THE WESTERN MICHIGAN CHAPTER

The Institute of Internal Auditors

May 2012 Newsletter

Officers

President
Jon Baldwin, CIA, CFE
Whirlpool

1st Vice President
Marty Gurry, CPA, CIA
Meijer

2nd Vice President
Josh Comins
Stryker

Treasurer
Mark Powell
Lake Michigan Credit Union

Secretary
Adrienne Heidema, CIA
Mercantile Bank

Committee Chairs

Academic Relations
Todd Hanson, CPA
Connect Resources

Audit Committee
Andy Grile
Gordon Food Service

Long Range Planning
Scott Petersen, CIA
Independent bank

Membership
Jameta Branch
Perrigo

Newsletter
John Manilla, CPA
Crowe Horwath

Website
Megan DeVries, CIA
Priority Health

MESSAGE FROM THE PRESIDENT

Greetings from the WMIIA,

As a reminder to those who have not registered, please join us on **Thursday May 3, 2012** from 8:00am – 9:45am at Bridgewater for our last monthly meeting on IA Hot Topics with Doug Anderson from the Dow Chemical Company.

On Friday May 11, 2012 we will conclude our Chapter year of training with our final Internal Audit Director roundtable meeting on Auditing Corporate Governance and Adding Audit Committee Value and on Friday June 1, 2012 we will once again host our annual Fred Rugg memorial golf outing. Please see page 5 of our newsletter for more information.

Annual Chapter elections took place in March and the official Officer results were as follows: Marty Gurry – President, Josh Comins – 1st VP, Adrienne Heidema– 2nd VP, Mark Powell – Treasurer and Daisha Rhoades – Secretary. Please note that these results are effective with the start of our new Chapter year on June 1, 2012. Thanks to all members who took the time to vote! Please see page 3 for the results of our annual elections.

As spring is here, with it comes the end of our very successful Chapter year. I would like to thank all of individuals who volunteered their time to help the Chapter during the past year and we are looking forward to next year.

Over the next few months please check out our WMIIA website for programming updates as well as the latest updates our chapter may have. Again, we are always looking for volunteers as well as ways to deliver the best service to our members. Please contact us with any suggestions you may have for topics for next year as well as if you have any ideas, suggestions or questions.

Best Regards,

Jon Baldwin, WMIIA President

BOARD OF GOVERNORS

Please note that within the parenthesis is the year in which their individual term will expire.

Michael Howse (2013), Spartan Stores

Steve Willis, CPA, CIA (2012), Stryker Corporation

Andy Grile, (2014), Gordon Food Service

Bill Johnson, CIA, CISA (2015), Foremost Insurance

Vicki Smith, CIA (2013), Plante & Moran

Scott Petersen, CIA (2013), Independent Bank

Dori Couvreur, CIA (2014), Crowe Horwath

Tatiana Goodkin, CIA, CPA (2014), Daimler AG

Tanya Denyes, (2014), PriorityHealth

SCHEDULE OF EVENTS

WMIIA 2011 - 2012 Program - SUBJECT TO CHANGE - Please visit the EVENTS section of the WMIIA website for the updated information.

