



The Institute of Internal Auditors

Central Iowa

THE CENTRAL IOWA INTERNAL AUDITOR
SEPTEMBER 2023

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A MESSAGE FROM THE PRESIDENT

Chapter Members,

I hope everyone had a great summer! I am excited to take on the President role for the 2023-2024 chapter year and want to thank our leadership team and former President Ashley Ryan for all of their hard work in planning events for the upcoming chapter year. A little about me – I have been in the Internal Audit group at Farm Bureau Financial Services for 9 years. I live in Adel with my husband, our 3 kids and dog. Our free time has started to revolve around kids' activities, but we also enjoy spending time with family, traveling and cheering on the Cyclones.

Our chapter leaders are pleased to announce the return of in-person Fall and Spring seminars! Our Fall seminar will be held on October 10th at Farm Bureau. [Registration](#) will close at noon on September 29th. We hope you can join us!

We will also continue to offer virtual learning opportunities via Zoom. The first of these will be Tuesday, October 3rd, when Hunter Henley and Ben Franjesevic with IAFA-Tech will present. See p2 of this newsletter for registration details.

We have a couple of open leadership positions we are looking to fill (President Elect and a Director on our Board). I would be happy to connect with any members to talk more about these opportunities.

You should have received a membership satisfaction survey from the IIA. We would appreciate you taking the time to provide your feedback. Survey results are shared directly with the chapter leadership team so we can tailor events and content to meet the needs of our members.

Lastly, if there is anything we can do to help serve you better, please do not hesitate to reach out via email (Chapter96@iia chapters.org). I want us to have open lines of communication between our members and the chapter leadership. I look forward to seeing you at an event this upcoming year!

Whitney Honnold, Central Iowa Chapter President



MEMBERSHIP STATISTICS

408 Active Members

13 New Members in 2022-2023
Chapter Year

115 members hold at least one
IIA certification

PROGRAMMING CORNER

UPCOMING IIA MEMBER WEBINARS

- 05 October 2023: [How Audit Leaders are Preparing for Digital Risk](#)
- 10 October 2023: [ESG Preparedness: Internal Audit's Path to Success](#)
- 24 October 2023: [How to Use Technology to Grow your Value as an Internal Auditor](#)

CENTRAL IOWA CHAPTER – OCTOBER MEETING

DATE: Tuesday, October 3, 2023

TIME: 12-1pm (Virtual Meeting)

SPEAKERS: Hunter Henley, Director, IAFA-Tech Enablement and Ben Franjesevic, Director, IAFA-Tech Audit & Advisory

TOPIC: Bringing Technology to the Audit Lifecycle

RSVP: Register [here](#)

CENTRAL IOWA CHAPTER – FALL SEMINAR

DATE: Tuesday, October 10, 2023

TIME: 8:30am to 4:30pm

LOCATION: Farm Bureau Financial Services
5400 University Ave – West Des Moines, IA 50266

COST: \$150 Members/ \$175 Non-Members

SPEAKER: Raven Caitlin, Raven Global Training

TOPIC: Extreme Risk Based Auditing (8 CPE)

RSVP: Register [here](#)

Note: Registration will close at noon on 9/29/2023

UPCOMING PROGRAMMING IDEAS

Have virtual meeting ideas or speakers you'd like to see? The Central Iowa IIA Chapter would like your input to provide the best speakers, topics, and events that are relevant to you! Suggestions can be sent to [Jami Olson-Knowles](#).

UPCOMING IIA CONFERENCES

2023 Data Privacy Assurance Forum (October 12 - Virtual)

In this virtual conference, participants will get the opportunity to engage with subject matter experts to explore current challenges and emerging topics relevant to the internal audit community. Participants will learn how to examine and explore internal audit's role regarding data governance, data ethics, data protection, and data privacy. By the end of this conference, participants will have explored methods on how to ethically influence the overall improvement of their audit engagements. Register [here](#) for this 6.6CPE virtual event.

2023 IGNITE Conference (October 24-26 – Las Vegas & Virtual)

The IGNITE Conference delivers a dynamic learning experience for emerging leaders and auditors who are interested in gaining new insights and perspectives necessary for the future of internal auditing. This program includes insights vital to the future of internal auditing: cohort networking and engagement, dynamic speakers, and trailblazing sessions with real-world cases focused on today's most critical risks, concerns, and innovations. Register [here](#) for this 17CPE event.



FIND US ON LINKED IN!

We have created a LinkedIn group for the Central Iowa Chapter. You should be able to find this group by searching for [IIA Central Iowa Chapter](#).

FIND US ON THE WEB!

[Central Iowa Chapter - IIA](#)

Questions/Comments?

Send all inquiries and/or items for newsletter publication to [Aaron Primrose](#).

IIA HEADQUARTER NEWS

NEW! THE IIA RESOURCE HUB

Visit this [library](#) of free downloadable content includes white papers, webinars, product guides, case studies, industry analysis, and much more, provided by industry experts and vendors serving the internal audit profession.

PULSE OF INTERNAL AUDIT

The 2023 [North American Pulse of Internal Audit: Benchmarks for Internal Audit Leaders](#). This year's report reveals important trends in four key areas: budget, staff, risk, and audit plans.

IIA PODCAST

[Audit: Global Standards Update and Sustainability](#). The IPPF Evolution is in full swing, and in this episode, Katleen Seeuws, Vice President of Standards and Guidance at the IIA, shares an update on the Global Internal Audit Standards.

