Be a Building Awareness Champion

Celebrate Internal Audit Awareness Month in May and earn recognition as a Building Awareness Champion!

In addition to spreading the word about the value of our profession, completing the items below can contribute to your chapter earning CAP status, as well as recognition on The IIA's main website as a Building Awareness Champion and a digital award to display on your chapter website! Here's all you have to do:

1. Meet three of the four "Building Awareness Champion Criteria," as indicated on the checklist, during Internal Audit Awareness Month in May.

2. Validate that your chapter has met the criteria by having your chapter leader initial the completed checklist.

3. Submit the initialed checklist and all required supporting documentation to PR@theiia.org by June 30, 2022.

Visit www.theiia.org/Awareness for ideas on how to create an Internal Audit Awareness Month campaign.

Building Awareness Champion Criteria

A. Remind your members that May is Internal Audit Awareness Month and explain how important it is to build awareness of internal audit's role in organizational success.

 » **Required Supporting Documentation:** Provide a copy of your communication.

B. Hold an event celebrating Internal Audit Awareness Month during May.

 » **Required Supporting Documentation:** Provide a photo/photos with information about how your chapter celebrated Awareness Month. Please include how many people attended your event/events.

C. Obtain a proclamation or letter of recognition from your local, state, regional, or federal government official recognizing Internal Audit Awareness Month (or Internal Audit Week/Day).

 » **Required Supporting Documentation:** Provide a photo or PDF of the proclamation. (Note: Your chapter may work with other chapters in your region to obtain a proclamation, and all chapters in the official's jurisdiction may receive credit for the proclamation.)

D. Add an Awareness Month banner to your chapter's home page during May.

 » **Required Supporting Documentation:** Provide a screenshot or hyperlink to your website page and specify the dates the image appear.

Send this checklist and all supporting documentation to PR@theiia.org by June 30, 2022.

Chapter Name: _____   **Chapter President:** _____

Chapter Website URL: _____   **Chapter President Initials*:** _____

Dates Banner Image Appeared on Website: _____   **Submission Date:** _____

Total Number of People Reached: _____

By initialing, you are verifying all information attached is accurate and has been completed by your chapter.