



## Opening Keynote: A New Approach to Data Privacy: 4 Pillars That will Form the Future

**Daniel T. Yunker**

Principal, Internal Audit Leader, Healthcare Consulting  
Crowe LLP

**Dirk Arends**

Principal Consultant, Migration and Modernization  
Amazon Web Services

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Privacy and Data Protection Manager, Consulting Practice  
Crowe LLP

With the rise of transformative technologies like big data, biometrics, genetic testing, and generative AI, inadvertently exposed sensitive data poses an increasing concern for corporations, government agencies, and nonprofits alike. How can internal audit help organizations maintain transparency, promote good governance, and operate with ethics, efficiency, and compliance in their race to safeguard their most precious commodity — data? In this keynote, Crowe will be joined by a representative from Amazon Web Services (AWS) to discuss emerging challenges and uncover a new 4-pillar approach that will help auditors ensure ethics, governance, cybersecurity, and privacy in a new frontier for data privacy shaped by AI, cloud computing, and other increasingly complex environments.

In this session, participants will:

- Uncover the most pressing issues facing internal audit today amidst the rise of transformative technologies.
- Discover the 4 pillars that will form the future of internal audit and help safeguard data.
- Learn applicable strategies they can apply on the job, today and tomorrow.
- Gain a new perspective on the importance of their role and how they can help change the conversation regarding internal audit.

**Daniel Yunker** is responsible for leading the strategic direction of Crowe Healthcare Internal Audit and Risk services and solutions, which includes more than 500 healthcare-specific professionals. He has helped develop new ways to add value for large healthcare systems and advance healthcare delivery in the communities served. Recognized as an industry thought leader, Yunker has held executive roles with



Northwestern Medicine, Loyola Medicine, Metropolitan Chicago Healthcare Council, Aon, and the Healthcare Financial Management Association.

**Dirk Arends** is a Principal Consultant on Migration and Modernization at Amazon Web Services, where he advises customers on the digital transformation journey. Previously, he oversaw cybersecurity, compliance, and governance as President and CTO at Virtual Systems.

**Amanda Marderosian** provides tailored support for data privacy and compliance leaders within a variety of regulated industries, including life sciences, manufacturing and distribution, and high-tech. In addition to leading projects focused on operationalizing privacy programs, she consults on complex compliance-related matters, configures privacy platforms, and conducts compliance assessments on internal policies for in-scope privacy regulations.

**NASBA: Specialized Knowledge | Learning Level: Intermediate | CPE Credit: 1.8**  
**Prerequisite: General knowledge of data privacy requirements**



8:40–9:40 a.m. PT | 10:40–11:40 a.m. CT | 11:40 a.m.–12:40 p.m. ET

**CS 1: Cybersecurity Risk Management Regulations: Regulatory Compliance and The 3 Lines of Defense**

**Andy Watkin-Child CSyP, CEng, AMAE**  
Founding Partner  
ParaVa

NASBA: | Learning Level: | CPE Credit: 1.2  
Prerequisite:



## CS 2: Auditing The Data Privacy Program

**Mark Thomas, CGEIT, CRISC, CDPSE, COBIT Assessor, ITIL, PRINCE2  
President  
Escoute Consulting**

**Mark** is an internationally known Governance, Risk and Compliance expert specializing in information assurance, risk IT strategy and digital trust. With over 30 years of professional experience Mark has a wide array of industry experience including government, health care, finance and banking, manufacturing, and technology services. He has held roles spanning from CIO to IT consulting and is considered a thought leader in frameworks such as COBIT, NIST, ITIL and multiple ISO standards.

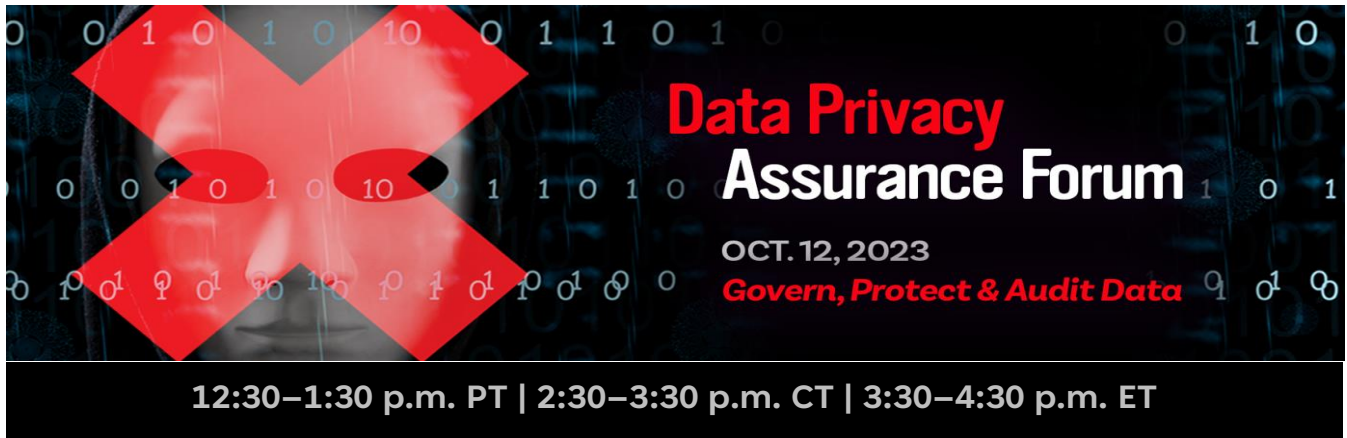
**NASBA: | Learning Level: | CPE Credit: 1.2  
Prerequisite:**



**CS 3: Data Governance in the Cloud**

**Ted Dziekanowski, CISA, CRISC, CCSP**  
eGRC Specialist and Cyber Security Trainer  
Chatham Technology Group

**NASBA: | Learning Level: | CPE Credit: 1.2**  
**Prerequisite:**



#### **CS 4: The Evolving Role of IT Audit: Preparing for Regulatory Changes and Emerging Technologies**

**Dr. Lisa McKee**

**Partner**

**American Security and Privacy**

The IT audit role is constantly evolving as new laws and regulations are passed globally. Technological advances, AI, and emerging technologies impact how auditors assess systems, applications, and processes for risk related to data processing and compliance. It is important for IT auditors to assess security and privacy controls to protect organizations against threats related to emerging technologies and privacy cyberwarfare.

In this session, participants will:

- Examine changes in the regulatory landscape.
- Consider the impact of AI and how to protect data in organizations.
- Get tips on auditing security and privacy controls.
- Construct an IT audit plan for emerging technologies and privacy cyberwarfare.

**Dr. Lisa McKee** is a Founding Partner at American Security and Privacy, LLC. She has 20+ years of industry experience and provides virtual Data Protection Officer (vDPO) services, including assessments, training, program development, and leadership, for companies internationally. She completed a Ph.D. in Cyber Defense with a dissertation in Privacy from Dakota State University. A highly regarded privacy expert, she has spoken at global events held by IAPP, ISACA, The IIA, and RSA. She is a member of the Accredited Standards Committee X9 and an APMG ISACA Certified Trainer. Dr. McKee volunteers on boards for several professional groups, mentors and teaches graduate students as an adjunct professor at several universities, and has authored several publications and a data privacy management textbook.

**NASBA: | Learning Level: | CPE Credit: 1.2**

**Prerequisite:**