

# Fraud & Data Analysis Seminar

The Rochester and Western New York Chapters of the IIA are proud to present a 4 Hour Seminar on April 28<sup>th</sup> 2010 at Terry Hills Golf Course.

## **About the Event**

### **8:00 AM to 8:30AM Breakfast & Networking**

**1<sup>st</sup> Presenter: Consilium1 – IT Services & Solution Provider ([www.consilium1.com](http://www.consilium1.com))**

Title – Holistic View of Risk Management – Security vs. Compliance

Overview – In the cat and mouse game of IT Security, companies can “check a box” that they are compliant - but are they really secure? A typical approach many companies take is to “fix it” to meet compliance standards, then stick their head back in the sand until the next audit event and hope nothing happens. The question is: Who is responsible...or liable if something does happen? In this session, we will discuss how to overcome the “check box” approach to security. We will provide an ethical hacker's perspective on most organization's open door policy as it relates to compliance and how you can help them establish a security *program* that directs them towards consistent compliance.

**2<sup>nd</sup> Presenter: Bob Koster, Jason Wood**

Title - ACL Data Analytics Training

Overview – Demonstration of the specific functions and capabilities in ACL, including classification, stratification, sorting, cross-tabulation and summation. A hands on illustration of how data can easily be brought into ACL from any environment without altering the base data. The presentation will include an ACL script to highlight the ease of use and capabilities for detecting fraud.

### **10:00 AM to 10:30AM Break & Networking**

**3<sup>rd</sup> Presenter: Michael McCartney – DIGITS**

**Digital Information Gathering & Investigative Technologies [www.dig-its.com](http://www.dig-its.com)**

Title - Computer Forensic 101

Overview - We use data in our corporate lives everyday for communication, production, finance, analysis, business intelligence and many other functions. But do we know what tracks and traces we are leaving behind? In this session, we will cover an overview of what Computer Forensics is, where and what critical data is typically recoverable and how it can help in any corporate investigation or audit. Co-Founder Michael McCartney has served in law enforcement for over 18 years at both the federal and state levels. Michael has also served as the head of the Analytical and Forensic Technologies Unit in the Mid West for a national Big 4 Consulting firm based in Chicago. He is an internationally known expert in Computer Crime Investigations and Computer Forensics and is a Certified Forensic Computer Examiner (CFCE) through the International Association of Computer Investigative Specialists. He is also the President of the High Technology Crime Investigators Association, North East Chapter. ([www.ne-htcia.org](http://www.ne-htcia.org))

### **11:45 AM to 12:30 PM Open Panel Discussion & Networking**

**Directions: Terry Hills Golf Course, 5122 Clinton Street Road, Batavia, New York 14020 - [www.terryhills.com](http://www.terryhills.com)**

#### **From the East:**

Take I-90 East to Exit 48 – Batavia  
Turn Left on NY-98 (Oak St)  
Turn Left on Rt 33 (Main St)  
Turn Left on Rt 33 (Clinton St) to Location

#### **From the West:**

Take 490W to Exit 2  
Keep right at the fork, follow signs for NY-33 W and merge onto New York 33A W  
Continue straight onto Buffalo Rd/NY-33 W – approx 11 miles  
Turn Left to Location

## **About the Seminar**

Date: Wednesday, April 28, 2010  
Time: 8:00 AM – 12:30 PM  
Cost: \$40 – Members; \$60 - Non-Member; \$20 – Students

\*\*\* Please indicate if you would like a CPE Certificate in the notes section when you RSVP\*\*\*

**RSVP Due By End of Day Friday April 23rd**

#### **For WNY IIA Chapter Members:**

Go to the WNY IIA Homepage  
<http://www.theiia.org/chapters/index.cfm/home.page/cid/24>

#### **For Rochester IIA Chapter Members:**

Go to the Rochester IIA Homepage  
<http://www.theiia.org/chapters/index.cfm?act=home.page&cid=20>