



# THE CHATTANOOGA AREA CHAPTER

<http://www.chattanoogaiaa.org>

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**January 2012**

## Contact Information

### **IIA Chattanooga Area Chapter**

P.O. Box 350  
Chattanooga, TN 37402

### **Kelli Grimes-Ballard** *President*

grimeskl@epb.net  
423.648.1218

### **Tony Taylor**

*1st Vice President*  
tayloraw@epb.net  
423.648.1347

### **Al Upton**

*2nd Vice President*  
aupton@unum.com  
423.294.3838

### **Ryan Bishop**

*Treasurer*  
ryan\_bishop@bcbst.com  
423.535.5600 ext 7828

### **Morgen Reardon**

*Secretary*  
reardonmr@epb.net  
423.648.1227

## Points of Interest

- \* Please note that the January chapter meeting will be held on the second WEDNESDAY
- \* Please feel free to contact an officer with questions, comments, or visit our website for further information

## January Chapter Meeting & 2-Hour Seminar

**Date:** **WEDNESDAY**, January 11, 2012

**Time:** Registration and buffet will begin at 11:30 a.m., and the speaker will begin at 12:00 p.m. Seminar to follow meeting from 1:15-3:15 p.m.

**Location:** Chattanooga Hotel - Kelley Room

**Cost:** \$70 for members, \$80 for nonmembers

Lunch Only \$20 for members, \$22 for nonmembers

**RSVP:** For reservations, please respond to Carla Johnson at 423-294-1069 or CarlaJohnson@unum.com by noon on January 3, 2012.

**Topic: Maximize Your Interviews Through Active Listening**

**Presented By: Beverly Inman-Ebel, Talk Listen Communicate, CEO**

Participants will take TLC's Listening Profile to determine their listening skills. Following lunch, training will focus on the importance of listening with your ears and eyes for interviews that are conducted in person, over the phone, or electronically.

### **Speaker Bio**



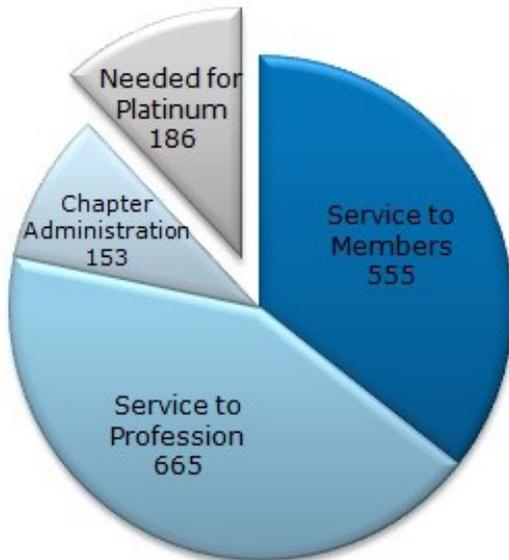
Beverly Inman-Ebel is the CEO of TLC, Talk Listen Communicate, LLC. She is the founder of this award-winning, 30-year old company ([www.talklisten.com](http://www.talklisten.com)). She has been a keynote speaker for numerous international, national and state conventions across all industries. She also speaks for Fortune 500 company functions. Her areas of expertise include communication, leadership, positive attitude, women's issues, and team building.

Beverly was the 2004-2005 National President for the National Association of Women Business Owners (NAWBO). She has served on national advisory boards including Office Depot, Wells Fargo, and The Center for Women Business Research in NYC. Beverly has been invited to The White House by both the Clinton and George W. Bush administrations. Beverly won International Woman Entrepreneur of the Year (2004-2006) by FCEM, an international organization with members from 61 countries.

Beverly received a MA with high honors in Speech Pathology and a BS in Speech and Hearing Science from the University of Tennessee. She is certified by the American Speech-Language-Hearing Association, National Institute of Myo-Functional Therapy, a member of National Speakers Association, and is a licensed Speech Pathologist in Tennessee and Georgia.

## Chapter Achievement Program

### CAP Point Breakdown



### Progress Toward Platinum



#### Organizing Tips for January

**Dr. Melissa Gratias, MBG Organizing Solutions**

**New Year's Resolutions: Join the Successful 12%**

Did you know that a mere 12% of people achieve their New Year's Resolutions?

To turn this doomsday prophesy around, let's examine our past successes and pick up pointers that will help us achieve your resolutions.

Secrets of our past successes:

- \* When you prioritize, you are productive. When you don't prioritize, you're just busy.
- \* When confronted with a huge project, break it into phases
- \* There's no ability like accountability

So what does this mean for our New Year's resolutions?

- \* Prioritize. Pick one and only one goal.
- \* Break it down. There are 12 months in a year. Separate your goal into phases.
- \* Share it. Find an accountability partner who will support you.

So, when you are considering how to succeed at New Year's resolutions, ask yourself, "What has worked for me before?" Then take those successful techniques from the past and apply them to achieving your goal.

For more productivity tips, please go to [www.mbgorganizing.com](http://www.mbgorganizing.com) and sign up for my free monthly email newsletter. To learn more about how to be more organized and effective at work, contact Dr. Gratias at [melissa@mbgorganizing.com](mailto:melissa@mbgorganizing.com) or 423-517-9032.

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**Next chapter meeting will be Tuesday, February 14th.  
Additional details to follow.**

### **IIA Announcements**

See the IIA Certification Corner for:

[Changes in CPE Requirements in 2012](#)

[Changes to the CIA Program in 2013](#)

[Certification in Risk Management Assurance](#)

### ***Stay Connected . . . Outside of IIA Connection***

Social media provides you, today's internal auditor, with a unique opportunity to receive news and information whenever and wherever you want.

The IIA and *Internal Auditor* magazine participate actively in a variety of social media outlets — including Facebook, LinkedIn, and Twitter — enabling you to stay connected to The IIA and the profession it serves.

In addition, *Internal Auditor* magazine hosts several blogs, including a guest blog that provides you an opportunity to voice your own opinion on issues affecting internal auditing.

Visit the blogs on [InternalAuditorOnline](#) to learn the [Five Things Not to Say During an Internal Audit Entrance Conference](#) ("Chambers on the Profession") or to try your hand at writing your own blog ("The Soap Box").



## **Welcome to our new members and transfers!**

Dena Fairley, Astec Industries

Katie Honeycutt, Eastman Chemical Company

Kelly Scoggins, Blue Cross Blue Shield of Tennessee

Emily Vail, Southern Adventist University (student)