
All on board towards IIA Canada!

Quarterly Newsletter
For Canadian members of the IIA

May 2011

Destination IIA Canada

All the news about the transition to IIA Canada

For any project to succeed, it takes several decisive factors: the convinced supporters, a tightly synchronized organization and effective and transparent communications. There's no lack of conviction, as the voting that was held in September and October of 2010 made very clear. Your Transition Team has worked hard to develop a seamless working structure to support the creation of IIA Canada at every step.

That leaves communications, the process that will unite us, the Canadian members of the IIA from coast to coast, as we move toward making the Canadian Institute a reality. With that in mind, we present the first in a series of communications designed to serve as the official voice of the committees, and to provide detailed factual information about the transition to IIA Canada, which will be officially founded in January 2013.

But that's not all. These tools are intended to be catalysts for our interaction, commitment and discussion, all of which are essential to our progress, and to enable us to create an IIA Canada that truly reflects our reality and our aspirations.

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The main focus of the transition – A seamless working structure

The Canadian Institute Project is a large-scale initiative. It requires a multifaceted plan that will leave nothing to chance. Inspired by our unequivocal desire to move forward, as expressed in the resounding yes vote by the membership, the Transition Team got down to work.

In creating this transition plan, the team members were guided by two aspirations:

1. To create a robust approach that provides for all situations that might occur during its implementation, and
2. To fully satisfy our common interests as future members of IIA Canada.

Here is an overview of the plan, and the name of the member of the Transition Team who is responsible for each segment.

Segment	Team Member	Overview
Transition/ Finance	Bonnie Lysyk	The purpose of this segment is to develop the management tools and techniques that will allow the progress made with each of the other segments to be monitored, and to quickly identify all significant issues that could jeopardize the implementation of the transition plan. This is why the first task assigned to this committee, chaired by Bonnie, was to develop the plan that we are showing you today. This plan has a Gantt chart so that the various milestones involved can be easily visualized in time. The second task was to obtain approval for the plan from the Interim Canadian Board and the North American Board. Its next objective consists of preparing the interim budget, which should be completed by July.
Service Delivery	Sheila Smigarowski	What services will be offered directly by IIA Canada? Which services will be outsourced and which will be provided by IIA headquarters? These are some of the fundamental questions that the taskforce led by Sheila has been considering. The committee started with a review of the services provided by the IIA and the Canadian Institute Project. The results of its study will be available in June 2011, to be presented to the Interim Canadian Board for approval.
Member Renewal	Cam Hartling	Led by Cam, this committee has so far been buzzing with activity. It has developed the plan for the transfer of membership, which will soon be implemented. Approval of the model invoice has been obtained from IIA headquarters. It offers two renewal options: (1) as a member of IIA Canada or (2) as a member-at-large. Finally, the committee will devise a communication plan to explain the renewal process and to ensure that all members obtain the information they need on this specific aspect.
Staffing & Physical Office	Jeff Erdman	Under the direction of Jeff, the selection team started the search for the person who will take over the leadership of IIA Canada. An extensive selection process was carried out in order to select an Executive Director with vision and passion, who will lead us through the transition period and facilitate a strong IIA Canada. The result of this process was the hiring of Yaro Zajac, who will be based in Ottawa. Mr. Zajac, who has acquired extensive experience in the administration and direction of professional associations, will begin his employment this month.
Technology	James Murray	James and his colleagues are currently deeply involved in developing the migration plan for electronic applications from IIA headquarters. A number of elements will be affected by this strategic transition, including the website, the member database and the accounting function. Since there is no point in reinventing the wheel, the group is devoted to achieving maximum rationalization by studying all options, including transplanting elements to the infrastructure that already exists at IIA headquarters. The conclusions of their work will be announced in June 2011.

Segment	Team Member	Overview
Communications	Denis Lefort	With Denis at its helm, this committee has developed the member communications plan to be deployed throughout the transition to IIA Canada. This is the keystone for ensuring transparency and member support. Tasks include preparing a carefully constructed schedule for sending important messages to members on a timely basis and deciding on the best method for sending them. This newsletter is one result. Other items in the communications tool chest include the website, e-mail, and FAQs.

When we transfer membership – REAFFIRM OUR VISION



With the project unanimously approved by the Canadian chapters of the IIA, and members having spoken out loud and clear in favour of creating the Canadian Institute, we can now move to another, equally important step.

The time has come to reaffirm our vision by affirming our membership and paying our dues to IIA Canada. This will demonstrate to the executive bodies of the IIA, and to our national and international partners, that IIA Canada enjoys not only vigorous theoretical support, but also robust, tangible support, expressed in funds that guarantee the creation and sustainability of an autonomous institute.

Although the process is quite simple and the decision that we prefer is obvious, it is nevertheless essential for each of us to fully understand its impact.

Upon receiving the dues renewal notice, each of us has two options:

Option A, by which you can reaffirm your desire to become a member of IIA Canada and retain all of the prerogatives of global IIA membership, as listed in option B. **In addition to the benefits of Option B**, you will obtain a host of advantages in terms of networking, knowledge, leadership and professional visibility based on the Canadian reality, some of which are listed below:

- Membership in your chapter and the resulting advantages.
- Understanding of our needs, both local and national.
- Coordination of events from coast to coast, to benefit everyone.
- Professional training activities taking place in our country, dealing with important subjects that concern us directly.
- Services to Canadian members, whatever region they live in, and the ability to take part in chapter events.
- Enriched services focused on Canada for head auditors and auditors in the public sector.
- Improved communication related to all events taking place in Canada, through defining target markets.
- Enhancement of bilingual products and services.
- Choice of leaders and management by a Canadian Council composed of our peers.
- Ability to react to new Canadian issues and to make representations in such matters.
- Funding of pre-eminent projects for Canadian members.
- Defence of our interests focused exclusively on Canada, in order to increase your market value as an internal auditor.
- Creation of internal audit programs within the Canadian educational system.
- Stimulation of demand for internal audit services, and promotion of these services with Canadian organizations.

Option B, by which you become a member of global IIA as an individual, and accordingly, detached from any national institute, local chapter or group of members, but retain access to the following products and services:

- *Internal Auditor* magazine.
- Access to blogs, webinars, surveys and e-newsletters.
- Access to lectures, on-site training and seminars offered by global IIA.
- Messages about events organized by global IIA (GAM, International Conference, etc.).
- Defence of interests (globally), standards and practice notices.
- Networking as part of chat lists with 170,000 practitioners worldwide.
- Possibility of receiving certification through one of the IIA global certification programs.

Your input – As spokesperson and partner

Communication with Canadian chapter leaders and members will be two-way. First, the Chapter Relations Committee, whose activities are orchestrated by Mark Britt and Sheila Smigarowski, will communicate what is happening at the leadership level of the Canadian chapters of the IIA during their regular discussions.

In addition to serving as the spokesperson for members, the Communications Team is also a partner. To play this equally important role, it will use the IIA Canada website, where a section will be dedicated exclusively to the transition to our autonomous Canadian Institute. It will serve as the bulletin board for posting all messages on this subject. Members will find answers to frequently asked questions, and can ask new questions and express their points of view.



Together, let us ensure that IIA Canada is founded with the great strength of an organization sustained by its base – its members. That is how the profession will grow in Canada, under the sign of credibility, success and excellence.