Sponsorship Policy



About the IIA Calgary Chapter

The Calgary Chapter of the IIA comprises of approximately 600 audit professionals from a wide variety of industries. Our members are committed to the principles of the internal audit profession. All proceeds from sponsorships are used to fund the Chapter's professional education and outreach programs. The professional development program is operated on a not-for-profit basis with any surplus funds reinvested into areas that benefit our members.

Sponsorship options listed below are on an event or fiscal year basis (IIA Calgary fiscal year June 1 – May 31). All sponsors must complete a signed Sponsorship Agreement which last for the duration of the event or the fiscal year depending on the sponsorship option chosen.

Sponsorship Options:	
	Events include virtual and/or in-person luncheons, breakfast seminars, half-day sessions, and full-day sessions
EVENT SPONSOR Lunch/breakfast \$300 Half day session \$500 Full day session \$800	 The opportunity to display a corporate banner, sign, or logo and showcase marketing materials at the sponsored IIA Calgary Chapter event. (Half-day sessions will include 2 displays during the event and full-day sessions will include 3 displays during the event)
	 Recognition through presentation of Corporate logo displayed on event notice, if provided at the time donation is received.
CHAPTER SPONSOR \$1,000 per annum	 Logo and website link placed on IIA Calgary Chapter website.
	 Logo placed prominently on IIA Calgary Chapter newsletters.
	 Verbal recognition at one IIA Calgary Chapter Social Events.
	Annual recognition on IIA Calgary Social Media Network



- Complimentary tickets to two Calgary Chapter IIA luncheon or breakfast events during the sponsorship period.
 Participant name must be provided at least one week before the event.
- Logo placed prominently in IIA Calgary Chapter newsletters.
- Logo and website link placed on IIA Calgary Chapter website.
- The opportunity to display a corporate banner, sign, or logo and showcase marketing materials at two IIA breakfasts, luncheons, or socials during the sponsorship period.
- Verbal recognition at IIA Calgary Chapter AGM.
- Annual recognition on IIA Calgary Social Media Network

CHAPTER PREMIUM

SPONSOR \$2,500 per annum



Sponsorship Agreement

Sponsorship Option Requested see page 1 & 2 for options)
Event (for events only)
Event Date (for events only)
Sponsored Amount

Notes:

- 1. The IIA Calgary Chapter reserves the right to accept or refuse sponsorship requests.
- 2. The IIA Calgary Chapter does not offer sponsorship exclusivity.
- **3.** Privacy Act requirement The IIA Calgary Chapter will not provide membership information to any of our sponsors.

For questions or to submit a request:	IIA Calgary Chapter chapter72@iiachapters.org
Please make cheque payable to:	Institute of Internal Auditors Calgary Chapter
Mailing Address:	PO Box 22046 RPO Bankers Hall Calgary, AB, T2P 24J1
Online payment option: E-transfers can be sent using the Chapter's email address chapter72@iiachapters.org	

This document will serve as the sponsorship agreement if signed and dated by both the IIA Calgary Chapter President or representative and the Sponsor representative.

Signature

Signature

IIA Calgary Chapter Representative Name: Date: **Sponsor:** Representative: Date:



About the Institute of Internal Auditors

Established in 1941, The Institute of Internal Auditors (IIA) is an international professional association with global headquarters in Altamonte Springs, Florida., USA. The IIA is the internal audit profession's global voice, recognized authority, acknowledged leader, chief advocate, and principal educator. Members work in internal auditing, risk management, governance, internal control, information technology audit, education, and security.

With members in 170 countries, the IIA is the internal audit profession's global voice, standardsetter, and resource for professional development and certification.