As of April 18, 2012

Date	Day	Location	Event	Registration	Event	Speaker	CPEs	Topic	Pricing (Member / Non-Member)
09/08/11	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.00 AM	Steven Crumb (Amway) and William Ravenscraft (Amway)	1	Planning and Executing a Fraud Investigation	$15/$20
10/06/11	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 10.00 AM	Jeffrey A. Garfield (Stryker)	2	FCPA (Overview of requirements and audit implications)	$15/$20
10/20/11	Thursday	Deloitte Grand Rapids New Office (Confirmed)	IAD Roundtable 1	7.30 AM - 8.00 AM	8.00 AM - 10.00 AM	Roundtable	2	Risk Assessment - What are the Internal Audit high risk areas?	Free
11/03/11	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.30 AM	Stu Berman (Steelcase)	1.5	Cloud Computing	$15/$20
11/10/11	**Thursday**	**Davenport University (Confirmed)**	**CPE Day**	**7.30 AM - 8.00 AM**	**8.00 AM - 12.00 PM 12:30 PM - 4:30 PM**	**Danny Goldberg**	**8**	**Internal Audit Best Practices**	**$125/$150**
12/08/11	Thursday	Bridgewater (Confirmed)	Lunch	11.30 AM - 12.00 PM	12.00 PM - 1.00 PM	Andy Grile (Gordon Food Service)	1	Lunch with a CAE	$15/$20
01/05/12	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.30 AM	Peter Bradford and Chris Young (KPMG)	1.5	Auditing Vendor Risk	$15/$20
02/09/12	**Thursday**	**The University Club**	**Student Night**	**4.30 PM - 5.45 PM**	**6.00 PM - 7.00 PM**	**Marty Gurry (WMIIA Chapter Vice President and Deb Johson IMA Chapter President)**	**1**	**Overview of the IMA and IIA Professional Organizations**	**$25/member free/student**
02/10/12	Friday	Crowe Horwath Offices 55 Campau Avenue N.W., Suite 300, 49503	IAD Roundtable 2	7.30 AM - 8.00 AM	8.00 AM - 10.00 AM	Brookton Behm	2	Social Media	Free
03/01/12	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.30 AM	Steven Leiger and Jennifer Village	2	Application Controls, Key Reports and Interfaces	$15/$20
4/25/2012 - 4/26/2012	**Wednesday and Thursday**	**Davenport University (Confirmed)**	**Spring Seminar**	**7.30 AM - 8.00 AM**	**8.00 AM - 4.30 PM**	**Mark Takacs (+ colleagues), E&Y [confirmed] Jeff Colburn, Marsh Risk Mgmt [pending final confirmation] Danny Goldberg, Sunera [pending above confirmation]**	**16**	**E&Y: Fraud (4 hours) Marsh: ERM / Annual Risk Assessment (4 hours) Danny: TBD (possible topics: Ethics, Financial Internal Auditing, Other**	**TBD**
05/03/12	Thursday	Bridgewater (Confirmed)	Breakfast	7.30 AM - 8.00 AM	8.00 AM - 9.45 AM	Doug Anderson (The Dow Chemical Company)	2	IA Hot Topics	$15/$20
05/11/12	Friday	Crowe Horwath Offices 55 Campau Avenue N.W., Suite 300, 49503	IAD Roundtable 3	7.30 AM - 8.00 AM	8.00 AM - 10.00 AM	Michele Sullivan	2	Auditing Corporate Governance and Adding Audit Committee Value	Free
06/01/12	**Friday**	**Deer Run Golf Club (Confirmed)**	**Golf Outing**	**7.30 AM - 8.00 AM**	**8.30 AM - 3.00 PM**	**N/A**	**N/A**	**N/A**	**$65/$65**

CONGRATULATIONS!

Please join the Chapter in congratulating Brooke Karl in passing the CIA exam. Brooke will be presented with her CIA Certificate at the May 3rd chapter meeting.

CHAPTER ELECTIONS – NEW LEADERSHIP

Please see below results from this year's chapter elations. Please join the Chapter in congratulating and thanking the following individuals for accepting their new leadership roles for the upcoming Chapter year.

Marty Gurry - President
Josh Comins - 1st VP
Adrienne Heidema - 2nd VP
Daisha Rhoades - Secretary
Mark Powell - Treasurer
William Johnson - Board of Governors, 3 year term

PLEASE JOIN OUR LINKEDIN NETWORK

LinkedIn is a business-oriented social networking site, used mainly for professional networking. To visit and join West Michigan IIA Chapter's LinkedIn site:
http://www.linkedin.com/groups?mostPopular=&gid=2994195

This site will allow you to stay in touch with fellow members as well as be part of a network of professionals with similar career interests.

NEW CAREER OPPORTUNITIES!

