REGISTER NOW.

CLASSES FILL QUICKLY AND SPACE IS LIMITED.

Don't delay your CIA preparations. Now is the time to distinguish yourself from your peers by enhancing your knowledge and getting certified.

IT'S EASY TO REGISTER:

Online: Visit our Web site at <<URL>>.

By Phone: Call <<Phone number>>. Credit card registration only.

By Fax: Send your completed registration form to <<Fax number>>.

Mail: Mail completed registration form to <<Address>>. Include a check, copy of purchase order, or credit card information. Make your check payable to <<Name>>.

Name

Title

Organization

Address

City State Zip

Home Phone

Business Phone

Fax

E-Mail

IIA Member Number (optional)

Method of Payment

□ Check enclosed. (Make your check payable to <<Institution name>>.)

□ P.O. # _____ (Copy of P.O. required)

□ Credit Card: □ Visa □ MasterCard □ Amex □ Discover

Account # _____

Cardholder name _____

Signature_____

REGISTRATION DEADLINE: <<date>>

For more information, contact <<name>> at <<phone number>> or at <<e-mail address>>.

BECOME A CIA IN 2009!

With the help of <<Institution Name>> you can earn your CIA designation in 2009. Enroll in <<Course name>> today!

MARK YOUR CALENDAR.

CLASSES ARE STARTING SOON!

2009 CLASS SCHEDULE AND LOCATIONS
Part 1: <<Weekday>> <<Dates>> <<Time>> <<Location>>
Part 2: <<Weekday>> <<Dates>> <<Time>> <<Location>>
Part 3: <<Weekday>> <<Dates>> <<Time>> <<Location>>
Part 4: <<Weekday>> <<Dates>> <<Time>> <<Location>>

QUESTIONS?

If you have any questions about <<Course name>> or if you would like to enroll, please visit <<URL>> or contact <<Name>>, <<Title>> at <<Phone>> or at <<e-mail address>>.

<<Insert Your Logo Here>>

The IIA CIA Learning System is developed independently of The IIA's exam development function and uses syllabus information that is publicly available.

TAKE YOUR CAREER TO NEW HEIGHTS.

EXPAND YOUR INTERNAL AUDIT KNOWLEDGE AND PREPARE FOR THE CERTIFIED INTERNAL AUDITOR® (CIA®) EXAM.

<<Institution name>>'s <<Course name>>

If you are interested in earning the most sought-after credential in the global internal audit profession, then you need the best exam preparation course available.<<Institution name>> is now offering a four -part CIA review course based on the premier-quality Institute of Internal Auditors (IIA) CIA Learning System™.

Enroll today! For complete details or to enroll, visit <<URL>> or call <<Phone number>>.

The Institute of Internal Auditors

<<Insert Your Logo Here>>

IPPF ALIGNED

INCREASE YOUR MARKET VALUE…

BECOME A CERTIFIED INTERNAL AUDITOR

The CIA is the only globally accepted designation for internal auditors. It is the standard by which internal audit professionals demonstrate their knowledge and competence in the areas of governance, risk, and control.

Why Earn Your CIA Certification?

- Distinguish yourself from your peers.
- Improve your credentials with internal staff and external clients.
- Fine tune your knowledge of best practices in the industry.
- Boost your career opportunities.

Is the CIA Right for You?

Earning the CIA designation is an important accomplishment and professional advantage for internal auditors during all stages of their careers including:

- Chief audit executives.
- Audit directors
- Audit managers and staff.
- Risk management staff.
- Business, finance, and accounting students.

What Will You Learn?

Part 1 – The Internal Audit Activity's Role in Governance, Risk and Control

Part 2 – Conducting the Internal Audit Engagement

Part 3 – Business Analysis and Information Technology

Part 4 – Business Management Skills

<<"Testimonial from local business leader or local chapter president about the value of the CIA credential.">>OR if no quote is available: Did you know that Certified Internal Auditors earn approximately $7,800 more than non-certified professionals? (Source: 2008 compensation study conducted by Harrington & Associates Inc.)

Please note that to earn the CIA designation, candidates must meet predefined criteria. To find out more about earning the CIA designation, determine your eligibility, or register for the exam visit www.theiia.org/certification.

GET PREPARED WITH <<COURSE NAME>>

There is no better way to prepare for the CIA exam than with <<Institution name>>'s <<Course name>>. This course combines expert classroom instruction with The IIA's CIA Learning System print and online study components.

Why Should I Enroll in <<Course Name>>?

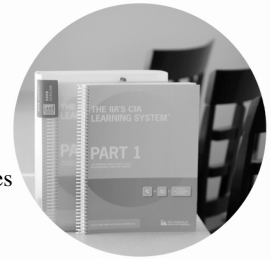
- Increase your knowledge and skills in the areas of governance, risk, and controls.
- Stay on track to complete your studies.
- Attend classes close to home and after work/on weekends.
- Network with peers and discuss difficult topics with an expert instructor.
- Take advantage of corporate tuition assistance programs.
- Enjoy comprehensive study materials with The IIA's CIA Learning System (included in tuition).

COMPREHENSIVE AND INTERACTIVE LEARNING TOOLS

<<Course Name>> is based on The IIA's CIA Learning System program. Available exclusively through The IIA and its partners, this premier quality CIA exam preparation and professional development program teaches the entire global CIA exam syllabus. The IIA's CIA Learning System materials include:

Comprehensive Print Materials

- Easy-to-understand print modules that correspond to the four parts of the CIA exam.
- Extensive content organized by sections so you can tailor your studies to meet your needs.



- A pre-test to assess initial level of knowledge and develop a customized study plan.
- Section-specific questions to reinforce concepts.
- A post-test to gauge what you have learned and identify areas requiring further study.
- Online tests to help you prepare for the computer-based CIA exam.
- eFlashcards and glossary to review important terms.
- Resource Center to provide additional references.

QUALITY INSTRUCTION FROM EXPERIENCED PROFESSIONALS

One of the greatest benefits of classroom training is the expertise and one-on-one guidance provided by the instructor.

Place instructor or institution photo in this area. If one is not available delete this circle.

<<Insert Instructor's Bio: If possible, include a picture and mention a few achievements, qualifications, certifications, and experience. If no instructor information is available, insert information and/or a photo of your Institution.>>

EDUCATE YOUR STAFF

<<Course name>> is a great solution for organizations that wish to deliver high-quality internal audit training to their staff without having to invest significant time and money into course development and implementation. <<Course name>> offers:

Quality Training: This course combines expert instruction with premier quality study materials, providing timely analysis and discussion of practical audit procedures.

Affordability: Don't waste time and money developing your own curriculum. The IIA's CIA Learning System was developed by CIA-certified subject matter experts and is aligned with the 2009 IPPF.

Best-practice Sharing: Classroom discussions allow participants to learn from the experiences of their classmates.

Performance Tracking: Instructors will monitor individual and group progress through the online review materials to identify areas that require additional classroom discussion and review.