

Talent Pipeline Initiative **PROSPECTUS**



Internal Audit
FOUNDATION



The Institute of
Internal Auditors

Support the Talent Pipeline Initiative

Join Us in Shaping the Future of Internal Auditing

Supporting the next generation is critical to the future of the internal audit profession. Over the next few years, the Internal Audit Foundation and The IIA are committed to expanding the talent pipeline, and your support is crucial to this initiative.

This partnership seeks to create a structured collaboration between The IIA, the Foundation, and corporate partners to build and sustain a next-generation talent pipeline. The partnership will fund crucial needs, including conducting generational research, creating educational resources and programs, establishing an interactive website, and more. By working together, we will prepare students and young professionals to fill critical roles in the future workforce, establishing a robust pipeline for the internal audit profession.

By joining us as a corporate partner in the Talent Pipeline Initiative, you will:



Invest in Tomorrow's Leaders

Help prepare aspiring professionals with the knowledge and resources they need to succeed.



Support Educational Excellence

Enable innovative and advanced learning opportunities.



Strengthen Community Impact

Demonstrate your commitment to creating a more inclusive and diverse workforce.

Partnering with the Foundation offers your organization a unique opportunity to make a meaningful impact on the development of student talent, while also benefiting from increased visibility, enhanced brand reputation, and access to a pool of qualified, diverse future professionals.

I invite you to connect with the Foundation team directly to explore tailored opportunities that align with your organization's values and goals.

Thank you for considering this important partnership opportunity. Your contribution will help develop a more inclusive, dynamic, and forward-thinking profession, ensuring that the next generation of auditors is ready to tackle the challenges of tomorrow. We look forward to partnering with you to create a legacy that benefits both your organization and the next generation of audit leaders.

According to the Vision 2035 report, over 70% of chief audit executives (CAEs) have experienced challenges in attracting talent with the skills required for future internal audit functions.



Anthony J. Pugliese, CIA, CPA, CGMA, CITP
President and Chief Executive Officer, The Institute of Internal Auditors, Global Headquarters
Trustee, Internal Audit Foundation

Sponsorship Opportunities

Why Partner With the Foundation?

- **Impact:** Your sponsorship helps build the future of the internal audit profession by equipping students with the knowledge, skills, and professional connections needed to succeed.
- **Diversity and Inclusion:** By supporting students from underrepresented backgrounds, your organization will help cultivate a more diverse talent pipeline for the internal audit field.
- **Brand Visibility:** As a corporate partner, your brand will be associated with positive educational and career development initiatives, positioning your organization as an advocate for the future of internal audit.
- **Access to Talent:** Partners gain early access to a pool of qualified, motivated students from diverse backgrounds who are actively preparing for careers in internal auditing. This talent pool can be tapped for internships, entry-level positions, and mentorship programs.

Platinum Sponsor – \$50,000 (3 available)

Partnership Benefits:

- Exclusive sponsorship of a related generational research report or naming rights for a scholarship, etc.
- Opportunity to present at a sponsored event, showcasing your organization's commitment to student talent development
- Inclusion in a feature article in the Foundation's annual Year in Review report, highlighting the impact of your sponsorship
- Article in *Internal Auditor* magazine
- All benefits below

Gold Sponsor – \$35,000 (3 available)

Partnership Benefits:

- Two designated emails to students and/or Emerging Leaders
- Priority access to high-performing students in the Internship Preparation Program and job placements
- Recognition on Foundation social media, highlighting the impact of your sponsorship
- Host a branded webinar, session, or training (organization to choose topic)
- All benefits below

Silver Sponsor – \$25,000 (9 available)

Partnership Benefits:

- Host a student leadership development or career readiness seminar/webinar
- Dedicated news release and sponsor-created press release (with IIA approval) announcing sponsorship [in coordination with other sponsors]
- Serve as a guest speaker or panelist at an IIA student event
- Logo recognition and thanks at all promotional events, keynotes, and IIA conferences
- All benefits below

Bronze Sponsor – \$10,000

Partnership Benefits:

- Up to three (3) mentorship, internship, and career opportunities for students and Emerging Leaders featured on the Talent Pipeline website (and/or IIA Career Center)
- Early access to interview and provide internship opportunities to students in the pipeline program
- Logo placement on Talent Pipeline Initiative materials and online media
- All benefits below

Supporting Sponsor – \$5,000

Partnership Benefits:

- Recognition as a Supporting Sponsor on the Foundation website and event materials
- Help fund career resources for students, including preparation for certifications and job search assistance

In-Kind Sponsor

We are also seeking valuable items, such as **exclusive box seats, event tickets, memorabilia, and unique experiences** – gifts that can be given away to raise vital funds for the **Talent Pipeline Initiative**.

As a valued partner, your organization will have the opportunity to gain exclusive recognition across our platforms, participate in high-impact events, and access a growing network of future leaders and professionals. Together, we can make a meaningful impact.