THE WESTERN MICHIGAN CHAPTER

The Institute of Internal Auditors

January 2012 Newsletter

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MESSAGE FROM THE PRESIDENT

Greetings from the WMIIA,

The chapter has started planning for our annual Student Night to be held on Thursday **February 9, 2012**. As in previous years, we rely on our member-companies to provide sponsorship for this event. We will be announcing the topic for the $1,000 student essay contest shortly. Please see Programming Update as well as the Academic Relations sections below for more information.

Also, as a reminder, when registering for chapter meetings or seminars, please indicate any special dietary needs you may have so that we can appropriately accommodate.

I must also inform you that Steve Willis from the Board of Governors has resigned from the Board. The WMIIA Chapter extends a heartfelt thanks to Steve for his many years spent on the Board.

Also, as a reminder we offer WMIIA logo merchandise to our members to promote the chapter. Please visit the home page for details.

We are always looking for ways to deliver the best service to our members. Please contact us if you have any ideas, suggestions, or questions.

Best Regards,

Jon Baldwin, WMIIA President

BOARD OF GOVERNORS

Please note that within the parenthesis is the year in which their individual term will expire.

Michael Howse (2013), Spartan Stores

Steve Willis, CPA, CIA (2012), Stryker Corporation

Andy Grile, (2014), Gordon Food Service

Bill Johnson, CIA, CISA (2012), Foremost Insurance

Vicki Smith, CIA (2013), Plante & Moran

Scott Petersen, CIA (2013), Independent Bank

Dori Couvreur, CIA (2014), Crowe Horwath

Tatiana Goodkin, CIA, CPA (2014), Daimler AG

Tanya Denyes, (2014), PriorityHealth

SCHEDULE OF EVENTS

WMIIA 2011 - 2012 Program - SUBJECT TO CHANGE - Please visit the EVENTS section of the WMIIA website for the updated information.

As of January 3, 2012

Date	Day	Location	Event	Registration	Event	Speaker	CPEs	Topic	Pricing (Member / Non-Member)
09/08/11	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.00 AM	Steven Crumb (Amway) and William Ravenscraft (Amway)	1	Planning and Executing a Fraud Investigation	$15/$20
10/06/11	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 10.00 AM	Jeffrey A. Garfield (Stryker)	2	FCPA (Overview of requirements and audit implications)	$15/$20
10/20/11	Thursday	Deloitte Grand Rapids New Office (Confirmed)	IAD Roundtable 1	7.30 AM - 8.00 AM	8.00 AM - 10.00 AM	Roundtable	2	Risk Assessment - What are the Internal Audit high risk areas?	Free
11/03/11	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.30 AM	Stu Berman (Steelcase)	1.5	Cloud Computing	$15/$20
11/10/11	**Thursday**	**Davenport University (Confirmed)**	**CPE Day**	**7.30 AM - 8.00 AM**	**8.00 AM - 4:30 PM**	**Danny Goldberg**	**8**	**Internal Audit Best Practices**	**$125/$150**
12/08/11	Thursday	Bridgewater (Confirmed)	Lunch	11.30 AM - 12.00 PM	12.00 PM - 1.00 PM	Andy Grile (Gordon Food Service)	1	Lunch with a CAE	$15/$20
01/05/12	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.30 AM	Peter Bradford and Chris Young (KPMG)	1.5	Auditing Vendor Risk	$15/$20
02/09/12	**Thursday**	**The University Club**	**Student Night**	**4.30 PM - 5.45 PM**	**6.00 PM - 7.00 PM**	**TBD**	**1**	**TBD**	**TBD**
02/10/12	Friday	Crowe (Confirmed)	IAD Roundtable 2	TBD	TBD	TBD	2	Social Media	Free
03/01/12	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.30 AM	TBD	1.5	End User / Spreadsheet Controls	$15/$20
04/12/12	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.30 AM	TBD	1.5	Performance Management	$15/$20
4/25/2012 - 4/26/2012	**Wednesday and Thursday**	**Davenport University (Confirmed)**	**Spring Seminar**	**7.30 AM - 8.00 AM**	**8.00 AM - 4.30 PM**	**TBD**	**16**	**ERM / Annual Risk Assessment (4 hours) Ethics (4 hours) Financial Internal Auditing (8 hours)**	**TBD**
05/03/12	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.30 AM	TBD	1.5	IA Hot Topics	$15/$20
05/11/12	Friday	Crowe (Confirmed)	IAD Roundtable 3	TBD	TBD	TBD	2	TBD	Free
06/01/12	**Friday**	**Deer Run Golf Club (Confirmed)**	**Golf Outing**	**7.30 AM - 8.00 AM**	**8.30 AM - 3.00 PM**	**N/A**	**N/A**	**N/A**	**$65/$65**

WMIIA / Grand Rapids IMA Student Night
Thursday, February 9th, 2012

The planning is underway for the annual Student Night, where the chapter will again be partnering with the local IMA Chapter. Last year the event included a presentation by the national chair of the IMA, Sandra Richtermeyer, and a panel discussion to allow students to get answers to questions from "real live" professionals. Over 125 students and company representatives participated. We are working on sponsorships and advertising the event to members and students.

