

# YESTERDAY, TODAY, & TOMORROW

Published by The IIA Canadian Council & Chapter Presidents



## Our First Report

The IIA Canadian Council is pleased to provide this report with contributions from chapter presidents throughout the country. This first-ever compilation highlights recent notable achievements of The Institute of Internal Auditors in Canada. These accomplishments signal the growing maturity of the Canadian organization within The IIA.

The IIA in Canada is fortunate to have so many dedicated and talented volunteers.

Without their efforts, coupled with ongoing support from IIA Global Headquarters, we could not continue to make such progress in elevating the profession throughout Canada.

By sharing highlights through this report, we hope to increase awareness of positive steps forward, in hopes that many of the efforts and activities will be replicated across the country.

## DESIGNATIONS

- ◆ 234 Certified Internal Auditors (CIAs) — more than 2,600 total
- ◆ 26 Certified Government Auditing Professionals (CGAPs)
- ◆ 17 Certifications in Control Self-Assessment (CCSAs)
- ◆ 6 Certified Financial Services Auditors (FSAs)

## Growth

The number of Canadian IIA members rose from 6,968 at the end of 2008 to 7,250 as of January 31, 2010.

This represents a yearly increase of approximately 4 percent — an extremely positive result, given the recent economic climate. Canada ranks as the third-largest country in terms of IIA members, following only the United States and the UK & Ireland.

## Enhanced Services

- ◆ Created a National Education Committee in collaboration with chapters to provide Canadian-focused education, including national webinars, audit forums, training sessions, and the annual Canadian National Conference.
- ◆ Established CIA exam preparation and training in partnership with Canadian universities and colleges.
- ◆ Introduced a Canadian-based quality assessment service.
- ◆ Hosted the first-ever Canadian webinar in January with more than 100 attendees.
- ◆ Initiated CIA training in the Federal Public Service.
- ◆ Formed a Canadian Chapter Relations Committee to expand chapter links and communications.
- ◆ Developed an expanded Advocacy Committee and an Academic Subcommittee to promote the profession in Canada.
- ◆ Appointed a Canadian Institute Committee.

## Financial Outlook

Since its inception in 2006, IIA Canada has grown into the national voice of the internal audit profession. Financial targets for IIA Canada have been successfully achieved through the hard work and dedication of the hundreds of volunteers across the country, and the participation of the thousands of internal auditors who have taken advantage of

the numerous training opportunities over the past few years, such as seminars, webinars, and the national conferences.

With the support of the Canadian membership, IIA Canada is poised to provide the tools and training needed for the successful internal auditor of the future.



THREE NEW AWARD  
WINNERS WILL BE  
ANNOUNCED AT IIA  
CANADA'S 2010  
NATIONAL  
CONFERENCE IN  
VANCOUVER.

## Awards

In 2009, IIA Canada Council introduced three prestigious national awards to recognize the remarkable efforts, service, and contributions outstanding volunteers have made to the profession in Canada.

### Contribution to the Profession

For overall contribution to the profession in Canada and, as applicable, globally, through research, publications, education or other developments in the field of internal auditing.



Tim Leech, FCA, CIA, CFE, CCSA, received the first Contribution to the Profession Award.

### Distinguished Service in Canada

For contributions to the profession of internal auditing through participation in the activities of the IIA in Canada.



Olivier Lecat, CIA, ICD. D. received the first Distinguished Service in Canada Award.

### Lifetime Achievement

For accomplishments and dedication that directly impacted the profession and The IIA in Canada.

Carman Lapointe, CIA, CCSA, received the first Lifetime Achievement Award.



## In Appreciation . . .

A heartfelt thank-you goes out to Canadian chapter leaders and members for their tremendous commitment to the profession and their ongoing involvement in the work of our organization. All of the success stories in this report are the result of significant volunteer efforts across Canada, as well as continued support from our colleagues at IIA Global Headquarters.



The Institute of  
Internal Auditors  
Canada

Institut des  
vérificateurs internes  
Canada

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# Canadian Chapter Highlights

Chapter performance is measured annually according to service to members and the profession, and administration. All Chapters in Canada achieved the highest ratings for the 2009 reporting year, and a vast majority did so in 2010.

Gold is the highest possible rating available. Platinum is a special level created to recognize chapters that attain GOLD status for 10 of 11 consecutive years. This achievement reflects the tremendous efforts of chapter leaders and volunteers, resulting in a high level of excellence in support and services to Canadian chapter members.

