

# The Institute of **Internal Auditors**

## **2023 MEMBER SATISFACTION SURVEY RESULTS**

Atlanta



#### **Programming Suggestions:**

- Provide opportunities for new speakers
- Ensure presentations include current situations and examples
- "Go deep" on the subjects that matter most to members
- Maintain mix of virtual / in-person events
- Expand networking opportunities (include social events)
- Reconsider locations of in-person meetings (incorporate southside locations)
- Provide more free training opportunities
- Supplement existing roundtables with more peer-to-peer information sharing

### **Topic Suggestions:**

- More ethics training
- Internal Auditing basics training
- SOX training
- Fraud and data analytics
- Changes to the IPPF standards
- Cybersecurity
- Recession, inflation, macroeconomics, and internal audit
- The future of internal audit
- ESG, including ESG for various industries
- Talent development and retention
- Deep dive into DEI and culture audits
- Auditing in various industries: Government/Not-for-profit, higher education, marijuana, financial institutions, gaming companies
- Change management
- Practical approaches to handling the intersection of audit and risk
- Data analytics, mining and visualization
- Personal data protection audits
- ChatGPT and other AI tools

## **MEMBER FEEDBACK**



#### WHAT ARE THE CHAPTER'S BEST QUALITIES?

- The topics covered have been relevant and excellent.
- You always pick good topics
- Topics are good.
- Like varied topics, good mix of speakers.
- I like the relevant topics, the presenters' expertise, diversity and effective content
- The monthly meetings and TAC provide a great way to get some training and CPE hours. Also, the virtual meetings have made it easier to attend more monthly meetings during the year because there is no travel time which reduces time away from work.
- My focus with IIA and with ISACA are events which provide CPE. And you both provide variety that I am able to join when it fits my schedule. So I have excellent overall satisfaction with the IIA.
- Excellent training is offered at a reasonable price during these challenging financial times.
- I like the advance notice and ease of registration for events, meetings, etc.
- I love the membership and networking.
- > Communication regarding meetings is strong.
- The meetings are fine. Glad the annual conference will be back at The Galleria this year.
- I'm glad TAC was an in-person event.
- The local chapter serve the members so much better than the international.

#### HOW CAN THE CHAPTER IMPROVE?

- The topics are often not relevant to the higher education sector.
- Topics are not exciting. I know speakers are usually volunteers, but I don't feel they have enough "meat"; We should consider identifying the best "audience" for certain meetings: staff/senior audits; manager/director, etc. Meetings are sometimes not appropriate for Director and above I also feel round tables need better facilitation on subjects; I mostly feel it was a waste of my time
- The programming has been weak, and it is time to move to 100% in person again.
- A bit more diversity in speakers. Seems to be same rotation of individuals.
- Consultant heavy, and sometimes accountingfocused rather than internal audit
- Some speakers get a little too far into their political views and/or social unrest views ... I am not sure that is needed for the subject at hand and takes away from the message they are trying to deliver.
- Improve quality of training.
- Lower charges for events would be nice.
- It would be great if more free training opportunities for members are organized.
- I would like to see a calendar of events for the year.
- more activities/speaking/membership opportunities
- It appears to me there is so little communication going out to members and not enough in person events for members to get to know each other and build relationships to include social events.
- As a mentor and as someone who was also paired with a mentor the experience has been haphazard.