Please see the link below for an Internal Auditor position currently available at **SAF Holland**

Link: http://ww1.safholland.us/sites/damedit/Job%20Openings/Internal%20Auditor%20Jan%202012.pdf

Please see the link below for the following positions currently available at **Whirlpool Corporation**: Senior Auditor, Staff Auditor, Senior IT Auditor, and IT Auditor:

Link: http://www.theiia.org/chapters/index.cfm/home.page/cid/125

CHAPTER ACHIEVEMENT PROGRAM ("CAP") UPDATE

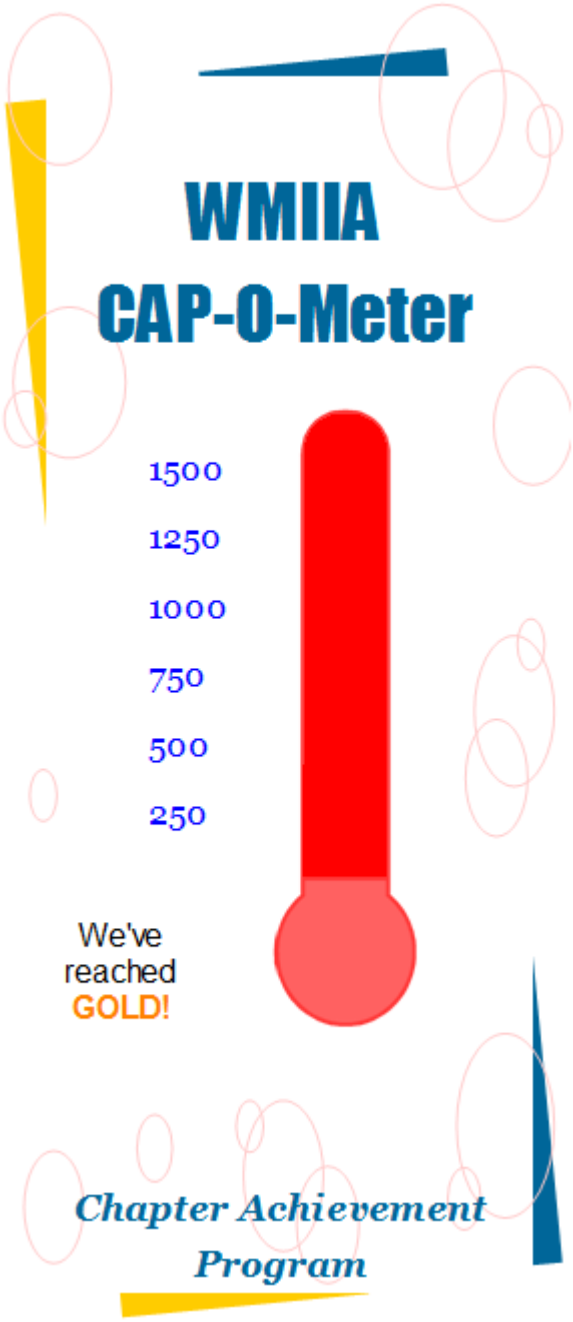
The IIA awards chapters CAP points in three areas (Service to the Profession, Service to Members, and Chapter Administration) to facilitate chapter planning activities and to reward chapters and the members. Our Chapter goal is to again achieve GOLD status by earning a minimum of 1,560 points.

Our current CAP status as of April 10, 2012 is 1,613 points… which means **we have reached Gold Status again this year**!!! Thank you for everyone's contributions and participations in this past year's events and activities.

As a reminder, as members, you can help our Chapter earn points to achieve GOLD status in the areas of Service to the Profession and Service to Members by:

- Any time you speak about the profession to others outside of your company (without receiving a fee). Simply provide us with the date of the speech, the topic, the audience, and the length of the speech
- Attending CPE programs offered by our Chapter
- Speaking to a group about audit or IIA-related topics
- Submitting an article to a trade publication such as *Internal Auditor*
- Participate in student-oriented activities such as student internships

Help our Chapter achieve GOLD status for our next chapter year by simply notifying a Chapter Officer or Board Member with details of service activities.



SPECIAL EVENT - 2012 FRED RUGG MEMORIAL GOLF OUTING

THE INSTITUTE OF INTERNAL AUDITORS
WESTERN MICHIGAN CHAPTER
Fred Rugg Memorial Golf Outing
Friday, June 1, 2012, 7:30 AM – 3:00 PM

Cost: $65 Members | $65 Non-Members

Deer Run Golf Club
13955 Cascade Rd SE, Lowell, MI 49331
www.deerrungolfclub.net

This annual golf outing honors the memory of Fred Rugg. Fred Rugg was the WMIIA's 7th President (1981 – 82), a Board of Governor member, and the former Director of Internal Audit – Amway (Alticor). This event also provides opportunities for you to promote your organization through event sponsorship.

