



SPONSORSHIP GUIDE IIA MIAMI CHAPTER

• <https://www.theiia.org/en/>

• vppartnerships@iiamiami.org

Become a partner with our growing and exciting chapter
in South Florida

Welcome!

Congratulations, and thank you for taking this step towards your success as a sponsor and your contribution to our chapter and its members. This guide was designed with the sponsorship seeker in mind. We skipped the formalities and instead chose to focus on actionable content and information to help you make an informed decision on your way to becoming a valued sponsor.

Who We Are

[The Institute of Internal Auditors \(IIA\) Miami Chapter](#) is a local, non-profit IIA group based in South Florida. The IIA is the global voice, recognized authority, acknowledged leader, chief advocate, and principal educator of the internal audit profession. Generally, members work in South Florida in internal auditing, risk management, governance, internal control, information technology audit, education, and security.



Sponsorship Opportunities and Events

The IIA Miami Chapter is excited to present a range of sponsorship opportunities for 2025 and 2026, offering organizations the chance to engage with industry professionals through various events and conferences.

Date	Event	Style	CPE Credits	Subtopics
September	Innovation & Technology Enablement	In Person	8 CPEs	AI Challenges, Automation, Cybersecurity, Cloud Security
November	Joint Fraud Conference	in Person	8 CPEs	Fraud in Technology, Case Studies, Detection Techniques
February	Future of the Profession	In Person	8 CPEs	Ethical Standards, Conflicts of Interest, Organizational Integrity
May	Soft Skills	In Person	8 CPEs	Virtual Communication, Leadership, Teamwork, Emotional Intelligence

Other Events

This past year, we hosted a series of events that will help you connect with our members.

- Coffee & Connect
- Chief Audit Executive (CAE) Leadership Round Tables
- Podcasts
- And much more!



Become a Sponsor

Thank you for considering becoming our sponsor. Your support receives recognition in communications, websites, and events. Packages can be customized according to the investment level.

Annual Sponsorship Levels

- **Silver (\$4,400):** minimum investment of \$4,400 – recognition and logo on Chapter website, in chapter communications, and at events as a Silver Sponsor. Priority speaking opportunities for at least one event annually (speakers to be vetted by the Programs Committee). Two complimentary registrations to two events.
- **Gold (\$6,500):** minimum investment of \$6,500 – recognition and logo on Chapter website, in chapter communications, and at events as a Gold Sponsor. Priority speaking opportunities for at least two events annually (speakers to be vetted by the Programs Committee). Opportunity to “promote” sponsor’s thought leadership or CPE events that are relevant to Chapter members via chapter newsletter and/or website (limited to 3 promotional activities per Chapter year). Two complimentary registrations to three events.
- **Platinum (\$8,500):** minimum investment of \$8,500 – recognition and logo on Chapter website, in chapter communications, and at events as a Platinum Sponsor. Priority speaking opportunities for at least two events annually (speakers to be vetted by the Programs Committee). Opportunity to “promote” sponsor’s thought leadership or CPE events that are relevant to Chapter members via chapter newsletter and/or website (limited to 5 promotional activities per Chapter year). Listing of attendees for all events during the year (attendees who opt in for inclusion). Two free registrations to four events.

Events Sponsorship Levels

- **Conference Signage (\$1,000):** Entitled to stand a firm banner with the company name and logo in the conference room.
- **Conference Exhibitor (\$3,000):** Includes all benefits of Conference Signage, plus:
 - Entitled to an exhibitor table (or booth space) near the conference registration desk or inside the conference room entrance.
 - Firm logo included within invitations.
 - Firm logo on the chapter event landing page.
 - Two complimentary registrations to the conference (valued at \$175–\$225 each).
- **Conference Reception Host (\$5,000):** Includes all benefits of Conference Exhibitor, plus:
 - Opportunity for a 5-minute presentation to the audience.
 - Access to a list of attendees (those who opt in).

Sponsorship Options

- **Scholarships:** Help support students pursuing careers in accounting or internal auditing.
- **À la Carte Options:** Tailor sponsorship opportunities to align with your goals and needs. We will work with you to achieve your sponsorship goals!
- **In-Kind Sponsorships:** Contribute non-monetary resources to support our events and initiatives.



Terms & Conditions

- Non-transferable sponsorships.
- Logo Submission: Please submit your logo in EPS format to president@iiami.org.
- Cancellations:
 - In this sponsorship agreement, “**penalties**” refer to the **financial loss or forfeiture of fees** that a sponsor will face if they decide to cancel their commitment to the event.
 - If a sponsor cancels **more than 30 days before the event**, they will **forfeit 50% of their sponsorship fee**. This means they will be refunded only half of what they paid.
 - If cancellation occurs **within 30 days of the event**, the sponsor will **forfeit 100% of their sponsorship fee**; no refund will be provided.
 - These penalties are in place to protect the event organizers from last-minute changes that can disrupt planning, marketing materials, and logistics, especially since some benefits (like logo placements or
- Governing Law: Florida State regulations apply.

Chapter Facts

Be a part of the most thrilling chapter in Florida, which is also one of the largest in the nation!

- **Gold Status** IIA Chapter.
- **One of the largest chapters in the U.S. with 600+ Members**, with a mailing list reaching 4,000 professionals.
- **Event Attendance ranges from 200 to 400**, with the IIA/ACFE joint event exceeding 300 attendees.
- **Coverage includes** Miami, Fort Lauderdale, and Palm Beach County.

Contact Information

For more details or to become a sponsor, contact: [David F. Zapata](mailto:vppartnerships@iiami.org), VP of Partnerships, vppartnerships@iiami.org, and follow us on social media by visiting our [LinkedIn](#) page by clicking [here](#)



Fraud Olympics Event, November 2024

Grow with us.



The Institute of
Internal Auditors
Miami