



INSIDE LOOK

IIA Winnipeg - CHAPTER NEWSLETTER

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President's Message

Be Here and be Transformed!

In case you haven't heard it yet, this is the theme selected for the 2013 conference. Now that that the 2012 Conference in Montreal is behind us, the Winnipeg Chapter has now moved out of the on deck circle, and we are standing at home plate set to deliver a home run as the **host of the 2013 National conference!** While Montreal put on a great event that will be challenging to top, we are fortunate to have a strong, passionate group of members on the conference planning committees who have already been working hard and making good progress in planning the 2013 Winnipeg Conference. We were also fortunate to have many of the organizing committee members able to attend the conference in Montreal, and I think we all came away with some great ideas of how to make the 2013 Winnipeg conference even more successful!

It was great to connect with many of you at the **End of Summer Social Event** held jointly with ISACA members back in September! This event was a great way to connect and network with colleagues in an informal social environment - and from all those whom I spoke with, the event appeared to be very well received. Next time perhaps, we can do a true Manitoba Social and bring out the Kub Bread, pickles and cold cuts! Kidding of course, but we certainly are planning on holding similar events again in the future. Special thanks to our sponsors, A&F Recruiting and KPMG, for providing financial support, and to Board members **Jen Wilsbech** and **Cindra Leclerc** for organizing the event.

From the education side, special thanks to **Bridget Cabral** for all of her hard work and efforts in, not only pulling together an excellent education program for our local chapter, but also taking on an active leadership role with the IIA Canada National Education Committee. As always, check the website and watch for event notices for upcoming events.

As you can tell, there has been a lot of activity recently from the local Chapter, and we are set for a busy winter. Please be sure to save the date in your calendars now for the **2013 Conference being held from September 29-October 2st**, and don't forget to make room in your training budget to be in attendance. It would be great to show a strong local chapter turnout at the conference!

Regards,

**Doug Tumber, CA,
CISA, PMP**

**President,
IIA Winnipeg
Chapter**



2013 National Conference Update



INTERESTED IN VOLUNTEERING for the conference, or any other local IIA events? Please contact Natarajan Thiagarajan, Director Member Services Natarajan.Thiagarajan@gwl.ca

If you have already put your name forward as a volunteer, we will be contacting you soon as the 2012/2013 program year and conference planning ramp up in the next few months.



It's hard to believe we're only 11 months away from our 2013 IIA National conference in Winnipeg! As Doug outlined in his President's Message above, we are incredibly fortunate to have such an energetic and committed conference planning committee. The leadership that this team has demonstrated over the past eight months of planning and coordination has been exceptional! I wanted to take this opportunity to introduce our committee chairs and give you a sense of what they've been working on to make our conference world class. In addition, if you happen to see these individuals in the near future, please take a moment to thank them for everything they are doing for this conference – their volunteer efforts have been significant and their leadership is invaluable!

Marketing and Communications Committee: Co-Chairs – Alan Gellatly, Manitoba Telecom Services Inc.; Jason Egert, the City of Winnipeg

Winnipeg's attendance at the 2012 national conference in Montreal was a key promotional activity for our 2013 conference. Alan and Jason were working hard through the summer to ensure Winnipeg put its best foot forward in Montreal with items such as "Save the Date" materials and Winnipeg promotional items that were developed in coordination with Winnipeg Tourism. They coordinated the Winnipeg exhibitor's booth which was visited frequently with individuals entering the Winnipeg "trivia challenge" to win an iPad (and to get their Mordens' chocolates!)

Subsequent to Montreal, Alan and Jason continue to be highly active in many areas, including the development and continued population of our conference website located at <http://www.iaa2013winnipeg.com/>.

Program and Education Committee: Co-Chairs – Dan Swanson, Dan Swanson and Associates, Ltd.; Stephen Ward, bcIMC

Our "Program" is a cornerstone for the success of our conference, and we are very fortunate to have a wealth of leadership and experience on this Committee.

Dan and Stephen have assembled an exceptional team of Program volunteers that have been working hard at developing an exceptional education program that will focus on the following education tracks:

- i) GRC – Governance, Risk and Compliance;
- ii) Enhancing Internal Auditing Skills;
- iii) Fraud Management;
- iv) Information & Technology; and
- v) Supporting the CAE (Leadership / Small Audit Shops / Emerging Issues).

