IIA Launches New Video-sharing Site

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ALTAMONTE SPRINGS, Fla. — In keeping with its motto of "Progress Through Sharing," The IIA today launched a new video-sharing site, AuditChannel.tv, that addresses the specific needs of internal auditors and the business community. With "video channels" focused on areas such as fraud, governance, risk, technology, operations, finance, compliance, and more, AuditChannel.tv enables internal audit professionals worldwide to search for and post short videos (most are under five minutes in length) that address the topics of greatest interest to the profession. The site also allows registered users to rate and comment on the video content. Currently, AuditChannel.tv has videos in English, Spanish, and French.

"Users are finding the information shared on the videos to be relevant and timely. It validates what they are seeing in their own organization and offers new insight on how others are facing challenges," says Linda Moore, vice president of Global Development for The IIA.

The IIA envisions AuditChannel to be community-driven, with users providing the majority of the content and guiding its evolution. As host of the platform, The IIA will provide content generated from its key activities and share the latest information and breaking news available on the profession.

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The Institute of Internal Auditors (IIA) is internationally recognized as a trustworthy guidance-setting body. Serving members in 165 countries, The IIA is the internal audit profession's global voice, chief advocate, recognized authority,

acknowledged leader and principal educator.

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