

THE MILWAUKEE MINUTE

The official newsletter of the IIA Milwaukee Chapter

President's Message

Hello everyone –we're about to turn the corner into the IIA's new (fiscal) year. We continued to hold a wide variety of programs to enable our members to network and learn. By forging partnerships with neighboring chapters, assessing our programming delivery model to accommodate the newer ways of working and continuing to feature the best and brightest speakers, we continue to achieve the IIA's mission and champion the Internal Audit profession.

- **A Strong FY23!** The Milwaukee IIA Chapter has had a great year! Please celebrate our membership ([page 4](#)) and programming ([page 5](#)) wins with us. However, in order to not become complacent, we are always looking for feedback. Please let us know of any opportunities for our Chapter to improve, or if there are any specific event requests you have.
- **Call for Volunteers!** We are looking for members to help fill a few more roles. Please take a moment to read about the roles on [page 3](#) and reach out if you are interested.



Kevin Rasmussen,

President

kevinrasmussen@kpmg.com



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Our FY24 Leadership Team

To align with the IIA’s fiscal year, all FY24 Leadership and Volunteer roles became effective on June 1, 2023. We would like to welcome our returning and new Chapter Officer, Committee Chairs and Board of Governors!

We also extend a big THANK YOU to all our volunteers that help support our Chapter.

Lastly, thank you to Andrew Andrews, Abby Shriver, Alex Neufuss, Parker Rome, Matt Wells and Zach Berghouse for your service on the Board last year!

Chapter Officers and Committee Chairs

Kevin Rasmussen President	Jasmine Hawkins Vice President	Telia Peter Past President and Nominating Committee
Kyle Baldwin Treasurer	Brett Smykal Programming Officer	Reese Vanselow Membership Officer
Max Fu Secretary	Crystal Pardo Assistant Treasurer	Olga Lesinski Audit Committee

Board of Governors

Gary Wollenzien	Jamin Miles	Matt Braeger
Darren Bornemeier	Himanshu Sharma	



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Call to Action

We are looking for volunteers for the below roles. If you are interested or would like further information on any of our open positions, please reach out to our Chapter President at kevinrasmussen@kpmg.com, or reach out to the Chapter mailbox at chapter19@theiia.org.

Newsletter Volunteer

The Newsletter volunteer works with our Chapter President, Programming VP and Membership Officer to develop member focused content on a quarterly basis. Responsibilities include:

- Prepare a periodic newsletter capturing key activities to share with membership
- Work directly with Chapter officers and board of governors to develop newsletter content
- A willingness to improve our communications and creativity are welcomed

Time commitment for this role is approximately 3 hours per quarter.

Social Media Volunteer

The social media volunteer works with our Membership Officer and VP Programming to ensure our website content is kept current and that programming events are marketed to our members. Responsibilities include:

- Make requests to IIA headquarters to update our website content, as needed
- Post programming events to LinkedIn and work with Membership and Programming Chairs on various initiatives.

Time commitment for this role is approximately 2-4 hours per quarter.

Although other roles may be filled, we are always looking for future leaders to fill our Officers, Board of Governors, and Volunteer roles.

We constantly assess our Board and Volunteer structure and have created/modified roles in the past to accommodate the interests and available time commitment of our leaders. Plus, we always look to adapt our board structure to match our strategic and tactical objectives.

Please contact the Chapter President (kevinrasmussen@kpmg.com) if you have general questions/and or interest in joining a high-performing board!