Please contact Todd Hanson to participate in the networking portion or to sponsor student attendance.

Goal of the Event

- Provide a networking event where accounting students can network with representatives of local companies
- Present a speaker/panelist who can discuss a relevant topic for accounting students.

How Can Members Support the Event?

Sponsor the Event
Gain the support of your employer to sponsor the event.

- Gold: $250 and up
- Silver: $150 - $249
- Bronze: Less then $150

Colleges and Universities Represented
Aquinas College, Calvin College, Cornerstone University, Davenport University,
Ferris State University, Grand Valley State University, Hope College

Accounting Students can attend the event "free of charge"

Agenda
4:30pm: Networking & Hors d'oeuvres
Students will have the opportunity to network with local companies represented by the IMA and IIA Chapter Members

5:50pm: Announce the Fred Rugg Student Scholarship Winner
This year's essay question: How has social media changed the landscape of the job search?

6:00pm: Introduction of the IMA and IIA
Followed by: panel discussion to answer students' career planning, professional development, or any other question

Location: University Club www.universityclubgr.com
111 Lyon St. NW – Downtown Grand Rapids
616-456-8623

Cost to Attend
Accounting Students: No Charge
IMA & IIA Members: $25
Non-Members: $30

Registration
Contact: Todd Hanson 616-896-1525 todd@connect-resources.com
Online Registration: http://www.acteva.com/booking.cfm?bevaid=213340
Registration Deadline: Friday, February 3, 2011

Questions: Todd Hanson, Director of Student Activities
616-896-1525
todd@connect-resources.com
www.connect-resources.com

PLEASE JOIN OUR LINKEDIN NETWORK

LinkedIn is a business-oriented social networking site, used mainly for professional networking. To visit and join West Michigan IIA Chapter's LinkedIn site:
http://www.linkedin.com/groups?mostPopular=&gid=2994195

This site will allow you to stay in touch with fellow members as well as be part of a network of professionals with similar career interests.

NEW CAREER OPPORTUNITIES!

Please see the link below for an Auditor position currently available at the **Gun Lake Tribal Gaming Commission**:

> The Gun Lake Tribal Gaming Commission of the Match-E-Be-Nash-She-Wish Band of Pottawatomi Indians (Gun Lake Tribe) is seeking the a full-time Auditor who will perform Internal Audits of the Gun Lake Casino under the authority of the Gun Lake Tribal Gaming Commission.
>
> Link: http://www.theiia.org/chapters/index.cfm/home.page/cid/125

Please see the link below for the following positions currently available at **Whirlpool Corporation**: Senior Auditor, Staff Auditor, Senior IT Auditor, and IT Auditor:

> Link: http://www.theiia.org/chapters/index.cfm/home.page/cid/125

CHAPTER ACHIEVEMENT PROGRAM ("CAP") UPDATE

The IIA awards chapters CAP points in three areas (Service to the Profession, Service to Members, and Chapter Administration) to facilitate chapter planning activities and to reward chapters and the members. Our Chapter goal is to again achieve GOLD status by earning a minimum of 1,560 points.

Our current CAP status as of **December 31, 2011** is 886 points. The deadline to earn the 1,560 points needed to maintain our Gold Status is the end of our chapter year which is May 31, 2012.

As a reminder, as members, you can help our Chapter earn points to achieve GOLD status in the areas of Service to the Profession and Service to Members by:

- **Any time you speak about the profession to others outside of your company (without receiving a fee). Simply provide us with the date of the speech, the topic, the audience, and the length of the speech**
- Attending CPE programs offered by our Chapter
- Speaking to a group about audit or IIA-related topics
- Submitting an article to a trade publication such as *Internal Auditor*
- Participate in student-oriented activities such as student internships

Help our Chapter achieve GOLD status for our next chapter year by simply notifying a Chapter Officer or Board Member with details of service activities.

TREASURY UPDATE

Event payments can be submitted via the following methods:

- PayPal – Credit cards payments can be submitted prior to an event via the PayPal link located on the registration page on the WMIIA site.
- Cash or check – Payment can be brought to the event or mailed in advance to the Treasurer. Please make checks payable to WMIIA. Checks can be mailed to:

  WMIIA
  C/O Kyle Palmitier
  1816 Chipwood LN NW
  Grand Rapids, MI 49504

If you would like to be invoiced prior to an event please email an invoice request to Kyle Palmitier detailing your name, all participants for whom the invoice should include, and a mailing address.