On October 17th, you would have received an e-mail from IIA Canada for the 2013 conference "Call for Presentations", and we have encouraged internal audit practitioners, scholars, researchers and educators worldwide to submit their ideas and presentation topics on the above noted education tracks. The submission deadline is December 7, 2012. So stay tuned for what Dan and Stephen describe as "an inspiring program of educational tracks with thought-provoking keynote speakers and industry exhibitors".

Social Events Committee: Co-Chairs – Aileen Madden, Air Canada; Ken Fanstone, Great-West Life.

The "Gala Event" is just one of the many social events that make the IIA national conference the premiere IIA event in Canada each year. Aileen and Ken are certainly up to the challenge of



There will be many excellent sponsorship opportunities available for the 2013 IIA National Conference in Winnipeg.

Promotional materials will reach our over 7,000 IIA Canadian members, and we are expecting approximately 400 delegates from across the country to be in attendance at the event.

Sponsorship packages are currently being developed, with a call for sponsors planned for release in November. Packages will include opportunities at the Platinum, Gold, Silver, and Bronze levels, but many other opportunities will also be available to sponsor specific events, activities, and various promotional materials.

If you are interested in being a conference sponsor, please contact **Doug Tumber** (dtumber@kpmg.ca) for more information, and to get your name on the distribution list to receive the sponsorship opportunities materials.

Again, this will be great exposure to Internal Audit professionals across Canada – **Don't miss out on this fantastic local opportunity!**

planning for our conference social events. Their ideas for the gala and other events (which we will keep you in suspense) are planned to make individuals feel welcome to Winnipeg and to have them experience what makes us so proud of our culture and arts. They are also focused on maximizing networking opportunities with lots of opportunity to connect with your peers from across the country. We're looking forward to the fun and entertainment!

Facilities Committee: Chair – Rob Einarson, the University of Winnipeg
Registration Committee: Chair – Kevin Milne, Winpak Limited

We are pleased to be hosting our conference right in the heart of our city at the Fairmont Downtown! Likewise, the Fairmont is very pleased that we have selected their hotel and conference rooms for our event and are promising world class service and attention. Rob and Kevin have been working hard to ensure our attendees can register with ease and that they are more than "comfortable" during their stay with us in Winnipeg.

Sponsorship Committee: Co-Chairs – Doug Tumber, KPMG; Jeremy Picco, PRA Group
Conference Treasurer: Jeff Cudmore, Province of Manitoba

A conference of this size and scale would not be possible without the continued support from our national and local sponsors at previous conferences. Doug and Jeremy will be working jointly to ensure our conference is able to secure the continued financial support that is required to host such an important event.

In addition, their focus will continue to ensure that our sponsors will derive significant value from their investments in this conference. When Doug and Jeremy contact your respective organizations for sponsorship, please consider how you can make a difference not only to our conference, but to the continued success of IIA Canada.

In addition to sponsorship, the overall monitoring and control of our conference finances is essential, and we are fortunate to have our IIA Winnipeg Chapter Treasurer, Jeff Cudmore, also take on the challenge of conference Treasurer. Thank you in advance Jeff for continuing to keep us "balanced"!

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In closing, I wanted to share an excerpt from the Montreal conference brochure inviting individuals to join us in Winnipeg –

We are very excited that the 2013 IIA National conference is set to be held in the city of Winnipeg – the Heart of our Continent. Winnipeg is a vibrant, diverse city, with a story to tell on how this city continues to be transformed, drawing its strength from a vast array of arts, culture and entertainment. We anticipate an exceptional turnout from our internal audit community from across the country so "be here and be transformed" in Winnipeg in 2013!

I'm sure you share our excitement for this important event so please mark your calendars for September 29th to October 2nd and we'll see you there!

David Sachvie, Deloitte - 2013 IIA National Conference Co-Chair

Tourism Winnipeg "Factoid" booklet – Great facts about Winnipeg (included in Montreal Conference delegate bags)



Trivia Challenge:

- 1) *The first national museum outside the Canadian capital region is being built in Winnipeg. What is the name of the museum?*

- 2) *The first hockey player to make a million dollars in a season played for the World Hockey Association's Winnipeg Jets. What was his name?* _____
- 3) *Marty Cooper, who grew up in Winnipeg's North End, was the inventor of a revolutionary communications device. Name it.* _____

These were the skill testing questions that delegates of the Montreal Conference had to answer to be entered in a draw for an iPad II at the Winnipeg booth.

