

AudiTales

The San Jose Chapter of The Institute of Internal Auditors

A Platinum Chapter

Editor: Linda Meier www.theiia.org/chapters/sanjose Issue: October 2012



Luncheon Menu

Green Salad with Ranch & Italian Dressing

Fresh Fruit Salad Antipasto Plate

Beef Lasagna Vegetarian Lasagna

Steamed Vegetables

Garlic Bread

Dessert

Coffee, Iced Tea, Hot Tea, Decaf

Luncheon Program
Wednesday October 3, 2012

Is Social Media Just A Fad?

Speaker:

Tony Samer:

Managing Director, Protiviti San Francisco

Agenda:

Registration 11:30am Lunch and Speaker 12:00pm Door Prizes / Adjourn 1:50pm

Location:

Biltmore Hotel, 408-988-8411 2151 Laurelwood Rd, Santa Clara, CA (Montague Expressway @ 101)

IIA Members \$35Non-members \$40Students, Retirees & Unemployed \$25

REGISTRATION METHOD ONLINE:

http://a3.acteva.com/orderbooking/bookEvent/A319493

Please register by Noon Monday Oct 1 st

PRESIDENT'S MESSAGE

Greetings San Jose Chapter Members and Friends,

This month we tackle the question "Is Social Media just a Fad?" Or is it the biggest shift in the way business is done since the advent of the Internet? Tony Samer, Managing Director in Protiviti's San Francisco office will present the current state of the social media environment, how it's use continues to evolve in the workplace, what risks it presents to companies, and how forward looking internal audit functions are helping their companies navigate these uncharted waters.

Please join us on October 3rd to hear from Tony how social media altering every aspect of corporate operations.

Petrie Terblanche President San Jose IIA Chapter pterblan@brocade.com



OCTOBER 3, 2012 LUNCHEON IS SOCIAL MEDIA JUST A FAD?

Is social media just a fad? Or is it the biggest shift in the way business is done since the advent of the Internet? The conclusion is resoundingly clear: Social media is here to stay, and it is rapidly altering every aspect of corporate operations from hiring to training, marketing to sales, and yes, auditing and risk management too. Join us for presentation on the current state of the social media environment, how its use continues to evolve in the workplace, what risks it presents to companies, and how forward looking internal audit functions are helping their companies navigate these uncharted waters.

Tony Samer is a Managing Director in Protiviti's San Francisco office, where he has provided risk management consulting and technology audit services to clients in a variety of industries for over 10 years. He is a leader in Protiviti's IT Audit and Compliance Practice, and oversees most of the information security and IT governance work performed by Protiviti in the Bay Area. He has worked with over 50 companies in the implementation and improvement of Sarbanes Oxley IT compliance programs. Recently, Tony has served a number of companies in the delivery if IT Infrastructure Management consulting; specifically, helping them improve the operation and governance of IT, often utilizing external frameworks such as ITIL and COBIT. Tony is a frequent speaker at regional and national events, including Oracle OpenWorld and ISACA CACS, where he has addressed topics such as IT governance, compliance programs and automation, continuous auditing and monitoring, to name a few.

DOOR PRIZE DRAWING

The winners from the September, 2012 meeting:

Coffee Mug Kathy McIver
Wine Amanda Parsons
Gift Card Brijen Joshi

Please join us at the October, 2012 luncheon meeting - make sure to drop your business card in the door prize drawing bowl on the registration table for your chance to win!

SAVE THE DATE

IIA San Jose Chapter Presents

Fraud Investigations

October 10, 2012

Brocade HQ (130 Holger Way, San Jose)

Agenda

| 8:00 - 8:30 | 0 | Registration |
|-------------|-----|---|
| 9:00 – 10:3 | 30 | Conflicts of Interests - How to Successfully Audit Conflicts of Interes |
| 10:30 – 12 | :00 | Data Analytics when Conducting Internal Investigations |
| 12:00 – 1:0 | 00 | Lunch Break |
| 1:00 - 3:30 | 0 | Introduction to Investigate! & Group Break-Out Sessions |
| 3:30 - 5:00 | 0 | Q&A, Session Wrap Up |

Investigate is a unique way to present current topics regarding regulation and compliance risk to your organization's employees. Using short videos and an investigation simulation, participants increase their awareness of:

- The implications of regulatory enforcement (fraud, bribery);
- Preparation for regulatory enforcement action and the pitfalls of a poorly executed investigation; and
- An appropriate compliance response

Training Resources

Shin Honma is a director in the Forensic Services practice of PwC and is based in San Francisco. Experienced in investigations, litigation support, anti-corruption compliance, and financial statement analysis, Mr. Honma frequently advises corporate management and its counsel on complex accounting issues and fraud and corruption related matters.

