The Institute of Internal Auditors

THE IIA'S CIA LEARNING SYSTEM™

Institute Course Offering

The IIA's CIA Learning System™

IPPF ALIGNED
International Professional Practices Framework

The IIA's CIA Learning System is a comprehensive professional development and Certified Internal Auditor® (CIA®) exam preparation program. It combines printed materials, Web-based tests and resources, and optional live instruction to teach the entire global CIA body of knowledge. This program offers premier quality training that meets the unique demands of internal audit professionals, employers, and instructors.

The IIA has recently made significant investments in the Learning System to raise the quality even higher. These product upgrades were guided by customer feedback and satisfaction rates, student scores, and our team of subject matter experts, many of whom are new to the team.

We are pleased to announce that on January 1, 2009, a new version of The IIA's CIA Learning System was launched. This version features materials that are aligned with the 2009 IPPF, and a dramatically improved Part 3 Information Technology section. The new, online software includes 600 additional test questions, new test score tracking capabilities, and enhanced content to match the improvements in the printed materials.

Participant Materials

The IIA CIA Learning System's participant materials combine printed materials and interactive software. These tools have been designed to teach and reinforce the entire global CIA syllabus in a concise, easy to understand format. By combining the participant materials with live instruction, students will enjoy a learning experience that is second to none. Participant materials include:

Print Materials

- Four print modules corresponding to the four parts of the CIA exam:

  Part 1: The Internal Audit Activity's Role in Governance, Risk, and Control

  Part 2: Conducting the Internal Audit Engagement

  Part 3: Business Analysis and Information Technology

- Significant improvements to Information Technology section for 2009.

  Part 4: Business Management Skills

- Content includes the entire global CIA exam syllabus and is aligned with the 2009 IPPF standards.
- Topics presented in a concise, easy to understand format.

Interactive Software

- Pre-tests identify which topics require intensive study.
- Section-specific tests measure comprehension and ability to apply concepts.
- Post-tests gauge knowledge gained and identify areas requiring further study. These online exams offer superior preparation for the computer-based CIA exam.
- Flashcards and glossary offer review of key terms and definitions.
- Progress report tracks activities and scores.
- Online Resource Center provides additional references and feedback opportunities.
- 600+ additional test questions
- CIA emulation practice exam

Instructor Materials

Instructor print materials and software are available to help instructors prepare and deliver an effective learning experience. These materials are available to instructors who are CIA certified and have attended The IIA's CIA Learning System Train-the-Trainer Webcast. *The updated 2009 version of instructor materials, fully aligned with the IPPF, are now available.*

Print Materials

- An Instructor Guide with additional class questions and a sample syllabus.

Software

- Over 1,000 PowerPoint® slides on CD-ROM that can be customized based on the instructor and/or class needs.
- Access to online group reporting tools to track assignment completion and group progress.

The IIA's CIA Learning System™: Course Details

Course Details	
Course Length:	63 hours
Part 1	15 hours
Part 2	15 hours
Part 3	24 hours
Part 4	9 hours
Suggested Registration Fee:	
4-Part Course	US $1795
Individual Parts	Part 1: US $595 Part 2: US $595 Part 3: US $795 Part 4: US $395
Participant Materials	US $495/full kit US $195/individual part • World Bank Tier pricing available **•NEW! Volume subsidy discounts extended thru Dec. 31, 2009** *(To be phased out in 2010)*
Instructor Materials	US $850/first kit; $300/each additional kit

Marketing the Course

Drivers
- Preparation for the CIA exam
- Continuing professional development in the internal audit field
- Job security in a turbulent economy

Job Types/Titles
- Chief Audit Executives
- Audit managers and staff
- Audit directors
- Risk management staff
- Business, finance, and accounting students
- Sample brochure/postcard marketing copy and/or templates

Key Organizations
- Key industries: Finance, insurance, real estate, services, government, manufacturing
- Medium to large companies

The IIA/HC Marketing Support
- Promotion of the learning system program to members through various media such as Web, brochures, postcards, *Internal Auditor* magazine, e-mails, etc.
- Use of The IIA logo
- Course listings on LearnCIA.com and theiia.org.
- Sample brochure/postcard marketing copy and/or templates

Who is Holmes Corporation?

Holmes Corporation (HC) partners with associations to meet members' educational needs. We have formed long-term mutually beneficial alliances with many of the world's premier associations. Through these alliances, we have become known for creating, marketing and distributing educational products that feature the highest value and quality available.

If you would like more information about The IIA's CIA Learning System course, please contact:

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