

# Maturity Levels for Chapters/Institutes Academic Relations Activities

The IIA recognizes that chapters and institutes have varying levels of involvement with local universities and that this is reflective in the design of their AR programs. These degrees of involvement are defined as maturity levels: **Basic**, **Intermediate**, and **Advanced**. Below are examples of what chapters and institutes are doing at each level.

## BASIC Maturity Level Chapter-Institute AR Activities

- Elect a chapter/institute Academic Relations Committee (ARC) chair.
- Form an Academic Relations Committee made up of several interested chapter/institute members.
- Identify local colleges/universities that offer accounting and related program majors.
- Reach out to each university to identify potential university contacts who can help promote student awareness of IA as a career.
- Share with each university some of the IIA AR materials that are available to chapters and institutes.
- Present to universities the value of teaching internal audit and adopting The IIA's Global Model Internal Audit Curriculum.
- Participate in BAP or accounting society's Meet the Firms nights.

## INTERMEDIATE Maturity Level Chapter-Institute AR Activities

The items listed in the BASIC level plus:

- Assign an ARC or chapter/institute member as a liaison to work with each university. This can be an alum of the particular university, or simply an active IIA chapter/institute member.
- Have the assigned liaison ARC or chapter/institute member work with each university to set up guest lecture programs (regularly) where they can visit the university accounting or other business classes to discuss IA as a career option.
- Sponsoring student memberships to The IIA (📄 per student).
- Providing students free admission to events and chapter/institute meetings.
- Professor involvement in chapter/institute, i.e., Board position.
- Have an approved 📄 IEP program at a university.
- Host a student night about internal audit careers/skill development.
- Provide internships to students.
- Support an IAEP university by donating restricted funds to the Internal Audit Foundation.

## ADVANCED Maturity Level Chapter-Institute AR Activities

The items listed in the BASIC and INTERMEDIATE levels plus:

- Develop Summer Leadership programs for the major universities that have an interest in IA as a career.
- Select students to participate in research projects, simulations, company visitations, peer outreach and presentations to board.
- Develop a mentorship program where an ARC and/or chapter/institute members team up with students for mentoring and counselling.
- Appoint students to chapter/institute boards.
- Develop IA Case Competitions where prizes/scholarships can be awarded.
- Develop and support an IIA student chapter supported by university.
- Develop an endowment for the university.



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