

# FOCUS

## St. Louis IIA Chapter Newsletter



<h3>President's Message</h3> <p>Happy February IIA St. Louis Chapter,</p> <p>I hope everyone has had a good start to their 2023. Crazy that we are already into February. I hope everyone enjoyed our January Ethics speaker, Tom Hardin. He was a fantastic speaker, and I thought his message was very impactful.</p> <p>Next, we hosted Rob Berry in February on Internal Audit Talent Management. Thank you, Rob, for your presentation and thank you to all our members who attended!</p> <p>Looking ahead, we are excited about the annual Multi-Track event returning back to in-person.</p>	<p>This year, in partnership with the ACFE St. Louis Chapter, we are hosting Multi-Track on March 29<sup>th</sup> at St. Louis Marriott West in Maryville Centre.</p> <p>The event will feature our closing keynote speaker, Cynthia Cooper, WorldCom Whistleblower.</p> <p>We also have Andy Masters as our opening keynote to teach about Leadership Lessons from Hollywood. We have many great breakout session speakers lined up too!</p> <p>This year's breakout sessions will be focused on Audit, Fraud, and Soft Skills. Thank you to all our volunteers who have put in so much time and energy to making this and our many other programs this year a great success.</p>	<h3>What Else is Inside?</h3> <table border="1"> <tr> <td>President's Message</td> <td>1</td> </tr> <tr> <td>Upcoming Election</td> <td>2</td> </tr> <tr> <td>Programs Calendar</td> <td>3</td> </tr> <tr> <td>National IIA Events</td> <td>4</td> </tr> <tr> <td>Chapter Contacts</td> <td>5</td> </tr> </table> <p>As a reminder, our email account for the chapter has changed. Please contact us at <a href="mailto:chapter15@theiia.org">chapter15@theiia.org</a> with any questions.</p> <p>All the Best,</p> <p>Jessi Sievers, President 2022-2023</p>	President's Message	1	Upcoming Election	2	Programs Calendar	3	National IIA Events	4	Chapter Contacts	5
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<h3>Committee Spotlight – Programming</h3> <p>As we gear up for Multi-Track on March 29<sup>th</sup>, the Programming committee has been hard at work helping our volunteers find engaging speakers for the breakout sessions.</p> <p>The opening general session keynote speaker will be Andy Masters. Andy will be speaking on lessons learned in Hollywood. Andy creatively uses the magical imagery of Hollywood to help finance/accounting industry leaders develop, trust, and empower their teams in a positive work culture. The closing general session keynote speaker will be Cynthia Cooper - WorldCom whistleblower.</p> <p>The Programming committee is led by Krista Rowe from Midwest Bank and Megan Burton from Armanino. The committee is primarily responsible for finding speakers and setting up the programs calendar for the upcoming year. If you are interested in volunteering for the IIA, please contact us at <a href="mailto:chapter15@theiia.org">chapter15@theiia.org</a>.</p> <p><b>To register for the Multi-Track event, click <a href="#">here</a>.</b> The breakout session speakers are listed on page 3.</p>		<h3>Certifications</h3> <p><b>Congratulations to our Newly Certified Members! Great Job!</b></p> <p>Steven Yashuk, CIA              Rachel Farrish, CIA              Rachel Bostic, CIA              Robert Goeckner, CIA              Peter Leicht, CIA</p> 										

## Upcoming Election at Multi-Track

St. Louis Chapter Members,

Pursuant to the By-Laws of the St. Louis Chapter of The Institute of Internal Auditors, formal thirty-day notice is given for the upcoming election. Nathan Croll, Amy Ribick, and Evan Gruenkemeyer, Board of Governors Nominating Committee, are announcing the following slate of nominations for Board of Governors and Chapter Officers for the 2023 to 2024 Chapter year:

### **Board of Governors**

*For the 3-year term expiring May 31, 2026:*

- Kevin Dillon (St. Charles County)
- Ted Flom (Armanino LLP)
- Evan Gruenkemeyer (Wells Fargo)
- Ron Steinkamp (Armanino LLP)

*For the 1-year term expiring May 31, 2024:*

- Jessi Sievers (Armanino LLP)

### **Officers**

*For a 1-year term expiring May 31, 2024:*

- President: Krista Rowe (Midwest BankCentre)
- Vice President Programming: Sarah Knox-Hansen (Armanino LLP)
- Vice President Membership: Landon Turley (Armanino LLP)
- Treasurer: Amanda Fowler (Armanino LLP)
- Secretary: Dustin Warfel (Wells Fargo)

Election of the Board of Governors and Chapter Officers will be held at the Multi-Track event on March 29, 2023. Nominations will also be taken prior to that day and from the floor on the election day. The votes will be tabulated the election day and nominees will be elected by majority of votes.

If anyone has any questions prior to the election, please contact Nathan Croll at [nathan.croll@rubinbrown.com](mailto:nathan.croll@rubinbrown.com).



