

Danny M. Goldberg, Partner - Professional Development

Danny M. Goldberg leads the Professional Development Practice at Sunera. Prior to joining Sunera in January 2011, Danny founded SOFT GRC, an advisory services and professional development firm. Danny has over 15 years of audit experience, including five as a CAE/Audit Director at two diverse companies.



Prior to founding SOFT GRC, Danny was the Director of SOX Compliance and Corporate Audit at Dr Pepper Snapple Group, where he led the Year One SOX Compliance efforts. Prior to his tenure at Dr Pepper, Danny was the Chief Audit Executive at Tyler Technologies, a publicly traded technology company (Danny was hired to build the department from the ground up).

Danny has served on the audit committee of the Dallas Independent School District and as the Chairman of the North Texas Leadership Council of the American Lung Association. Danny is also the IIA Dallas Chapter Programs Committee Co-Chairman for the 2012-2013 year.

Danny is accredited as the professional commentator on the publication *BNA Tax and Accounting Portfolio, Internal Auditing: Fundamental Principles* (Accounting Policy and Practice Series), which is authored by renowned audit scholars Curtis C. Verschoor and Mort A. Dittenhofer – co-author of **Sawyer's Internal Auditing**. He is currently leading a project team that has been commissioned by the IIA Research Foundation to write a publication on **Crucial Communications: Tools When the Stakes are High**.

He has also published numerous articles in trade magazines, including:

- ISACA Journal (The Importance of the ARA, Volume 4, 2012)
- ISACA Journal (The Missing Piece: Optimized Interpersonal Skills, Volume 3, 2012)
- The Audit Report (Executive Search: Knowing the Company is as Important as Knowing the Candidate, December 2011)
- ISACA Journal (General Auditing for the IT Auditor: An Overview, Volume 3, 2011)
- The Audit Report (11 Hot Topics for 2011, March 2011)
- Dallas Business Journal (The Yes Man Phenomenon, January 2011)

Danny is a well-known speaker across the nation at numerous IIA and ISACA sponsored events. Mr. Goldberg has been recognized as a top speaker at numerous events over the past years, including:

- **Ranked 8th out of 120 speakers (average rankings for all categories) – 2012 IIA International Conference**
- “Top Rated” (Excellent/Outstanding) Speaker – 20th Annual American Society for Quality (ASQ) Audit Division Conference (out of 44 presenters)
- Top 10 Presentation – 2011 IIA Midwest Regional (36 total concurrent sessions, 3.75 overall rating out of 4.0)
- Top 3 Ranked Speaker – Michigan CPA’s Healthcare Conference 2011 (29 total speakers)
- Top 3 Ranked Speaker – ArkSarBen IIA 2011 District Conference (24 total sessions)
- 3.58/4.00 Rating – 2011 ACFE Annual North American Conference