

IIA and ACFE Member & Student Event on February 7, 2013

Topics by Three Speakers:

- ◆ William Hodge, CISA, CISSP, CTGA, PCIP, PCI QSA
- ◆ Thomas J. Bailey, Supervisory Special Agent, FBI
- ◆ Carolyn Minter, TVA

Date: Thursday, February 7, 2013

Time: 4:00 p.m.–6:00 p.m.

Location: [ITT Technical Institute](#)
9123 Executive Park Drive
Knoxville, TN 37923

CPE Credits: 2 CPE

Cost: \$10 Members/Students FREE!!

For Directions or a Map to ITT Technical,
Knoxville, TN, please visit their [website](#) .We will be offering scholarship
applications/prizes.

Reservations:

Please register on our [website](#), by e-mailing [Milli' Warren](#), or by calling 865-632-8675.

◆ Our first speaker is William Hodge, and he will be speaking on:

1) The Payment Card Industry Data Security Standard (PCI DSS):

The presentation will provide an overview of PCI DSS. PCI DSS was created by the Card Brands (American Express, Discover Financial Services, JCB International, MasterCard Worldwide, and Visa Inc.) to help businesses that handle cardholder data implement safeguards to combat the ever increasing risk of security breaches involving cardholder data. It is designed to ensure that all companies involved in payment card processing (merchants, processors, acquirers, issuers, and service providers, as well as all other entities that store, process, or transmit cardholder data) are able to properly protect cardholder data by having a minimum of controls in place to secure cardholder data.

2) Methods Being Utilized to Conduct Credit Card Fraud:

The presentation will provide an overview of the methods being utilized by Cyber Criminals to gain access to cardholder data and how they commit fraud after they obtain the data.

3) Impact of PCI DSS on Internal Audit and Fraud Examiners:

The presentation will cover some of the actions that Internal Auditors can take to ensure that the cardholder data within their environment is secure. The presentation will also cover some of the indicators that systems have been breached and cardholder data has been disclosed. The presentation will also provide brief overview of the actions that must be taken in the event of a compromise of cardholder data.

◆ Our second speaker is Thomas J. Bailey who will discuss: Opportunities for accountants, ITT majors and criminal justice majors in the FBI and the various areas of work in the FBI.

◆ Our third speaker is Carolyn Minter with TVA: The presentation will focus on branding/networking – basically how to make yourself stand out no matter your education, experience, etc. A glimpse of Carolyn's message:

Sure, everyone knows what a brand is. Coke, Pepsi, McDonald's. But that buzzword is getting thrown around a whole lot in career and job search conversations these days, too. And you might be thinking to yourself, "Why do I really have to care about this?"

Here's why: Whether you're on the job hunt, a student, or gainfully employed, you must think, act, and plan like a business leader. With the surge of social media, you have not only the ability, but you now have the need to manage your own reputation, both online and in real life.

Carolyn Minter knows personal branding. She has worked in Communications for two Fortune 500 companies, the largest public power provider in the U.S. (currently) and served on the Boards of a variety of community and service groups. She has helped small business owners and ambitious career climbers shape their unique brand identities. She will share what she's learned in life and in research about personal branding -- and give you tips to begin your own campaign that's all about YOU.

Please see the following pages for the speakers' biographies and further information on the topics.



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About Speaker Number One



William Hodge, CISA, CISSP, CTGA, PCIP, PCI QSA

Education

- Masters of Accountancy
- Bachelors of Business Administration with a Major in Accounting
- Associate of Applied Science Computer Science
- EnCase Computer Forensics I & II
- SANS Hacker Techniques, Exploits and Incident Handling
- Network Security Compliance for Pin and Key Management

Certifications

- PCI Qualified Security Assessor (QSA)
- Payment Card Industry Professional (PCIP)
- Network Security Compliance for PIN and Key Management (CTGA)
- Certified Information Systems Auditor (CISA)
- Certified Information Systems Security Professional (CISSP)