## IIA - St. Louis Chapter 2022 - 2023 Programs Calendar



Month	Date	Meeting Type	CPE	Time	Location	Speaker	Topic
March	3/29/2023	Multi-track Conference	8	8 AM - 5 PM	Marriott West	Multiple	Audit, Fraud, Soft Skills
May	5/3/2023	Seminar	4	9 AM – 1 PM	Virtual	Mike Fucilli	Risk Assessment at the Entity Level
	5/4/2023	Seminar	4	9 AM – 1 PM	Virtual		Risk Assessment at the Entity Level

### Multi-Track Schedule

Session Schedule			
Time	Session	Speaker	Topic
7:30 - 8:15	Opening	Chapter Presidents	Welcome/Opening Comments
8:15 - 9:45	Opening General	Andy Masters	Leadership Lessons from Hollywood
9:45 - 10:15	Break		
10:15 - 11:30	Audit 1	Annie Erickson, Protiviti Steve Wang, Protiviti Ben Wells, Charter Communications, Inc.	Update on the ESG Landscape and Impact to Internal Audit and Fraud Examiners
	Fraud 1	Al Marcella, Webster University	Data Analytics - An Application to Fraud Auditing
	Soft Skills 1	Tina Asher, Build U Up Consulting	Communication in the Workplace: Sphere of Influence and Generational Differences
11:30 - 12:30	Lunch		
12:30 - 1:45	Audit 2	Rob Sebaugh, SailPoint	Identity-In-Depth: Reducing Risk and Governing Your Organizations with an Identity Security Program
	Fraud 2	Jim Grimes, Rapid7	"I Didn't Know They Counted the Money": Lessons Learned from My Internal Audit Career
	Soft Skills 2	Nicole Ursch, Midwest BankCentre	Diversity, Equity, and Inclusion in the Workplace
1:45 - 2:00	Break		
2:00 - 3:15	Audit 3	Coming Soon!	
	Fraud 3	Wale Ayantoye, Etsy	Financial Investigations with the Use of Emojis and Geo-Location
	Soft Skills 3	Kelli Risse, Rise Up and Live Wellness	The Mess of Stress
3:15 - 3:30	Break		
3:30 - 5:00	Closing General	Cynthia Cooper	WorldCom Whistleblower
5:00 - 5:15	Closing	Chapter Presidents	Closing Comments



***Upcoming IIA National Events***



**[2023 GAM Conference](#)**

**The New IIA Website has Launched!**

Please use the below link to access the new website and resources.



**<https://www.theiia.org/>**

***Follow us on***



***to stay up to date on all things IIA St. Louis!***

Please go out and join us in all things IIA!

**<https://www.linkedin.com/company/iia-st-louis>**



**Chapter Contacts 2022-2023**



Chapter Officers	St. Louis Board of Governors	
<p><b>President</b> Jessi Sievers <i>Armanino LLP</i></p> <p><b>VP Programming</b> Krista Rowe <i>Midwest Bank Centre</i></p> <p><b>VP Membership</b> Sarah Knox-Hansen <i>Armanino LLP</i></p> <p><b>Secretary</b> Amanda Fowler <i>Armanino LLP</i></p> <p><b>Treasurer</b> Landon Turley <i>Armanino LLP</i></p>	<p><b>Executive Committee</b> Dawn Dossett Suzanna Ney Ron Steinkamp*</p> <p><b>Advocacy Committee</b> Ted Flom* Paul Smith</p> <p><b>Audit Committee</b> Kevin Dillon* Jason Minard* Jennifer Murphy* (Chair)</p> <p><b>HR/Nominating Committee</b> Nathan Croll Evan Gruenkemeyer Amy Ribick</p> <p><b>Long-Term Planning Committee</b> John Drury Ron Steinkamp* Kate Turner</p> <p>*Non-voting Board Members</p>	<p><b>Academic Relations Liaison</b> Dr. Marcus Odom</p> <p><b>Finance Liaison</b> John Drury</p> <p><b>Governance Liaison</b> Kate Turner</p> <p><b>Membership Liaison</b> Gail Peters</p> <p><b>Programs Liaison</b> John Saric</p> <p><b>Multi-Track Event Liaison</b> Rhonda Travers</p>
Chapter Committee Chairs		
<p><b>Academic Relations</b> Brett Rousseau <i>Maryville University</i></p> <p><b>Advertising</b> Nandini Parchure <i>Spire Energy</i></p> <p><b>Attendance &amp; Membership</b> Nan Eyer <i>Centene</i></p> <p><b>Attendance &amp; Membership</b> Andrew McElyea <i>Centene</i></p>	<p><b>Budget and Finance - AP</b> Rachel Coppedge <i>Graybar</i></p> <p><b>Budget and Finance – AR</b> Lexi Steur <i>Armanino LLP</i></p> <p><b>Chapter Achievement</b> Brent Statler <i>St. Charles County</i></p> <p><b>Certifications &amp; Directory</b> Alfredo Jacobo <i>Midwest Bank Centre</i></p> <p><b>Multi-Track Event</b> VACANT</p>	<p><b>Newsletter</b> Dustin Warfel <i>Wells Fargo</i></p> <p><b>Programs</b> Megan Burton <i>Armanino LLP</i></p> <p><b>Social Media</b> Leah Byrn <i>US Bank</i></p> <p><b>Webmaster</b> Terry O'Connor <i>Armanino LLP</i></p>

To contact any Chapter Officers, Board of Governors, or Committee Chairs – [Chapter15@theiia.org](mailto:Chapter15@theiia.org)

To advertise in the newsletter – [Nandini.Parchure@spireenergy.com](mailto:Nandini.Parchure@spireenergy.com)