Chapter leaders have generously volunteered their time and efforts to provide about 182 local, regional, and national professional development events during the year. This resulted in the provision of over 1,200 Canadian professional development hours directed toward Canadian interests to over 7,000 attendees!

**Chapters in Calgary and Quebec City** led the way to very successful Canadian IIA Conferences. **Vancouver and Vancouver Island Chapters** have collaborated to host the Canadian Conference in Vancouver on September 26-29, with a pre-conference workshop on facilitating audit and risk workshops, and a post-conference Forum of Canadian Audit Leaders for Chief Audit Executives. For

more information visit [www.iaa2010bc.com](http://www.iaa2010bc.com).

The **Vancouver Island Chapter** received its third Gold status in its three-year existence, achieving one of the highest CAP points in North America. The chapter established a permanent CIA testing site in Victoria; and the third annual fraud conference took place in November, 2009.

The **Vancouver Chapter** awarded scholarships in association with University of British Columbia, Simon Fraser University, and BC Institute of Technology; participated in career fairs to promote the profession; conducted CIA information sessions throughout the year; completed two multi-day training sessions; initiated the Financial Services Sector Chief Auditors' roundtable and continued with the Public Sector roundtable seminars. Marketing efforts included a proclamation by the City of Vancouver recognizing May as "International Internal Audit Awareness Month."

The **Calgary Chapter** awarded bursaries & scholarships in association with the University of Calgary & Mount Royal University; held CIA review courses throughout the year at Mount Royal University; and held one CIA testing center in the city.

The **Saskatchewan Chapter** achieved Platinum status and implemented **GiftTool** as its online registration system.

In March, the **Saskatchewan Chapter** hosted a successful training week in support of the Canadian Council; the training week seminars were subsequently offered by the **Toronto and Montreal Chapters**.

**Toronto** is now the third-largest IIA chapter in the world, after New York and Houston.

In March this year, the **Toronto Chapter** appeared on television as Canadian IIA representatives ceremoniously opened the Toronto Stock exchange. This event included a panel of Audit Committee Chairs, Chief Financial Officers, and Chief Audit Executives who spoke on Understanding the Expectations of Internal Audit.

The CIA Learning system materials are now available in French, in part due to the **Ottawa Chapter's** contribution of \$30,000 US and their support in reviewing the translated materials. As well, the Treasury Board Secretariat of Canada contributed \$50,000 towards this initiative.

The **Ottawa Chapter** expanded its existing scholarship program with the University of Ottawa to also include Carleton University. It also assisted Carleton University in launching a CIA Learning program.

In June, the **Ottawa Chapter** hosted a district meeting of all chapters from across Canada. This was the first time the

In May 2010, the **Montreal and Quebec City Chapters** established a professional network with LinkedIn for their members.

The **Montreal Chapter** will celebrate its 65<sup>th</sup> anniversary in October.

In February 2010, the **Québec Chapter** met with the Treasury Board officials who are responsible for supervising internal auditing within the public service in Québec. These discussions provided the IIA with an opportunity to express its interest in seeing the Government of Québec adopt the *International Standards for the Professional Practice of Internal Auditing*.

The **Maritime Chapter** added a CIA testing centre in New Brunswick, to the ones located in Nova Scotia and Prince Edward Island, to better serve the needs of its members across all three Provinces.

... tremendous  
efforts of  
chapter leaders  
and volunteers,  
resulting in a  
high level of  
excellence...



## IIA CANADA CHAPTERS

[Calgary](#)  
[Edmonton](#)  
[Maritime](#)  
[Montreal](#)  
[Newfoundland & Labrador](#)  
[Ottawa](#)  
[Quebec City](#)  
[Saskatchewan](#)  
[Toronto](#)  
[Vancouver](#)  
[Vancouver Island](#)  
[Winnipeg](#)

## VISION

*To be the voice of the internal audit profession in Canada and provide leadership for its growth and development.*

## MISSION

*To promote and develop the internal audit profession in Canada with a focus on Canadian issues. Activities in support of this mission will include:*

- ◆ *Advocating the value of internal auditing and proactively addressing issues impacting the profession.*
- ◆ *Coordinating research, guidance, and national training for practitioners.*
- ◆ *Providing input to the North American Board and/or The IIA Global Board on Canadian viewpoints.*
- ◆ *Linking internal auditors from all Canadian sectors, industries, and geographic areas to share information and experiences.*



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**FOR MORE INFORMATION, VISIT  
IIA CANADA'S [WEBSITE](#).**

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