

Letter from the Chair: Working Together to Enhance Membership Value.

May 17, 2023



Dear IIA Canada Members,

Happy Internal Audit Awareness Month! This month offers a great opportunity to proudly share and promote the importance of the internal audit profession. Each May, we stand together to raise our profession's profile and share examples of how we add value to our respective organizations. I encourage you to visit The IIA's [Internal Audit Awareness Month site](#), where you can access a toolkit and tips to help spread awareness.

In the spirit of #OneIIA and working together to advance our profession, I'd like to share with you a few relevant updates. Last month, the Canada Advisory Committee (CAC) came together at The IIA's Leadership Academy meetings in Florida, where over 450 Chapter Leaders from North America and the Caribbean gathered to network and discuss opportunities and challenges. Prior to the start of our meeting, The IIA's Director of Membership Service Delivery and I updated the North American Board on the many efforts underway to further enhance the member experience in Canada. The Board's support and input was greatly appreciated.

During the CAC meetings, IIA Global President and CEO Anthony Pugliese gave us an update on The IIA Global Strategic Plan, as well as a new project – Vision 2035 – which aims to identify what our profession will look like by the year 2035 and what steps we can take today to help influence a positive future. We also met with our Canadian leadership and leadership from various IIA teams that serve Canadian members directly. Using The IIA Canada Town Hall as a jumping-off point, IIA staff and CAC are working together collaboratively to improve the quality of our members' experience by thoughtfully allocating resources, launching dedicated advocacy efforts, enhancing our overall translation strategy for French-speaking members, promoting the new *Global Internal Audit Standards™* and guidelines, and providing in-person and on-demand training opportunities.

By continuing to strengthen these efforts, we will help ensure that internal audit in Canada meets the current and future needs of the organizations we serve, including public sector, private sector, and not-for-profit organizations.

I would particularly like to take the opportunity to thank the CAC's members for their time, efforts, and commitment to Canadian members – David Helberg, Natalie Lalonde, Colin Shaw, Amelie Vidal, Leah White and Imran Zia. Finally, I would like to thank outgoing members Hoa Quach and Nancy Russell for their contributions, valuable insight, and guidance for our members in Canada and the internal audit profession!

Sincerely,

Janet Hnytka

Janet Hnytka, CIA, CRMA, CPA, CGA
Chair, Canada Advisory Committee