Agenda:
7:30 AM - Registration & Breakfast
8:30 AM - Shotgun Start, 18 Holes of Golf (Four Person Scramble Format)
2:00 PM - Lunch & Chapter Meeting

Meals:
Breakfast: Hot Buffet Style
Snack: Hot Dog, Chips & Drink at the turn
Lunch: Prime Rib, Grilled Chicken, Roasted Red Skin Potatoes & Vegetable

Registration:
Registration for this event will follow

Team Registration: If you have a team of 2 to 4 individuals who would like to golf together, please *have one person submit registration on be half of all members* of the team using the West Michigan IIA Web Site. At the time of registration, please indicate the first name, last name, and company of all individuals on your team. Please do not register more than 4 individuals per team. If you are only registering a partial team, additional golfers will be added your team to make it a foursome.

Individual Registration: If you have no preference regarding who you golf with, please submit your registration following the standard process.

Deadline: *Friday, May 25, 2012 at 4:00 PM.* We cannot guarantee space will be available for individuals registering after 4PM. Please wait for confirmation that your registration has been received before paying.

SPONSORSHIP OPPORTUNITIES
The Fred Rugg Memorial Golf Outing has become an annual tradition for internal audit professionals throughout Central and Western Michigan. A critical part of the success of this event has been the strong financial sponsorship our member companies and other organizations have provided over the years.

The sponsorship program provides interested organizations with an opportunity to be a part of the fun and friendly competitive nature of the golf outing, while promoting and marketing their organization to people and companies participating in the outing.

This year's event will again offer this opportunity through the following options:

Hole Sponsorship

- There are five contest holes as follows:
  - Longest drive – Men
  - Longest drive – Women
  - Closest to the pin – Men
  - Closest to the pin – Women
  - Closest to the pin – Combined Men and Women

- Each contest hole is sponsored by one organization
- The target contribution value is $50.
- Sponsorship benefits include: Sign with your company's name at the hole, welcome packet recognition, recognition at the awards ceremony, and newsletter recognition.

Winning Team Sponsorship

- Sponsor the winning team by offering four $25 gift certificates.
- Sponsorship includes recognition at the awards ceremony and newsletter recognition.

Raffle Sponsorship

- We would like to have 3-5 items to raffle off at the end of the event. In the past, companies have offered Gift Certificates or a product their company makes, such as an office chair. Thank you Steelcase.
  - Sponsorship benefits include: Sign with your company's name on a hole, welcome packet recognition, recognition at the awards ceremony, and newsletter recognition.

Goodie Bags Sponsorship

- Goodie bags are provided to each participant. Examples of typical supplies include:
  - Sleeve of golf balls
  - Golf tees
  - Water bottle
  - Sunscreen
  - Energy bar

- Sponsorship benefits include: Welcome packet recognition, recognition at the awards ceremony, and newsletter recognition.

If you or your organization is interested in helping us continue this great tradition, please contact **Josh Comins** at 269-389-7661 or josh.comins@stryker.com

TREASURY UPDATE

Event payments can be submitted via the following methods:

- PayPal – Credit cards payments can be submitted prior to an event via the PayPal link located on the registration page on the WMIIA site.
- Cash or check – Payment can be brought to the event or mailed in advance to the Treasurer. Please make checks payable to WMIIA. Checks can be mailed to:

  WMIIA
  C/O Mark Powell
  6388 Ardmore Ave.
  Jenison, MI 49428

If you would like to be invoiced prior to an event please email an invoice request to Mark Powell detailing your name, all participants for whom the invoice should include, and a mailing address.