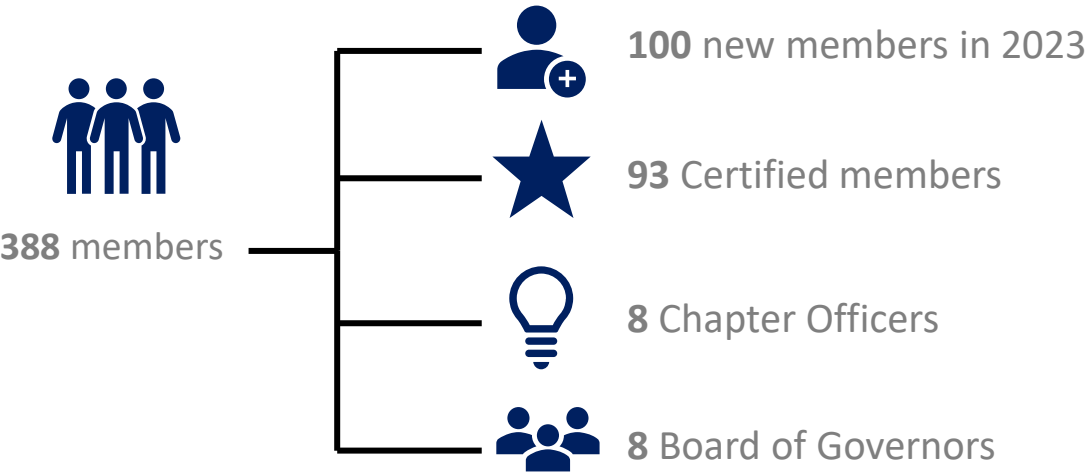


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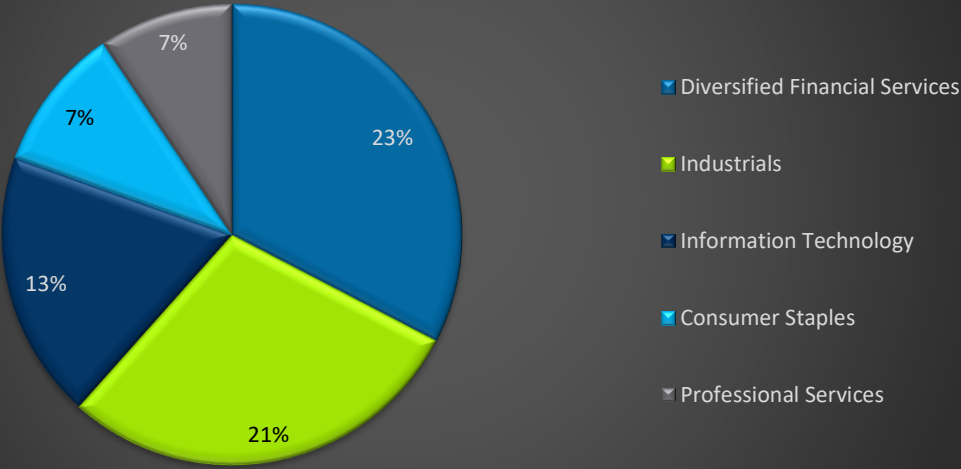
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Membership Overview

Membership Information and Highlights



Top 5 Industries



Thank you to the IA departments taking advantage of the Group Account options for your IIA members! If your IA Department has three or more IIA members, consider taking advantage of the Group Account option to reduce your company’s overall yearly membership cost and enables for a more centralized membership management experience. If interested, please contact us at Chapter19@theiia.org and we are happy to help you.

Programming Lookback

Our Chapter provides quality, engaging, and facilitated learning opportunities for our members and other interested parties. We are committed to offering a variety of events to expose individuals to a wide range of topics while providing networking opportunities in the Milwaukee community. Annually, we develop our programming based on survey results and feedback received from our Chapter Members.

In addition to our local programming, we continued to share event detail from neighboring chapters including Madison, Fox Cities, Chicago and other Midwest District partners. We will continue to communicate these events to increase opportunities to network and learn.

If you have any requests or suggestions for future topics and/or speakers not indicated in your survey response, we'd love to hear from you!



7 events held



299 total participants

FY23 Events Held

- **October 2022:** Internal Audit's Approach to ESG (Speaker: AO Smith)
- **December 2022:** IA Risk Assessment Alignment with ERM (Speaker: Clarios/ PwC)
- **January 2023:** Cybersecurity Trends (Speaker: FIS Global)
- **April 2023:** Roundtable Discussion: Robotics (Speaker: IEWC)
- **May 2023:** Cloud Systems & Computing (Speaker: Baker Tilly)
- **May 2023:** Brewers Outing (IA Appreciation Month Event) (Speaker: Associated Bank, AO Smith, Generac, Marcus Corporation, KPMG)
- **May 2023:** Technology-Enabled Transformation of Internal Audit: What's Working and What's Not (Speaker: Zurn/ RSM)



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