Financial Snapshot as of 12/20/2011	
Checking:	$13,468.81
Savings:	$ 1,857.29
COD#1:	$ 5,257.81
COD#2:	$ 5,010.71

MEMBERSHIP UPDATE

Upcoming WMIIA event details can be found on the Chapter's website
http://www.theiia.org/chapters/index.cfm/view.events/cid/125

For more news and upcoming nation events, please browse the IIA's official site at
www.theiia.org

Member Profile – EVERYONE PLEASE CHECK THEIR MEMBER RECORD!
It is very important for the chapter to keep this information current
The WMIIA would like to remind you that keeping your member record current through our interactive web tool is easy. You can make changes online and see the results on-screen immediately after submission. This is the best way to ensure the IIA has your most up-to-date and accurate information. Log in and check your record today. You can log in with the following link: http://www.theiia.org/chapters/index.cfm/?act=home.login&cid=125

IIA MEMBERS ELIGIBLE FOR DISCOUNTS
As part of The IIA's Member Amenities Program, The IIA is pleased to remind members of our partnership with GEICO Car Insurance, Omni Hotels, Pricewaterhouse Coopers, and Protiviti / Knowledge Leader; see here http://www.theiia.org/membership/why-join/amenities-program-for-members/ for more information. As you know, The IIA offers members-only discounts through our affinity program to reduce our member's costs for both professional and personal services. We will be adding to our list of partners over the next few months. The continued success of these partnerships and the programs they supply relies heavily on member participation. Check out members-only discounts by clicking on "Get Special Discounts" at www.theiia.org/membership.

WMIIA New Members – Your first regular meeting is free!
As an internal auditor for your organization, you are an advocate for sound governance and effective controls. What is the best way to stay abreast of the latest developments, meet the demands of an ever-changing profession and its fast-paced technological changes? The answer is simple. Turn to the acknowledged leader, recognized authority, and primary educator - The Institute of Internal Auditors (IIA)!

The IIA's Western Michigan chapter meets regularly in the Grand Rapids area and provides opportunities for low-cost training and networking with your peers. The WMIIA would like to invite you to attend your very first regular WMIIA meeting on us. Visit the WMIIA's website to view event information and contact Jameta Branch at (269) 686-3324 or jmbranch@perrigo.com so that she can reserve your seat and introduce you to our members.

CIA CERTIFICATION TRAINING MATERIALS

Our chapter has just signed an agreement with **Gleim** which allows our members to purchase Gleim training materials at 20% discount. Please visit our website or contact Kara Pretty at Gleim for details.

VOLUNTEER OPPORTUNITIES

If you are looking for opportunities to volunteer in WMIIA, there are many ways you can help out the chapter.

Committees & Other Positions – Please contact the respective committee chair or an officer if you are interested.

Membership Committee – This committee works with prospective and existing members to increase chapter membership and promote internal audit profession. The committee also assists in maintaining complete and accurate member records.

Academic Relations Committee – This committee develops and support relationships with colleges and universities, educators, students, and internal audit/business community to enhance knowledge, skills, understanding, and use of internal auditing. Responsible for campus visits and presentations and planning of Student Night event.

Newsletter – This person(s) will coordinate the content and layout of the Chapter's monthly newsletter. The newsletter is a very important communication tool and a big part of promoting the professional image of the chapter.

Website – The administrator of the Chapter's website is responsible for keeping the site updated with news, event listings, job postings, and maintaining the Chapter's overall presence on the web.

Long-Range Planning Committee – This committee appraises current and future chapter member needs and, after giving consideration to chapter resources and available support from IIA HQ, to recommend long range objectives for the chapter which will maximize chapter member benefits.

Audit Committee – This committee arranges the timely independent review of chapter records at the close of each chapter year and submission of the annual report of chapter financials.

Programming and Event Planning Committee – This committee plans chapter meetings and seminars on the subjects related to internal auditing and of interest to internal auditors with the purpose of improving the auditing competency and effectiveness of chapter members. Also responsible for selecting venues and meetings logistics.

NEWS FROM OTHER CHAPTERS

See other chapter websites by clicking the desired link:

- Detroit Chapter
- Fort Wayne Chapter
- Lansing Chapter
- Michiana Chapter

Disclosure:

The Western Michigan Institute of Internal Auditors (WMIIA) is a not-for-profit, membership consortium of both internal and external auditors from Western Michigan who have joined together for the purpose of sharing their professional resources and promoting the internal audit profession.