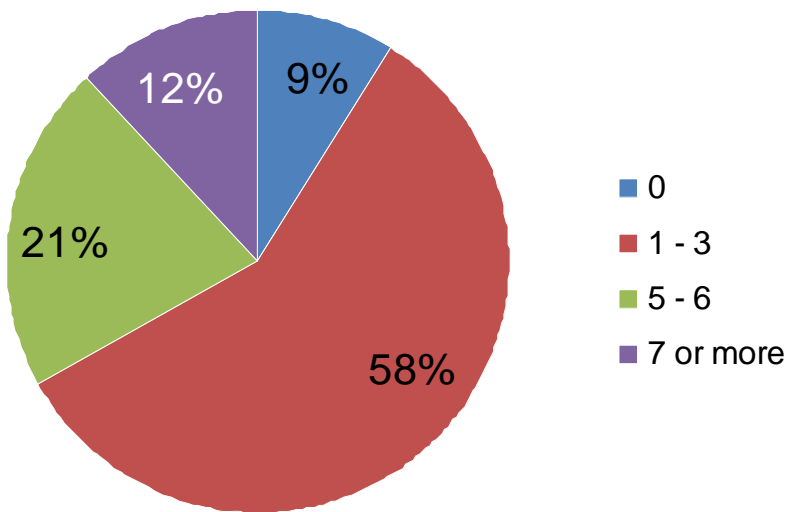


How long have you been a member of the IIA?

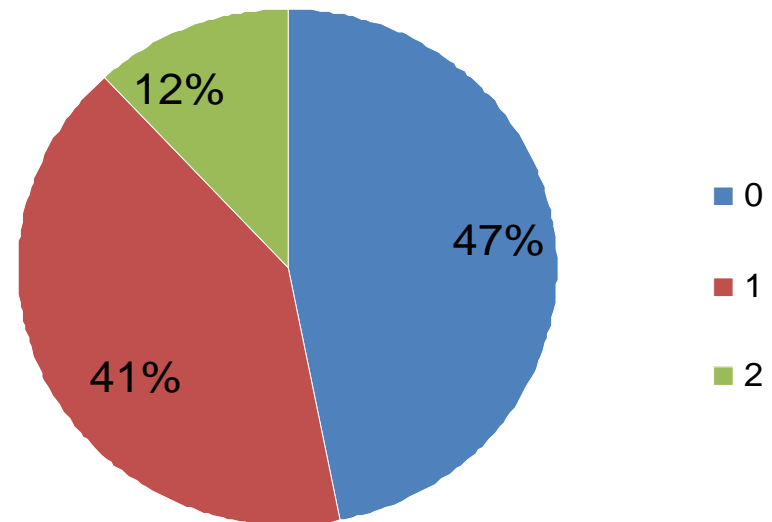


Chapter Meeting & Seminars - Attendance

How many regular chapter meetings did you attend last year?

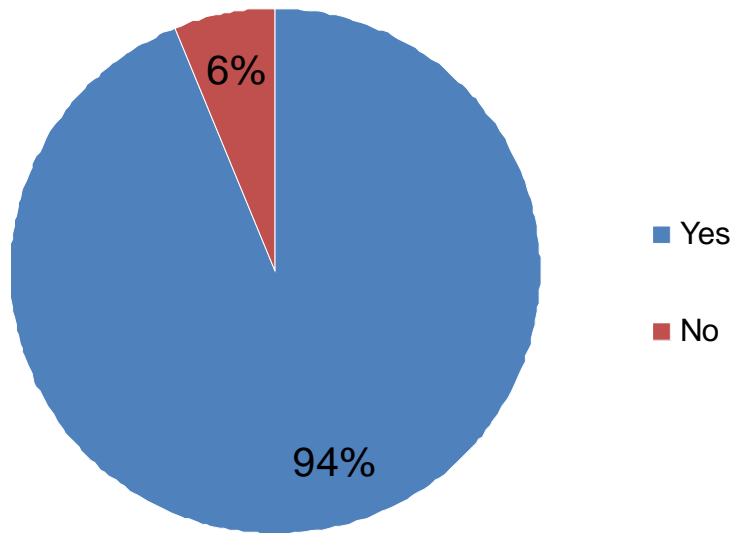


How many chapter seminars did you attend last year?

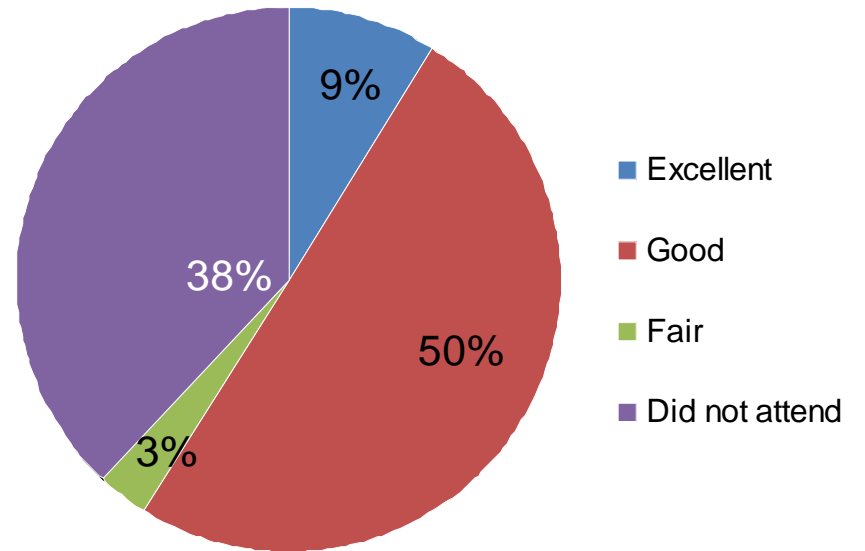


Chapter Meetings & Seminar - Value

The cost of the meeting represents a good value?



Chapter seminar value vs. cost?



Chapter Meetings - Logistics

Financial Support

Reimbursed for annual dues	97%
Reimbursed for meeting expenses	94%

Most Convenient Meeting Time

Breakfast meeting	67%
Luncheon meeting	24%

Most Convenient Day of the Week

Tuesday	61%
Thursday	55%

Location Rating (0 Poor - 4 Excellent)

Country Inn & Suites	3.2
Bridgewater Place	3.3



WMI IA Support

Willingness to support the chapter in some volunteer capacity

Yes - 36%

Willingness to pay a higher fee to secure appropriate speakers

Yes - 78%

Read WMI IA newsletter/visit chapter website

97%



2009/2010 Chapter Programming Topics

Top 10

1. Fraud Detection & Investigation
2. Value Added Auditing
3. Information Security
4. Communication
5. Operational Auditing
6. Leadership
7. Corporate Governance
8. Ethics
9. Data Mining & Audit Analytics
10. Privacy / IT Topics (a tie)



WMIIA 2009 Member Survey Data

The survey results were compiled based on 33 member responses received in June 2009.

Thank you for your participation!

