The Institute of Internal Auditors
L'Institut des auditeurs internes
Canada
Calgary

Sponsorship Policy

About the Institute of Internal Auditors

Established in 1941, The Institute of Internal Auditors (IIA) is an international professional association with global headquarters in Altamonte Springs, Florida., USA. The IIA is the internal audit profession's global voice, recognized authority, acknowledged leader, chief advocate, and principal educator. Members work in internal auditing, risk management, governance, internal control, information technology audit, education, and security.

With members in 170 countries, the IIA is the internal audit profession's global voice, standard-setter, and resource for professional development and certification.

About the IIA Calgary Chapter

The Calgary Chapter of the IIA comprises approximately 500 audit professionals from a wide variety of industries. Our members are committed to the principles of the internal audit profession.

Sponsorship Policy

All proceeds from sponsorships are used to fund the Chapter's professional education and outreach programs. The professional development program is operated on a not-for-profit basis with any surplus funds reinvested into areas that benefit our members.

Sponsorship options listed below are on an event or fiscal year basis (IIA Calgary fiscal year June 1 – May 31). All sponsors must complete a signed Sponsorship Agreement which lasts for the duration of the event or the fiscal year depending on the sponsorship option chosen.

Sponsorship Options:

EVENT SPONSOR **Lunch/breakfast $800** **Half-day session $1,000** **Full-day session $1,500**	• Events include virtual and/or in-person luncheons, breakfast seminars, half-day sessions, and full-day sessions • Option to provide a speaker for the event being sponsored. The presentation must be Internal Audit-related topics that have been pre-approved by the Learning and Development Committee. • Corporate logo can be displayed on event communications and invitations. • The opportunity to display a corporate banner, sign, or logo and showcase marketing materials at the sponsored IIA Calgary Chapter event.
CHAPTER SPONSOR **$2,000 per annum**	• Sponsor's logo and website link placed on IIA Calgary Chapter website. • Verbal recognition at the Annual General Meeting (AGM). • Quarterly recognition on the IIA Calgary's Social Media Network.

CHAPTER PREMIUM SPONSOR **$2,500 per annum**	• Complimentary tickets to two Calgary Chapter IIA luncheon or breakfast events during the sponsorship period. Participant names must be provided at least one week before the event. • Logo and website link placed on IIA Calgary Chapter website. • The opportunity to display a corporate banner, sign, or logo and showcase marketing materials at two IIA breakfasts, luncheons, or socials during the sponsorship period. • Option to provide speakers for two events. The presentation must be Internal Audit-related topics that have been pre-approved by the Learning and Development Committee. • Verbal recognition at IIA Calgary Chapter AGM. • Quarterly recognition on IIA Calgary's Social Media Network.
PRIZE SPONSOR **Donation of items for giveaways:** **i.e. gift cards, CIA Learning System, Products, swag, etc.**	• Verbal recognition at event where prizes are provided. • Recognition in a social media post related to the specific event where the prizes were distributed. The social media post will be posted after the event occurs.

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Sponsorship Agreement

Sponsorship Option Requested *(See page 1 & 2 for Options)*	
Event *(for events only)*	
Event Date *(for events only)*	
Sponsored Amount	

Notes:

1. The IIA Calgary Chapter reserves the right to accept or refuse sponsorship requests.
2. The IIA Calgary Chapter does not offer sponsorship exclusivity.
3. Privacy Act requirement – The IIA Calgary Chapter will not provide membership information to any of our sponsors.

For questions or to submit a request:	IIA Calgary Chapter chapter72@iiachaptercommunications.org
Please make cheque payable to:	Institute of Internal Auditors Calgary Chapter
Mailing Address:	PO Box 22046 RPO Bankers Hall Calgary, AB, T2P 24J1
Online Payment Option:	E-transfers can be sent using the Chapter's email address chapter72@iiachaptercommunications.org

This document will serve as the sponsorship agreement if signed and dated by both the IIA Calgary Chapter President or representative and the Sponsor representative.

Signature
IIA Calgary Chapter
Representative Name:
Date:

Signature
Sponsor:
Representative:
Date: