

IIA El Paso Chapter Newsletter

Issue 3 Volume
2021/2022**Dear Chapter Members and Friends,**

What a year it has been!

Found myself reminiscing about the countless hours of dedication, sacrifice and hard work delivered by the amazing Chapter Officers and Board of Governors during this fiscal year 2021-2022.

Extremely grateful to have served as your President and forever thankful to have a committed team! During this fiscal year the board was made up of professional individuals who have served for many years. Like our Dear Cecilia Estrada Lopez, who served as your Treasurer since 2020 and fulfilled her duties with no delay. She kept the finances up to date and incorporated QuickBooks in the middle of the fiscal year; all done with such grace and always a smile on her face. Then there is THE Dear Patrice Hills, reliable and such a classic lady, who also served as your Secretary since 2020 and kept us all informed, shared job openings, special announcements, never delayed to provide feedback and updated our cancelation and refund policy. Last, Isela Denton, a TRUE gem of a woman! Her gallant guidance, assistance and professional/passionate demeanor made it all easier and possible. In addition, special mention to our President-Elect Michael Lamas who kept the CAP requirements up to date, was the face during the professional trainings, met with the speakers prior to the day of the event and was brave enough to take such a role in the midst of personal challenges.

For the remainder of the year, we have one more event. Do mark your calendar and register! We will have our first in-person CPE and Annual General Membership meeting scheduled May 19, 2022. We are thrilled to see you in person!

We are hopeful that our membership grows with a successful Internal Audit Forum held on April 20, 2022, at UTEP in collaboration with Internal Audit Student Association and Accounting and Information Systems Department. Special Thanks to our Chapter Audit Committee members Luis Carrera and Edmundo Calderon for being panelists and Courtney Rios, UTEP Audit Manager and Professor for making it possible.

The Chapter is set to continue thriving with an amazing new leadership team; pictures and bios of the nominees are found in this newsletter. Next year's Officers and Board of Governors are eager to continue bringing good quality trainings and events to you, future members, and the rest of the professional community.

I truly hope you were able to strengthen your knowledge with the various professional educational opportunities offered during the year. Moreover, I hope you were able to build solid connections in this honorable profession. We are here to share our wisdom and assist one another.

Finally, it was an absolute pleasure to have served as your president. Things end, but memories last forever.


We look forward to your support as we continue to grow.



**Your 2021-2022
IIA El Paso Chapter President,
Julie A. Franco (Sotelo)**

Register Now

Last Event of the Year!

Date/Cost	Topic
<p data-bbox="158 768 386 813">May 19, 2022</p> <p data-bbox="89 894 446 991">Cost: free for members \$30 for non-members</p> <p data-bbox="115 1076 419 1238">ESC 19 6611 Boeing Drive El Paso, TX 79925</p>	<p data-bbox="529 668 1310 830">Annual General Membership Meeting & Cybersecurity and Internal Audit Training 1 Hour of Continuing Professional Education (CPE)</p>  <p data-bbox="746 1093 1090 1128">11:00 am to 1:00 pm</p> <p data-bbox="811 1153 1025 1188">Presented By:</p> <p data-bbox="568 1211 1268 1335">Carlos S. Lobato, CPA, CIA, CISA, CFE, CISSP Chief Information Security Officer New Mexico State University</p>

Please help us spread the word by sharing the next event with your colleagues and friends.

We look forward to seeing you!

Visit our website to register.

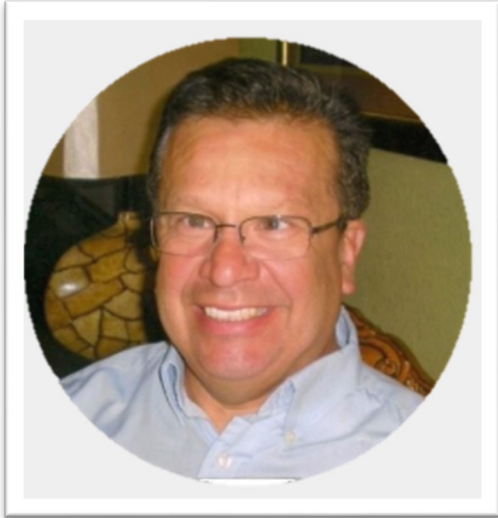
Meet the Board Nominees

VICE PRESIDENT:

Rick Rivas joined the Audit Services Department in July 2020.

Rick earned his Bachelor of Business Administration from the University of New Mexico. He is a member of ISACA, IIA, ACUA, ACFE and is also Six Sigma certified.

Prior to joining NMSU, Rick worked at Johnson and Johnson where he held positions of increasing responsibility which include Corporate Internal Audit, IT Risk Management, IT control ownership, data architecture and project management. Rick has served the community as a board member of the Albuquerque Hearing and Speech Center, was named United Way Chairperson of the year and is a graduate of the United Way Project Blueprint program.



PROGRAM OFFICER:

Jared Henderson is an internal audit executive with experience in Internal Audit, IT Audit, and Cybersecurity practices. He currently serves as the Managing Director of the Global Technology Audit Department within AIG, and has previous experience in Energy, Manufacturing, Financial Services, Technology, and Insurance sectors.

Jared has prior experience as an instructor and presenter for IIA and ISACA conferences and previously served on the Board of Directors and as a Treasurer for the Baton Rouge chapter of ISACA.

Jared received his undergraduate degree in Accounting with a concentration in Internal Audit from Louisiana State University, and a Masters of Business Administration with a concentration in Global Management from the University of Houston. He is also currently credentialed as a Certified Internal Auditor (CIA), Certified Information Systems Auditor (CISA), Certified Information Systems Security Professional (CISSP), and a GIAC Penetration Tester (GPEN)



Meet the Board Nominees

SECRETARY:



My name is Raquel Martinez, I am the Internal Auditor at Bienvenir Senior Health Services. I have 14 years of experience in Public Accounting. As a member of the audit department at Deloitte, I had the opportunity to audit several clients in the manufacturing Industry and participated in several special SOX reviews.

I worked for a local CPA firm for over 8 years specializing in audits of compliance, including Uniform Guidance (former OMB A-133), Federal Contracts, and special Agreed Upon Procedures engagements.

With the opportunity to serve as Board Secretary, it is my goal to provide concise and transparent records that provide appropriate context that can lead to the Chapter's growth and impact on our Community.

TREASURER:

Sergio Carrillo is currently an Auditor II with the City of El Paso. Sergio has both his BBA and MBA from the University of Texas at El Paso and has received his Certified Government Auditing Professional (CGAP) certification from the IIA.

Internal Audit has provided plenty of opportunities for myself and I would like to give back. The IIA provides incredible support for prospective auditors and I would like to be of any help that I can.



Meet the Board Nominees



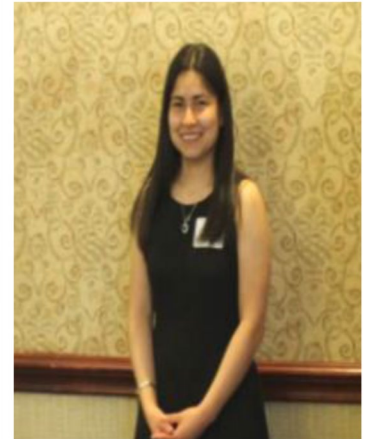
BOARD OF GOVERNOR:

My name is Susana (Sue) Ramirez, and I am currently employed with El Paso Independent School District as an Internal Auditor. I was previously employed with the Texas State Comptroller's Audit Division as an Auditor for over 11 years. I am new to the IIA and am interested in serving on the IIA Board as a Governor to help others grow in their Auditing roles.

BOARD OF GOVERNOR:

My name is Genevieve Hernandez and I am currently a senior auditor with KPMG LLP. I graduated from the University of Texas at El Paso with a Bachelor of Business Administration in Accounting and a Master of Accountancy degree. Before my employment with KPMG LLP, I worked as an internal auditor at the University of Texas at El Paso. As a senior auditor with KPMG LLP, I in-charge a large publicly traded utility company and specialize in entities who are in compliance with PCAOB and FERC regulation. During the pursuit of my Masters of Accountancy degree,

I served as the president of the Internal Audit Student Association (IASA) and became involved with the El Paso Chapter of the IIA. I would love the opportunity to serve on the board of the IIA and lend a diversified view of the role internal auditors play in external reporting. I am excited to work with the new officers and I look forward to another great year of networking and learning opportunities with the IIA.



BOARD OF GOVERNOR:

Julie A. Franco, City Auditor for the City of Socorro, Texas. Joined the City of Socorro during the fall of 2018. Graduated from The University of Texas at El Paso with a Bachelor's in Business Administration concentration in Accounting. She has ten years of combined experience in internal and external auditing. She has served in the El-Paso YCPAs as the Secretary, Rebuilding Together Officer, and Accounting Career Education Officer. Volunteering has always been part of her upbringing and believes in giving is as rewarding. Julie in her free time enjoys contributing to the community to better it. Previously assisting the IIA-El Paso Chapter as the Vice President and President allowed her to serve the members and the community. She is available to continue serving as a Board of Governor and strive to contribute to additional success along with the rest of the incoming leadership team. Julie is a firm believer in the honor of the auditing profession. She is excited to help other members increase their strengths and knowledge of Internal Auditing.

Become a Sponsor



Sponsorship Opportunities

Benefits	SILVER \$ 500.00	GOLD \$ 1,000.00	PLATINUM \$ 2,000.00+
Sponsorship Level Recognition on Presentation Slides Before Each Training & During Breaks (Aug – May)	✓	✓	✓
Sponsorship Recognition for one IIA El Paso Chapter Training:	✓	✓	✓
- Special Mention at Start of Sponsored Training	✓	✓	✓
- Business Logo on Sponsored Training Email Advertisements to Members		✓	✓
- Business Logo on Sponsored Training Social Media Advertisements			✓
Business Logo on Annual General Membership Meeting Presentation Slides*		✓	✓
Business Promotional Item in Goodie Bag at Annual General Membership Meeting*		✓	✓
Free Attendance for an individual(s) to one IIA El Paso Chapter's Training of Your Choice* (1 = up to \$200 value; 2 = up to \$400 value; 4 = up to \$800 value)	1	2	4
Be a Speaker for an IIA El Paso Chapter Training on an agreed upon subject*	✓	✓	✓

*Annual General Membership Meeting is our end of the year event therefore attendance is at its highest.

*Our trainings are quality driven and include a variety of subjects to include communications, ethics, IT, fraud, etc.

ADDITIONAL BENEFITS:

Networking opportunities with 300+ professionals on our mailing list, including 100+ members.

Networking opportunities with IIA leaders and professionals in over 30+ careers and industries.

Opportunity to meet attendees outside of the El Paso Area and expand your reach.

Place your company/organization in front of established decision-makers and practitioners.

Create additional awareness and visibility of your company/organization.

Showcase knowledge and skills by being a speaker at an IIA El Paso Chapter's training.

If interested, please contact Grecia Coss at Grecia.Coss@weststarbank.com with any questions

IIA El Paso Chapter Benefits

Annual Professional Membership Price: \$270*

National Level Benefits

- CONFERENCE REGISTRATION DISCOUNTS.....\$250
- TRAINING EVENTS DISCOUNTS (In-person, Online, and OnDemand).....\$500
- ANNUAL REPORTING FEES TO MAINTAIN DESIGNATIONS WAIVED.....\$120
- INTERNAL AUDITOR MAGAZINE AND IAONLINE.THEIIA.ORG.....\$60
- SAVINGS FOR INDIVIDUALS PURSUING THE CERTIFIED INTERNAL AUDITOR® (CIA®) DESIGNATION.....\$460**
- CIA LEARNING SYSTEM DISCOUNT.....\$100
- SPECIALTY EXAMS (I.E., CGAP, CFSA, CCSA) DISCOUNTS.....\$115
- INTERNAL AUDIT FOUNDATION BOOKSTORE DISCOUNTS..... 20% - 75%
- COMPLIMENTARY MONTHLY MEMBERS-ONLY & SPECIALTY CENTER WEBINARS (12+FREE CPEs)\$720^
- COMPLIMENTARY ACCESS TO INTERNAL AUDIT FOUNDATION RESEARCH PUBLICATIONS ONLINE.....Priceless
- ACCESS TO AUDIT CAREER CENTER RESOURCES.....Priceless
- VOLUNTEER OPPORTUNITIES.....Priceless

El Paso Chapter Exclusives

- MONTHLY TRAINING DISCOUNTS (between 8-40 CPEs per fiscal year).....\$200 ***
- COMPLIMENTARY TRAININGS (2 CPE's).....\$ 50
- LOCAL JOB POSTINGS.....Priceless
- ANNUAL MEMBER APPRECIATION GIFT.....Priceless
- NETWORKING OPPORTUNITIES WITH OTHER LOCAL INTERNAL AUDITORS.....Priceless
- GRANT AND SCHOLARSHIP OPPORTUNITIES.....Priceless
- CIA STUDY SESSIONS.....Priceless
- LOCAL VOLUNTEER AND COMMUNITY SERVICE OPPORTUNITIES.....Priceless
- HOLIDAY SOCIAL.....Priceless

\$2,575 +

VALUE

*Annual Dues Categories

- Students.....\$ 50
- Educators.....\$145
- Government.....\$175
- Professionals.....\$270

Limited Time Offer! Join the IIA today and receive 20% off as a new member by using applicable code:

- Professional Membership: CHE21
- New Public Sector/Government: GNM21
- Student Membership: STU20

For Group Membership information and to learn how to save up to 40% for groups of three or more send an email to auditgroups@theiia.org or call +1-407-937-1111 for more information.

*** Savings on CIA application and the 3 exams Certified Internal Auditors earn on average \$38,000 more annually than those without a certification, according to The IIA 2017 Internal Audit Compensation Study (based on US Responses).*

**** Savings of \$5 per CPE ^ Approximate value per CPE is \$60*



Meet the IIA El Paso Chapter

2021 – 2022 Officers



President
Julie Franco



Vice President
Michael Lamas,
CPA, CIA, CISA



Secretary
Patrice Hills, CIA

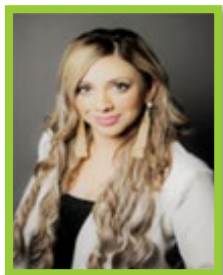


Past President
Isela Denton
CPA, CIA, CFE, CAMS,
CDFM



Treasurer
Cecilia Estrada,
CPA, CIA

2021 – 2022 Board of Governors



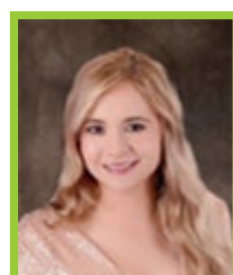
Diana Villegas



Lance Gutierrez
CCUIA



Sergio Carrillo
CGAP



Grecia Cross

2021 – 2022 Audit Committee



Edmundo S. Calderón
CIA, CGAP, CRMA



Luis Carrera
CPA, CIA, CISA

Happy Anniversary

Name	Years
Amy Sanchez	14
Ricardo Soto	9
Mayra Martinez	6
Daryl Olson	9
Christy Marquez	2
Lawrence Price	5
Richard Ulrich	4
antonio cereceres	0
Elizabeth Delao	15
Jacqueline Salais	2
Miguel Ortega	8
Rachel Thielen	0
Jeffrey Allan Smith	17
Judy Saucedo-Lara	4
Julie Franco	1
Lori Wertz	12

5 Ways COVID Has Changed Internal Audit Forever

By Richard Chambers, the CEO of Richard F. Chambers & Associates, September 13, 2021

1. The use of technology will be more critical to conducting internal audits in the future. (91% agreed – 61% strongly)

For a profession that has traditionally relied on face-to-face meetings and access to physical evidence, mandatory lockdowns necessitated the greater use of technology to continue working. Thanks to the sophistication of existing technologies at the time quarantines began, audit, risk, and compliance professionals overcame the remote setback by deploying and exhibiting a greater reliance on a collective array of these solutions to help employees continue achieving their day-to-day objectives from home. In particular, cloud-based platforms that were designed to not only facilitate remote collaboration, but also automate department processes — e.g. end-to-end project management — were successful in streamlining and facilitating the actions of multiple stakeholders to reach common, intersecting goals.

For one company, automated workflow technology — with the ability for a manager of internal audit to assign a task to various team members — was just as effective as holding fifteen in-person meetings to assign and complete an overarching goal. With these success stories, it is unsurprising that CAEs now feel technology will play an even bigger role in the effectiveness of internal audit going forward

2. We will be more focused on innovative means to gather and analyze evidence as part of internal audit processes. (83% agreed – 34% strongly)

Evidence must always be sufficient, reliable, relevant, and useful in affording internal auditors a basis for conclusions. While the value of in-person interaction between internal auditors and clients, and the physical examination of documents and other evidence has long been considered the strongest basis for conclusions, the creative solutions that audit teams deployed in the process of working around lockdown limitations produced new efficiencies — as well as new methods — for evidence gathering. Overall, thinking in the context of limiting physical site visits helped audit teams reimagine the possibilities and focus on ways to make virtual site visits yield sufficient evidence for their audit conclusions. The pandemic gave rise to new partnerships between audit, risk and compliance teams who mutually strategized to rely on each other's work in the face of constrained physical site visits. In one example, an audit team partnered with their compliance continuous monitoring team to take pictures and gather evidence for them.

Among the innovative uses of technology that have proven effective in the past year has been the use of drones, reliance on pre-positioned security camera video feeds, and video documentation by smart phones and other devices. While the potential of these technologies by internal auditors has been recognized for years, physical limitations imposed by the pandemic accelerated their use. Chief audit executives have reported that the use of drones to document the physical existence of assets or control effectiveness has provided sufficient evidence more efficiently than even traditional means.



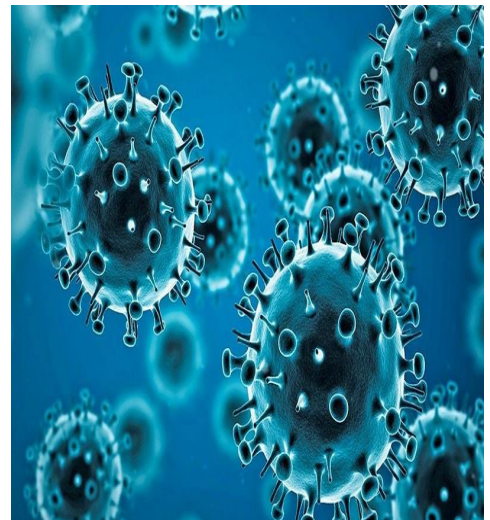
5 Ways COVID Has Changed Internal Audit Forever

3. Most face-to-face meetings will be replaced with virtual meetings using video streaming technology. (72% agreed – 26.3% strongly)- Perhaps no form of technology has experienced a greater increase in usage during the course of the pandemic than video teleconferencing platforms for meetings. According to recent research, the Zoom platform alone has seen a 2,900 percent increase in usage since the end of 2019. By all accounts, audit, risk, and compliance professionals have embraced video platforms not only for meetings between members of the internal audit staff, but also for meetings and other face-to-face interaction throughout the audit process and communications with key stakeholders. In fact, many in the profession, myself included, have experienced a complete reversal of our traditional modes of communication — with regards to the typical ratio of video conference calls to in-person meetings. Though most organizations have reopened their offices to employees, most at limited capacity, the future of the business world embracing hybrid work models appears to be here to stay. Based on the survey responses, CAEs believe their teams will likely continue to rely heavily on technology-facilitated meetings as a more efficient means of communication.

4. We will focus more on emerging risks and their possible impacts on the company. (72% agreed – 25.7% strongly)- The pandemic has proven beyond doubt that the dynamic nature and velocity of risks must be an overarching consideration for internal auditors and other risk professionals. The fact that 72% of CAEs agreed with this statement, and over a quarter strongly agreed, speaks to the importance of auditing at the speed of risk. The COVID experience compels us to be more determined in the timeliness and precision with which we assess risks. To the extent that they were still in practice, periodic risk assessments are now obsolete. There must be a continuous component to assessing risks, not only in performing risk assessments with greater frequency, but in the methodologies and technologies we rely on to create to maintain a continuous perspective on risks.

5. We will likely not return to our traditional workplaces, but will work remotely all or part of the time. (68% agreed – 35% strongly)- The COVID experience has demonstrated loud and clear that the internal audit workplace of the future does not need to be exclusively in a traditional office setting. People worked from home, vacation houses, and travel destinations — and were productive all the same. About three-quarters of employees want the option to continue to work remotely after the pandemic, according to a new Microsoft report. After the pandemic, businesses will be more flexible about where people are based when hiring. Based on the survey responses, it would appear that a strong majority of CAEs will embrace flexible workplace arrangements in the future. This may prove particularly true in markets where internal audit talent (especially expertise in specialized risks) is in short supply.

Disruption Fuels Innovative Change: Nothing is forever — but it's unlikely that we'll return to the way things were before the pandemic. If our experience throughout the pandemic has taught us anything, it may be foolhardy to assume that these changes will be permanent. Yet, one thing is certain: audit, risk, and compliance professionals across the board proved their ability to be agile, innovative, and productive in an environment where risk priorities can shift overnight. Organizations with internal audit functions that had already made investments in cloud-based technologies prior to the pandemic were not only ahead of the pack, but also more likely to have a seat at the “virtual table” with management as their organizations’ crisis management and resilience plans were enacted. For the past year, I have often repeated that “disruption accelerates innovation.” I have also long quoted Danish philosopher Soren Kierkegaard’s observation that “all change is preceded by crisis.” Taken together, I believe it is safe to say that crisis-induced disruption fuels innovative change. Our survey would indicate that CAEs agree.



CIA Challenge Exam for CPAs

Are you an active CPA licensed by any US State Board? Did you know the IIA offers a one-time CIA Challenge Exam for active CPAs? Yes, you read that right, one exam instead of three! Don't miss this great opportunity to earn the Certified Internal Auditor (CIA) designation!

Click here for additional details: [CIA Challenge Exam \(theiia.org\)](http://theiia.org)



Internal Audit Awareness Month

shout it out.
RISE OF THE TRUSTED ADVISOR.

.....
*May is International Internal
Audit Awareness Month.*



Internal Auditing: The Pathway to Success

The IASA, IIA El Paso Chapter, and the IAEP program held an internal audit forum titled "Internal Auditing: The Pathway to Success" where internal audit professionals and business executives from WestStar Bank, The City of El Paso and UTEP discussed the various roles of an internal auditor, the different career pathways, and the unique situations they encounter in their careers. Two of the panelists are our very own Audit Committee Members: Luis Carrera and Edmundo Calderon.



Leadership Academy

Our President-Elect Michael Lamas and Nominee President-Elect Rick Rivas assisted the IIA Leadership Academy from April 10 to April 12, 2022, in Orlando Florida. They meet HQ IIA leaders and connected with other Chapter Leaders; in addition, learned innovative ways which are eager to implement in the El Paso Chapter.



Past Events



The Institute of
Internal Auditors

A huge thank you to our guest speakers:

February 17, 2022

Intro to Power Query Workshop

Presented by:

Jon Peltier Technical Services, Inc.

March 24, 2022

How and Why Hackers Hack – Your Best Practice Defenses

Presented by:

**Roger A Grimes, CPA, CISSP, CEH, MCSE, CISA, CISM, CNE Data
Driven Defense Evangelist KnowBe4, Inc.**

April 21, 2022

SOC Reporting – Purpose and Use

Presented By:

Jude Viator, CIA, CISA, CRISC P&N Consulting

Thank you to everyone that joined us in
making our past events successful!

Did you know...

The **IIA Learning Webinars** are short, live, educational presentations covering the latest trending topics in the world of internal auditing.

Plus, members receive complimentary CPE credit!

Go to:

<https://www.theiia.org/en/chapters/united-states/texas/el-paso/>



The Institute of
Internal Auditors

Your El Paso Chapter Is Platinum!

Get Involved with the Chapter

For volunteer opportunities, please email your name, phone number, and best time to reach you to:

Julie A. Franco

francojulie_iaelp@hotmail.com

Contact Information

For more information about the IIA El Paso Chapter (including event info and registration, payments, etc.), please contact our Chapter Officers.

For any chapter related questions, please send an email to:

chapter152@theiia.org

Mailing Address: P.O. Box 5105,
El Paso, TX 79953

Chapters Officers

Chapter President

Julie A. Franco

francojulie_iaelp@hotmail.com

Chapter Vice-President

Michael Lamas

mlamasiaa@outlook.com

Chapter Secretary

Patrice Hills

phills@epcounty.com

Chapter Treasurer

Cecilia Estrada-Lozoya

caestradaLozoya@utep.edu

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