Financial Snapshot as of 4/23/2012	
Checking:	$13,800.61
Savings:	$ 1,857.60
COD#1:	$ 5,280.24
COD#2:	$ 5,010.71

MEMBERSHIP UPDATE

Upcoming WMIIA event details can be found on the Chapter's website
http://www.theiia.org/chapters/index.cfm/view.events/cid/125

For more news and upcoming nation events, please browse the IIA's official site at
www.theiia.org

Member Profile – EVERYONE PLEASE CHECK THEIR MEMBER RECORD!
It is very important for the chapter to keep this information current
The WMIIA would like to remind you that keeping your member record current through our interactive web tool is easy. You can make changes online and see the results on-screen immediately after submission. This is the best way to ensure the IIA has your most up-to-date and accurate information. Log in and check your record today. You can log in with the following link: http://www.theiia.org/chapters/index.cfm/?act=home.login&cid=125

IIA MEMBERS ELIGIBLE FOR DISCOUNTS
As part of The IIA's Member Amenities Program, The IIA is pleased to remind members of our partnership with GEICO Car Insurance, Omni Hotels, Pricewaterhouse Coopers, and Protiviti / Knowledge Leader; see here http://www.theiia.org/membership/why-join/amenities-program-for-members/ for more information. As you know, The IIA offers members-only discounts through our affinity program to reduce our member's costs for both professional and personal services. We will be adding to our list of partners over the next few months. The continued success of these partnerships and the programs they supply relies heavily on member participation. Check out members-only discounts by clicking on "Get Special Discounts" at www.theiia.org/membership.

WMIIA New Members – Your first regular meeting is free!
As an internal auditor for your organization, you are an advocate for sound governance and effective controls. What is the best way to stay abreast of the latest developments, meet the demands of an ever-changing profession and its fast-paced technological changes? The answer is simple. Turn to the acknowledged leader, recognized authority, and primary educator - The Institute of Internal Auditors (IIA)!

The IIA's Western Michigan chapter meets regularly in the Grand Rapids area and provides opportunities for low-cost training and networking with your peers. The WMIIA would like to invite you to attend your very first regular WMIIA meeting on us. Visit the WMIIA's website to view event information and contact Jameta Branch at (269) 686-3324 or jmbranch@perrigo.com so that she can reserve your seat and introduce you to our members.

CIA CERTIFICATION TRAINING MATERIALS

Our chapter has just signed an agreement with **Gleim** which allows our members to purchase Gleim training materials at 20% discount. Please visit our website or contact Kara Pretty at Gleim for details.

VOLUNTEER OPPORTUNITIES

If you are looking for opportunities to volunteer in WMIIA, there are many ways you can help out the chapter.

Committees & Other Positions – Please contact the respective committee chair or an officer if you are interested.

Membership Committee – This committee works with prospective and existing members to increase chapter membership and promote internal audit profession. The committee also assists in maintaining complete and accurate member records.

Academic Relations Committee – This committee develops and support relationships with colleges and universities, educators, students, and internal audit/business community to enhance knowledge, skills, understanding, and use of internal auditing. Responsible for campus visits and presentations and planning of Student Night event.

Newsletter – This person(s) will coordinate the content and layout of the Chapter's monthly newsletter. The newsletter is a very important communication tool and a big part of promoting the professional image of the chapter.

Website – The administrator of the Chapter's website is responsible for keeping the site updated with news, event listings, job postings, and maintaining the Chapter's overall presence on the web.

Long-Range Planning Committee – This committee appraises current and future chapter member needs and, after giving consideration to chapter resources and available support from IIA HQ, to recommend long range objectives for the chapter which will maximize chapter member benefits.

Audit Committee – This committee arranges the timely independent review of chapter records at the close of each chapter year and submission of the annual report of chapter financials.

Programming and Event Planning Committee – This committee plans chapter meetings and seminars on the subjects related to internal auditing and of interest to internal auditors with the purpose of improving the auditing competency and effectiveness of chapter members. Also responsible for selecting venues and meetings logistics.

NEWS FROM OTHER CHAPTERS

See other chapter websites by clicking the desired link:

- Detroit Chapter
- Fort Wayne Chapter
- Lansing Chapter
- Michiana Chapter

Disclosure:

The Western Michigan Institute of Internal Auditors (WMIIA) is a not-for-profit, membership consortium of both internal and external auditors from Western Michigan who have joined together for the purpose of sharing their professional resources and promoting the internal audit profession.