I'm sure these were easy, but if you need help, the answers are on the last page of this newsletter.

Chapter News

And the Award goes to.....It gives us great pleasure to announce that Winnipeg's own **Brian Brown** was recognized at the IIA Canadian National Conference as this year's recipient of the **Arthur Child Distinguished Service In Canada Award**. This award is one of the top honors from IIA Canada, and recognizes individuals who have given outstanding and exceptional service to the profession of internal auditing through participation in the activities of the IIA in Canada. In addition to being the past Chair of the Interim Canadian board, a member of countless national and global committees, and past President of the Winnipeg Chapter, Brian has been a true champion of the internal auditing profession. On behalf of the Winnipeg Chapter, congratulations to Brian for this fantastic achievement and well deserved recognition! Be sure to congratulate Brian again when you see him! The following link includes the full write-up and information on this year's other award recipients:

http://www.theiia.org/chapters/pubdocs/500/IIA_Canada_2012_Award_Winners.pdf

The Survey Says.... Thank you to all who participated in the IIA Winnipeg Chapter member's survey earlier this year.
Survey Highlights:

- Most members responding to the survey said that your chapter's education program is on target and the fees are reasonable.
- Most members were happy with the frequency of email communications from the chapter and found them to be useful.
- Many members were unaware of some of the educational resources available from IIA Global (monthly tutorials/summary available on Auditchannel.tv , monthly quizzes to qualify for CPE, etc).
- Many members wanted to see more networking opportunities.

Only 18% of our total membership participated in the survey. If you missed your opportunity to provide feedback this year, please consider participating in future surveys. Your feedback through these surveys is very important to us so that we can continue to focus on the education programs and services that matter to you.

IIA and ISACA Members at the joint networking event in September 2012



Working towards your CIA designation?

The IIA Winnipeg chapter is proud to offer members the 4 part CIA Learning System Kit at cost.



Please contact Sandra Cohen (Sandra.Cohen@oag.mb.ca) to find out how you can get your copy at significant savings.

Also, there are a number of CIA prep course available to you. Here are a few selected exam preparation courses currently being offered in Canada:

Mount Royal University – Calgary



<http://www.mtroyal.ca/ProgramsCourses/ContinuingEducation/accountingprograms/auditor/index.htm>

York University - Toronto



<http://dce.yorku.ca/SubCategory.aspx?CgyID=4&SubCgyID=44>

Education Update

Excerpt from IIA Canada's Annual Report

It has been a busy year for the Education Committee. The committee collaborated with local Chapters to offer seminar weeks in Winnipeg and Toronto. The final seminar week for 2012 is in Calgary along with Audit Leadership on November 20-23. The committee has welcomed Bridget Cabral from Winnipeg as the new Co-Chair. One of the major goals for this year was to be proactive in planning, with more advance notice of IIA Canada events we anticipate more members will take advantage of our training events. As a result our 2013 seminar week schedule is finalized.

ICFR focus group

In August, the Winnipeg Chapter held a focus group for practitioners involved in 52-109 (internal controls over financial reporting). The lunch event was sponsored by New Flyer Industries, which included 11 participants from 8 companies in various industries working in Internal Audit and Finance roles.

If you are interested in participating in the next focus group please contact Bridget Cabral at [Bridget_Cabral@newflyer.com]

Stay tuned for more information regarding the seminar weeks in Ottawa, Regina, St. Johns and Victoria next year. The committee is working with Chapters to select seminars for the 2013 seminar weeks. As we move toward fall, the committee is restructuring to include our Chapter Program Chairs as key members of the committee. This will assist us in better communicating and coordinating with the Chapter programs. Additionally, we will have a comprehensive training calendar that will capture all the training events across the country.

The group discussed their programs, challenges, and opportunities to make their programs more efficient. It was a great way for our members to knowledge share with others directly involved in internal controls over financial reporting programs. The next session is planned for the spring.

Answers to Trivia Challenge: 1) Canadian Museum of Human Rights, 2) Bobby Hull, 3) Cellular Telephone