Wash, Rinse, Repeat: Banking Crisis Again

Hear our panel of banking experts as they discuss the importance of the internal auditor's role is assessing risk and what can be learned. Watch the recorded webinar for guidance on risk management processes and internal audit techniques needed for a rapidly changing financial landscape. Access the recording [here](#).

GLOBAL KNOWLEDGE BRIEF

[The Artificial Intelligence Revolution Part 2: Revisiting the IIA's Artificial Intelligence Framework](#). In 2017, The Institute of Internal Auditors (IIA) set forth a framework of issues to be considered in addressing Artificial Intelligence (AI). Despite tremendous advancement in AI during the ensuing six years, the framework remains largely relevant and useful in most internal audit areas. This brief reviews key elements of the framework and their continuing applicability, explores other issues to consider, and examines the internal auditor's role in AI going forward.

TONE AT THE TOP: A Watershed Moment in Sustainability Reporting

Organizations around the world routinely struggle to capture important sustainability information and consistently report on their sustainability efforts. Indeed, the absence of uniform, global reporting standards has vexed organizations and meant inconsistencies and frequent gaps in reporting and measurement of nonfinancial information related to ESG and sustainability. A significant step forward was the release of the first round of standards from the International Sustainability Standards Board (ISSB). This [issue](#) of Tone at the Top will discuss the new standards and how internal auditors can help boards make sense of them.



CERTIFICATION CORNER

Chapter Leadership

Whitney Honnold
Farm Bureau Financial Services
President

Jami Olson-Knowles
Protiviti
Programming Officer

Alma Cocic
Wells Fargo
Membership Officer

John Johnson
Certification Officer

Kassey Kyser
Shazam
Treasurer

Aaron Primrose
Lumen
Secretary

RECOGNITION

Congratulations to Chelsi Bunch, Zacariah Hicks, Casey Pierce, and Mark Larwick for becoming a Certified Internal Auditor this summer! We commend you on this excellent achievement!

LEARNING CERTIFICATES

In addition to certifications, the IIA has created and recently expanded [Learning Certificates](#) where you can demonstrate competency in specialized areas of knowledge that are relevant to new and emerging areas of the profession, including:

- [Auditing the Cybersecurity Program](#)
- [Data Analytics and Literacy](#)
- [ESG](#)
- [Financial Services Audit](#)
- [Fraud Analytics](#)
- [IT General Controls](#)
- [COSO ERM](#)
- [COSO Internal Controls](#)
- [Quality Assessor](#)

Use the links to learn more about each certificate and ways you can expand your knowledge and value to your organization! Certificates offer both in-person and on-demand study options and can provide between 16 and 20 CPE credits.

UPCOMING CIA EXAM PREP OPPORTUNITIES

Online Instructor Led			
Course	Date	Time (Central)	Price
Part 1: Essentials of Internal Auditing	Oct 3-5	11:00AM – 2:30PM	\$995 (member) \$1,295 (non-member)
Part 2: Practice of Internal Auditing	Oct 3-5	11:00AM – 2:30PM	\$995 (member) \$1,295 (non-member)
Free Resources – Recorded Webinars			
Part 1: Essentials of Internal Auditing – Q&A, Tips and Practice Questions			
Part 2: Practice of Internal Auditing - Q&A, Tips and Practice Questions			



Board of Governors

Kelley Ellis (2024)
Drake University

Traci Taylor (2024)
Grinnell Mutual

Ryan Willhite (2025)
UnityPoint

Mitch Thompson (2025)
Hutchison, Inc

Christian Owen (2025)
Wells Fargo

Ciaran Bowe (2025)
Iowa State University

Christian Cottingham (2026)
Bankers Trust

Ashley Millard (2026)
Grinnell Mutual

Are you looking to fill an open position in your department?

Do you want a position posted on the Central Iowa Chapter Website and Monthly Newsletter?

This is a free benefit to IIA members. If you are not an IIA member, but would like to post a position, there is a \$50 charge.

Job Postings are located at our Central Iowa Chapter Website on our [Careers](#) page!

Contact [Aaron Primrose](#) with questions.

MEMBERSHIP CORNER

NEW STANDARDS ARE COMING

The historic project to transform the IPPF, including the Standards, for the future is well underway. Learn more about this project and the new Global Internal Audit Standards. Get started [here](#).

INTERNAL AUDIT FOUNDATION'S LEADERSHIP SOCIETY

The Leadership Society was established to recognize, engage, and appreciate the Internal Audit Foundation's most dedicated supporters who are invested in strengthening the future of internal auditing. Its members are distinguished group of individuals who are true partners in helping forge the future of internal auditing. Leadership Society members enable the Foundation to conduct and deliver knowledge on evolving trends impacting the profession. The Foundation also partners with colleges and universities around the globe to fund professional development and networking opportunities for students and educators.

Click [here](#) for more information!

INTERNAL AUDIT: VISION 2035

The Internal Audit Foundation has embarked on a groundbreaking initiative called, Internal Audit: Vision 2035 – Creating Our Future Together. This project is designed to identify what the internal audit profession will look like in 2035, how we can elevate the value of internal audit during that time, and what steps we must take to make that future a reality. We are currently seeking focus group volunteers to guide the shape of the report. Click [here](#) to learn about ways you can get involved.

EMPLOYMENT OPPORTUNITIES

- [Nationwide – Internal Audit Consultant \(Remote\)](#)