

Carolinas IIA District Conference 2011



 The Institute of
Internal Auditors

The Continuously Changing Landscape of Internal Audit – Are You Keeping Up?

March 23 – 24, 2010
Koury Convention Center
Greensboro, NC



Hot Auditing Topics

Contract Audits
Fraud and Forensics
Soft Skills for Auditors
Data Driven Auditing
Technology Trends and Risks
Ethics

Keynote Speakers

Bailey Jordan – Grant Thornton
Jim Ratley – ACFE President
Courtenay Thompson - Courtenay Thompson & Associates
Price Waterhouse Coopers
Ken Kousky – IP3
Tim Clue – Corporate Comedian

Breakout Sessions

Matt Thompson – Grant Thornton
Jefferson Wells
Dale Jeanes & Brian Littlejohn – BB&T
Art Winstead - Davenport, Marvin & Joyce
Scott Fargason – LSU Professor
Sumit Nijhawan / Bobby Koritala - Infogix
Raven Henderson – Raven Global Training
AJ Desai – Ernst & Young
Karen Furstenburg – Dixon Hughes
Joe Oringel – Visual Risk IQ
Apex Analytix

Who Should Attend?

- Internal Audit Professionals at all levels
- Interested Business Professionals
- Business and Accounting Educators
- Students Majoring in Business and Accounting

Wednesday - March 23rd

7:30 – 8:15 am – Registration / Continental Breakfast

General Session

8:15 - 8:20 am – Opening Remarks

Mark Jessup, Conference Chairperson

8:20 – 9:30 am – “State of the Internal Audit Profession”

Bailey Jordan, Grant Thornton Partner, Southeast Region Internal Audit Practice

9:30 – 10:45 am – “State of the Union – Fraud / Forensic Accounting”

Jim Ratley, President, Association of Certified Fraud Examiners (ACFE)

11:00 – 12:00 pm - “Technology, Character and the Ability to Think”

Courtenay Thompson, Courtenay Thompson & Associates

12:00 – 1:00 pm – *Jefferson Wells Lunch (Exhibitor Booths Open)*

Internal Audit Track

1:00 – 2:15 pm – “Redefining / Unlocking the Value of Internal Audit”

AJ Desai, E&Y Partner, Risk Services

OR

1:00 – 2:15 pm – “Social Media Implications for Internal Audit”

Joe Oringel, Visual Risk IQ and Chase Whitaker, Internal Audit Director, Hospital Corp of America

2:30 – 3:45 pm – “Auditing Contracts”

James S Fargason, LSU, Lee D & Cynthia C Bloch Distinguished Professor

4:00 – 5:15 pm – “Preventing Contract Litigation – 10 Controls Every Auditor Should Know”

James S Fargason, LSU, Lee D & Cynthia C Bloch Distinguished Professor

Fraud Track

1:00 – 2:15 pm – “Building Fraud Detection into Routine Audit Activity”

Courtenay Thompson, Courtenay Thompson & Associates

2:30 – 3:45 pm – “Data Driven Anti-Fraud Program”

Joe Oringel, Visual Risk IQ

4:00 – 5:15 pm – “Identifying Fraudulent Vendors Using Data Profiling / Risk Analysis”

Apex Analytix

Ethics Workshop

4:00 – 5:45 pm – “Professional Ethics and Conduct CPE for North Carolina CPA’s Course”

Art Winstead, Davenport, Marvin Joyce & Co. LLP (NC CPA’s can select this track to complete their annual Ethics CPE requirement. It is free to conference attendees; others can attend this session only for \$50)

Thursday - March 24th

7:30 – 8:15 am – Registration / Continental Breakfast

General Session

8:15 - 8:20 am – Opening Remarks

Mark Jessup, Conference Chairperson

8:20 - 9:30 am – “PWC’s 2011 Global Annual Review”

Price Waterhouse Coopers

9:30 – 10:45 – “Emerging Risks and Exposures in Today’s Technology World”

Ken Kousky, Founder IP3

Internal Audit Track

11:00 – 12:15 pm – “The Importance of Leadership in Audit”

Dale Jeanes, General Auditor BB&T and Brian Littlejohn, Deputy General Auditor BB&T

12:15 – 1:15 pm – *Banyan / Sunera Lunch / Exhibitor Booths Open*

1:15 – 2:30 pm – “Finding Value in Governance”

Karen Furstenburg, Dixon Hughes Member in Charge, Risk Services

2:45 – 4:00 pm – “The Chicken or the Egg? – A Study of Risk Management and Strategic Planning”

Raven Henderson, Raven Global Training

Audit Technology Track

11:00 – 12:15 pm - “Impacts and Exposures of Cloud Computing”

Matt Thompson, Grant Thornton

12:15 – 1:15 pm – *Banyan /Sunera Lunch / Exhibitor Booths Open*

1:15 – 2:30 pm – “The Daunting Task of Implementing IT Governance”

Jefferson Wells

2:45 – 4:00 pm – “Benefits & Pitfalls of Implementing Continuous Control Monitoring”

Sumit Nijhawan / Bobby Koritala, InfoGix, Inc

OR

2:45 – 4:00 pm – “Data Warehouse Nirvana: The Critical Role of Information Controls”

InfoGix, Inc

4:15 – 5:15 pm – “The Ripple Effect”

Tim Clue, Business Entertainer / Corporate Comedian

Total CPE Hours -15 1/2 hours

Registration

Registration

Save \$50 by registering early! Early registration cost is \$300, cost after February 15th is \$350.

Send 3 or more participants to the full conference and receive an additional 15% discount.

To register

Please visit the [IIA Triad Chapter website](#) and click on the Events tab to register.

Payment Options

We are offering several payment options including:

- PayPal
- Slots
- By check day of conference

Questions

For questions please contact:

- Mark Jessup (336) 209-4342
mjessup@expresources.com
- Jennifer Spolarich (336) 733-2707
JSpolarich@BBandT.com
- Lisa Kershner (336) 733-3777
lkershner@krispykreme.com
- Anneliese Lowman (336) 733-2708
alowman@bbandt.com

Note: Any registration cancellations must be received by March 3rd in order to avoid a processing fee of \$50.



Venue Details

Sheraton Greensboro Hotel at Four Seasons

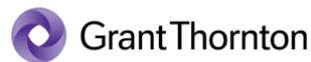
Joseph S. Koury Convention Center

A limited number of rooms will be held for conference attendees that choose to stay overnight. These rooms will be held at a reduced rate of \$126 per night until **February 21, 2011**. Make sure to mention the "Institute of Internal Auditors rate" when booking. The rate is good for single, double, triple, or quadruple occupancy rooms. Please call **1.800.242.6556** for reservations in order to receive the special group-discounted rate and don't forget to mention the "Institute of Internal Auditors rate."

The Hotel and Conference Center are located at:
3121 High Point Road Greensboro, NC 27407
336.292.9161



Platinum Sponsors



Other Sponsors



Triad Chapter of the Institute of Internal Auditors

[Click here for](#)



[Website](#)

Carolinas IIA District Conference 2011

The Continuously Changing Landscape of Internal Audit – Are You Keeping Up?

March 23 – 24, 2010 | Koury Convention Center | Greensboro, NC