

The Institute of Internal Auditors

Memphis

Sponsorship Agreement

Diamond Sponsor: \$2,500 Investment

- Verbal acknowledgement during the event
- Logo on the invitations, event registration site, presentation materials, IIA Memphis Newsletter, and website
- Link to your company's website from IIA Memphis website
- Promotion via social media
- Vendor table at event to showcase marketing materials
- Registration for <u>3</u> personnel (in-person or virtual)
- Opportunity to address the attendees for 3-5 minutes
- Note: Diamond sponsors transition to Platinum when 2 or more events are sponsored.

Gold Sponsor: \$1,500 Investment

- Verbal acknowledgement during the event
- Logo on the invitations, event registration site, presentation materials, IIA Memphis Newsletter, and website
- Link to your company's website from IIA Memphis website
- Promotion via social media
- Vendor table at event to showcase marketing materials
- Registration for <u>2</u> personnel (in-person or virtual)

Silver Sponsor - \$1,000 Investment

- Verbal acknowledgement during the event
- Logo on the email invitations, event registration site, IIA Memphis Newsletter, and website
- Link to your company's website from IIA Memphis website
- Promotion via social media
- Vendor table at event to showcase marketing materials

Bronze Sponsor - \$500 Investment

- Verbal acknowledgement during the event
- Logo on the email invitations and event registration site

Additional Sponsorship Types - \$200 Investment**

- Website Partner Display company logo on our website.
- Newsletter Partner Display company logo in our newsletter.
- **Prize Sponsors** Donate specific items for giveaways: i.e., gift cards, CIA Learning System, products, etc.

*Sponsorship packages that include comped attendee registrations: In-person events will include breakfast, lunch and/or snacks, where applicable. Virtual may include half-day or full-day sessions.

**Sponsors may purchase space in the chapter newsletter or on the website without investing in one of our tier packages.

***Sponsorship investments listed are minimum



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Sponsorship Option Requested	
(see page 1)	
Event (For Events Only)	
Event Date (For Events Only)	
Sponsored Amount	

- 1. The IIA Memphis Chapter reserves the right to accept or refuse sponsorship requests.
- 2. The IIA Memphis Chapter does not offer sponsorship exclusivity.
- 3. Privacy Act requirement The IIA Memphis Chapter will not provide membership information to any of our sponsors.
- 4. Some sponsorship opportunities are limited and will be allocated on a first come, first served basis.

For questions or to submit a request: Email us at chapter106@iiachapters.org

Please make checks payable to:

IIA Memphis Chapter PO Box 382612 Germantown, TN 38183

This document will serve as the sponsorship agreement if signed and dated by both the IIA Memphis Chapter President or representative and the Sponsor representative.

Signature

Signature

IIA Memphis Chapter Representative Name: Date: Sponsor Organization: Representative Name: Date: