



IIA-Los Angeles *Chapter Newsletter*

2011-2012

December 2011

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President's Message

Dear Chapter Members,

As we move into the holiday season, let us begin to make plans for an outstanding kick-off to 2012. In 2012, we will host the IIA North America West region District 4 Annual Educational Conference (boy, that was a mouth full) along with other area chapters. We will need volunteers; thus, if you are interested, please find contact information in the Call for Speakers section below. The deadline for submission of your application in **December 9th, 2011**.

Remember that our Chapter's success depends upon member participation. By participating in a training session, networking event or volunteering on a committee, you make our Chapter a success. We welcome any ideas that you may have for future events and encourage you to get involved in the Chapter. If you are interested in volunteering, please reach out to me or any of the other officers.

Lastly, don't forget to register for our joint IIA & ISACA holiday dinner on **December 13th, 2011**. You can register by clicking on the link in the Upcoming Events section below.

Yours truly,

Kurtesa Clarke-Silke
IIA LA Chapter President

Upcoming Events

Mark your calendars for the following upcoming events presented by the IIA Los Angeles Chapter at the Los Angeles Athletic Club (LAAC):

[December 13, 2011 - IIA-LA & ISACA Holiday Dinner](#)

[January 11, 2012 - Data Mining and Analytics \(Morning\)](#)

[January 11, 2012 - Governmental Auditing \(Lunch topic\)](#)

Call for Speakers

The **West Region District 4 Educational Conference** will be held June 4th in Anaheim California at the Sheraton Hotel. We are currently putting out a call for speakers. The deadline to submit an application to participate in this conference is **December 9, 2011**.

[Click here to download an application](#)

IIA-LA Lunch Meeting Recap



Jannies Burlingame and Larry C. Herzog Butler

October 12, 2011: Internal Auditor Toolbox

Jannies Burlingame and Larry C. Herzog Butler addressed an "Internal Auditor Toolbox" topic in their presentation ***Emotional Intelligence for Internal Auditors*** at the October Lunch Meeting at the Los Angeles Athletic Club. Jannies and Larry tag-teamed the presentation which included a number of quotes, audience participation and a case study from "Tangled" starring Rapunzel. (You should have been there!!)

"The greatest ability in business is to get along with others and influence their actions."
~ John Hancock

Internal Auditor in the Spotlight

In each issue of our chapter newsletter, we will spotlight one of our members. This issue spotlights our VP of Communications, **Larry C. Herzog Butler, CPA/CIA**, Managing Director of Pharos Consulting Group LLC.



Q: How did you become an internal auditor?

When Sarbanes-Oxley was passed in July 2002, companies were scrambling to find individuals with SOX experience. Guess what? No one had only SOX experience at that time. Nevertheless, I had performed "value-added" internal control projects for clients while working at Deloitte & Touche. In addition, I had also worked on a SAS70 project. So in the eyes of those scrambling companies...I had experience.

Q: Any special skills or experiences you are proud of as an internal auditor?

I am most proud of the fact that my clients respect and value my know-how, they also appreciate my soft-skills. When communicating with clients, I always go into meeting with my ears open and my mouth shut. If we as auditors are constantly focused on our tasks and results, we may miss the "between the lines" information that our clients are trying to communicate. Plus, this approach gives others an opportunity to vent, whether or not their concerns are significant.

Q: What are your passions or hobbies outside of internal audit?

Golf, what else!?! When I am not out on the links at Industry Hills Golf Club, I enjoy watching movies either in the theater or on Netflix, traveling domestically and internationally, patronizing the Pasadena Playhouse and volunteering.

Q: Any word of advice to fellow internal auditors?

The advice that I have to give is not just for auditors but for all....and that is, do not let your value as a person be determined by outcomes. To paraphrase Rudyard Kipling, treat the impostors of success and failure just the same.

Call for Volunteers

The IIA-LA Chapter Wants You!

Some of the officers are looking for additional volunteers (IIA members) to fill positions within their designated committees.

Ann Pham and Kareem Maraya have recently volunteered to assist the Communications Committee in its duties to the chapter. If you are interested or know other IIA members who would like to be involved with an organization that promotes the profession of Internal Auditing, please contact the appropriate Vice President by clicking their email address below. What you do today, will help to develop or enhance your skills to further your growth in the audit profession.



CAP Count

The Los Angeles Chapter is in its 8th year of being designated an IIA Gold Chapter. With two more years of achieving Gold status, we will become a Platinum Chapter. **We ask that you take an active part in helping to make this happen. Here's what you can do....**

- **Attend a chapter event (yes, we get points for members and non-member attendees)**
- **Obtain your CIA, CCSA, CFSA or CGAP designation**
- **Submit an article to the Internal Auditor (published or not)**
- **Submit an article to any other professional journal**
- **Speak at a chapter event**
- **Submit questions for IIA Certification Exams**

The Institute of Internal Auditors (The IIA) Chapter Achievement Program (CAP) is designed to recognize activities that promote the strategic objectives of The IIA. This program provides minimum standards of performance, emphasizes the basic mission of the Chapter, encourages Chapters to perform that mission, and provides Chapters with a means to evaluate their success in accomplishing that mission.

A chapter must earn the minimum CAP points annually in each of the three service categories which are: 1) Service to Members; 2) Service to the Profession; 3) Chapter Administration.

If you've participated in CAP related activities or would like to help us earn CAP points, please reach out to the [VP Administration](#).

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Thank you for reading this month's edition of the IIA - Los Angeles Chapter Newsletter!

We hoped you enjoyed it and if you have any suggestions for improvement or would like to include material in subsequent issues (news articles, Internal Auditor in the Spotlight, etc.), please reach out to our [Communications Committee](#).