Areas of Expertise

- Payment Card Industry Data Security Standard (PCI DSS)
- TR 39 Network Security Compliance for Pin and Key Management
- FISMA
- Cyber Security Policy and Standards
- Cyber Security Architecture
- Cyber Security Systems & Controls
- Information Technology (IT) Audits
- Business Continuity and Disaster Recovery

Summary of Cyber Security and IT Audit Experience:

- 15 years of IT Audit and Cyber Security Experience
- Conducted IT Audit and Cyber Security projects as an employee or consultant for organizations ranging in size from Fortune 500 to local organizations.
- Conducted IT Audit and Cyber Security projects for public, private, and governmental organizations.
- Conducted IT Audit and Cyber Security projects in the banking, utilities, and governmental verticals.

Employment:

- Currently manages WL Hodge Consulting and is also the Head of Consultancy – North America for Sysnet Global Solutions.

Personal Life:

- Lives in Knoxville, TN., Married with one child.

Military Experience:

- Served in the USMC

Other Activities:

- Enjoys Hiking, Camping, Fly Fishing, and Martial Arts.



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About Speaker Number Two



Thomas J. Bailey
Supervisory Special Agent
Federal Bureau of Investigation



Supervisory Special Agent (SSA) Thomas J. Bailey joined the FBI in July 1989 as a Special Agent, and was assigned to the Detroit Field Office upon completion of the FBI Academy in October 1989. His case work in Detroit consisted of International and Domestic terrorism matters as well as Economic/White Collar Crimes to include bank fraud/embezzlement, telemarketing fraud, and securities fraud.

In November 1997, SSA Bailey was transferred to the Lima Resident Agency (Cleveland Division). His case work in Lima consisted of all violations investigated by the FBI with an emphasis on White Collar Crime matters. While in Lima, SSA Bailey was the FBI's Case Agent with the failure of the Oakwood Deposit Bank Company, which resulted in three separate criminal prosecutions with losses in excess of \$60 Million. He was nationally recognized by the President's Council on Integrity and Efficiency for his efforts in this investigation. In November 2005, he accepted a promotion for an 18-month temporary duty assignment in the FBI's Office of Congressional Affairs as a Supervisory Special Agent. He was the primary liaison officer for the House Permanent Select Committee on Intelligence. In May 2007, SSA Bailey returned to the Lima RA upon completion of the temporary duty assignment. In August 2008, SSA Bailey received a promotion as a Supervisory Special Agent for the White Collar Crime Squad in Cincinnati, Ohio, where he supervised Special Agents who investigated Public Corruption, Corporate/Securities Fraud, Financial Institution Fraud, Health Care Fraud, Civil Rights, and other WCC violations. In July 2010, SSA Bailey transferred to the FBI Academy in Quantico, VA, where he provided instruction to New Agent Trainees on Financial Investigations, the Investigative Process, and Case Management. In May 2012, SSA Bailey transferred to the FBI's Knoxville Field Office and currently supervises the Complex Financial Crimes Squad which investigates Public Corruption, Corporate/Securities Fraud, Health Care Fraud, Financial Institution Fraud, Civil Rights, and other WCC violations.

SSA Bailey holds a Masters Degree in Administration from Central Michigan University, and a Bachelor of Arts degree in Political Science from The Ohio State University. He served in the Army as an Officer in the Military Police Corps from 1985-1989.



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About Speaker Number Three



Carolyn Minter

Carolyn Minter works for the Tennessee Valley Authority in its Training & Development organization. She has been with TVA for 13 years, starting in its Communications organization.

Previously, she had worked for the Mead paper company in Dayton Ohio. Before being recruited to Mead, she worked for the Parker Hannifin Corporation in Cleveland Ohio.

Minter is a member of the Public Relations Society of America, both national and local chapters and is an accredited public relations professional. She is also a member of Leadership Knoxville.

Minter was active in every community where she and her family lived -- from the Combined Federal Campaign, the Girl Scouts -- Buckeye Council, Friends of Literacy and a host of others.

Minter is married, has three adult sons and a daughter who is a junior in high school. Her favorite times are Sunday afternoon dinners with all the children and time spent relaxing on their farm.



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