Steve Morang has over 15 years of auditing, consulting and management experience working with organization based in United States and Europe. Steve is currently a Manager in the PwC Risk Assurance practice as well as the PwC Northern California GRC Champion.

Seminar Cost

The all-day seminar is \$195 per person, including a light breakfast, lunch.



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Based on the Robert Half 2012 Salary guide, an individual can expect a 5-10% higher salary with a certification.* Earning the CIA® designation has helped thousands of exceptional internal auditors broaden their knowledge, elevate their job performance, boost their earning potential, and advance their careers.

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Courses in the Series:

- · Part 1: The Internal Audit Activity's Role in Governance, Risk, & Control
- · Part 2: Conducting the Internal Audit Engagement
- Part 3: Business Analysis & Information Technology
- · Part 4: Business Management Skills

Courses can be taken individually and qualify for CPE CEUs.

Saturdays: Walnut Creek Campus

- Part 1: Sept 29, 2012
- Part 2: Oct 13, 2012
- Part 3: Oct 27 & Nov 10, 2012
- Part 4: Dec 1, 2012

Call Danna Libao at 800-632-0094

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Simples University, a part of the Chapman University System, is a private, non-positive condition of schools and Colleges (WASC) with programs offered both online and at 26 campuses in California and Washington.

IIA SAN JOSE CHAPTER PURCHASE/ REFUND POLICY

Registrations are not refundable but are transferable to someone else. Provide a copy of your e-mail order acknowledgment to your replacement and they will be able to check-in for your spot. No refunds or credits will be given for any cancellation requests received on or after the event.

CHANGE OF ADDRESS

If your name, address, title, company and/or job phone information needs to be updated, please let us know by calling Customer Service at International Headquarters (407) 830-7600.

MEMBERSHIP MATTERS

Visit the re-designed IIA website @ www.theiia.org

- An opportunity to earn valuable CPEs through complimentary member-only webinars and *Internal Auditor* magazine quizzes, as well as access to webinar archives and presentations.
- A new member print publication called *IIA Today* that will keep you informed about internal audit news and what's happening at The IIA in guidance, research, and professional development.
- Free access to new practice advisories and practice guides on topics such as corporate social responsibility, IT governance, and assessing risk management, as well as a new series of GTAG webinars.
- Lower pricing on world-class conferences and seminars around the country.
- Continued advocacy to elevate the profession among regulators, standard-setting bodies, the media and other key stakeholders who influence the future of internal auditing.
- The January launch of a cleaner, simplified, and more content-rich IIA Web site home page, giving you the most timely and relevant information in an easy-to-navigate format.
- Full implementation of the Audit Executive Center, serving the multi-faceted needs of chief audit executives.
- A "member gift" program that provides deep discounts on IIA services and complimentary products quarterly.
- Continuation of special member discounts from such companies as GEICO and Omni Hotels.
- Live customer service chat capability on The IIA's Web site to easily answer questions and resolve your issues.

Notice: IIA Bridge Membership Program for Unemployed Members in the U.S.

IIA members in the U.S. who are unemployed due to the current economic environment and are actively seeking employment may apply to The IIA Bridge Membership Program.

Program components are:

- One-time, one-year complimentary individual membership, and
- Online access only to Internal Auditor Magazine.

To qualify for Bridge Membership, you must be an active member of The IIA for the past two or more years and actively seeking employment. To take advantage of this opportunity, you will need to download the application form and submit a written request certifying you are unemployed and meet the qualifications of the program. All documents and any questions about this program should be sent to: membershipdevelopment@theiia.org -include your current IIA member number.

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ALL JOB POSTINGS AND ANNOUNCEMENTS ARE <u>FREE OF CHARGE</u> FOR INTERNAL AUDIT AND COMPLIANCE RELATED JOB POSTINGS

PLEASE CONTACT linda.meier@sbcglobal.net TO POST A JOB.

CHAPTER MAILING ADDRESS

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