

IIA Conferences

Polling Tool Information



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How does the polling tool work?

The IIA will add an instructional slide to the beginning of your presentation indicating that polling will be used for your session.



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The polls will be embedded right within your PowerPoint Slides and will become live when you are on the polling question.

Which of the following Social Media platforms do you use?

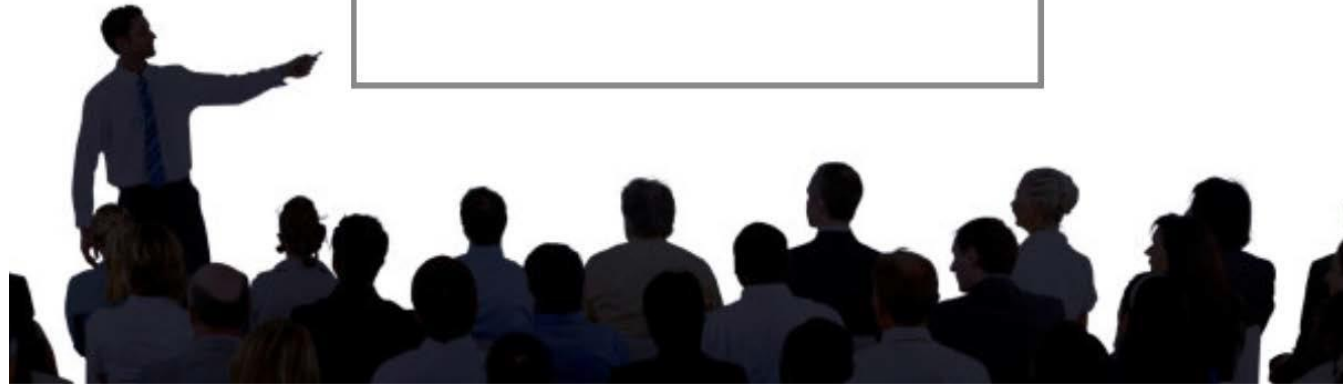
Facebook

Twitter

Linkedin

Pinterest

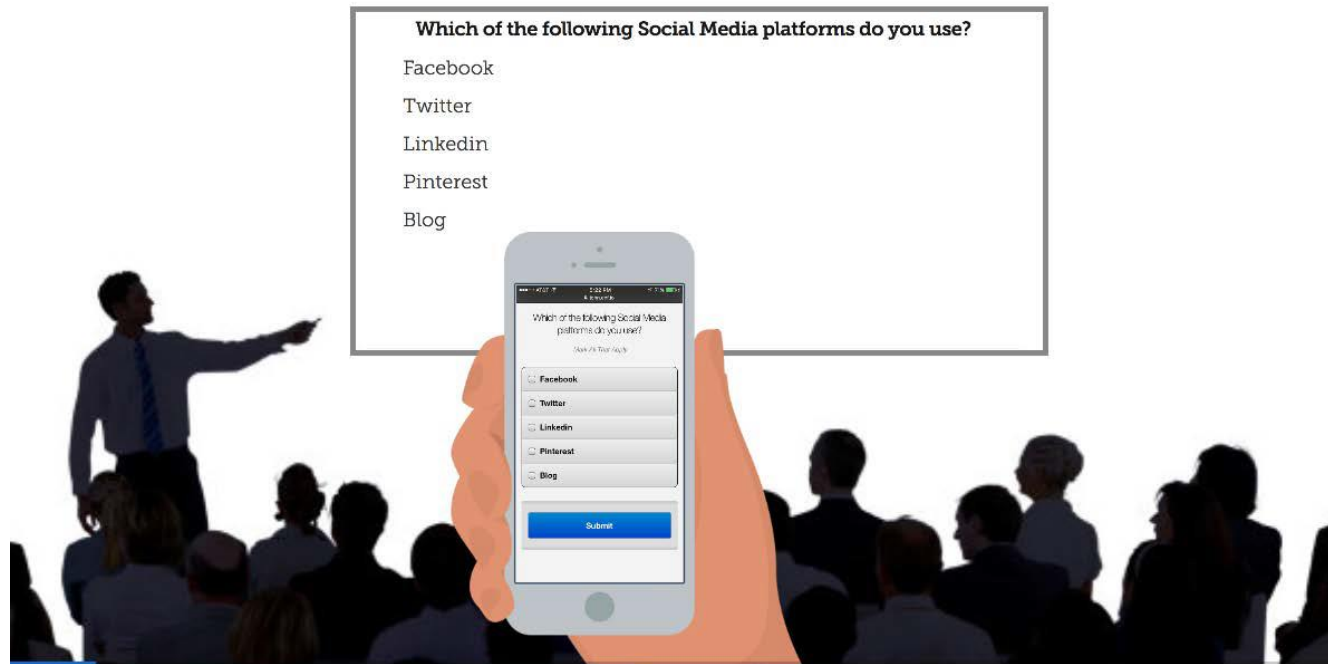
Blog



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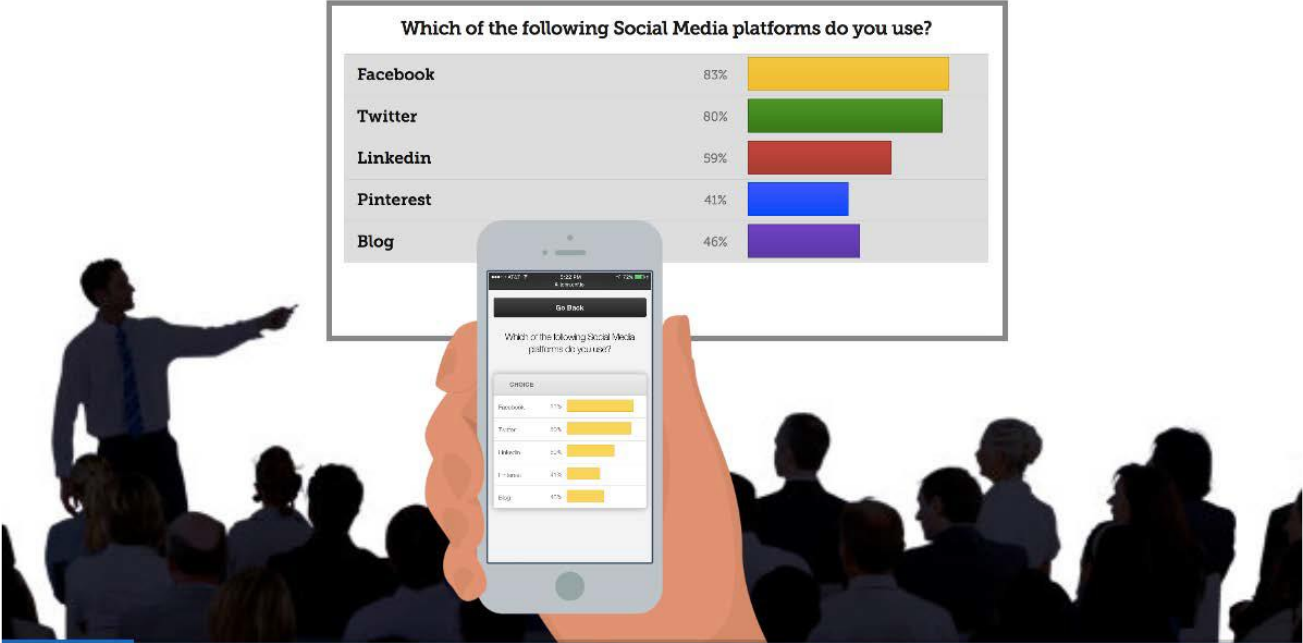


When it's time to respond, the poll will instantly appear on your attendees' device.



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The results will display on screen in real-time. Attendees will also see the results through the mobile app.



**Why is audience
engagement important?**



Traditional lecture style presentations only result in **10% - 15%** knowledge retention on average



Source: Scott Gould - The Engaging Method



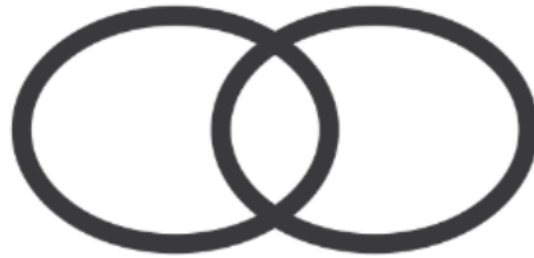
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Effective learning happens when attendees are
participating & engaged



Participation

+



Engagement

=



**Knowledge
Building**



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**Why does active
learning work?**



As far as your brain is concerned, engagement and reward are essentially the same thing!

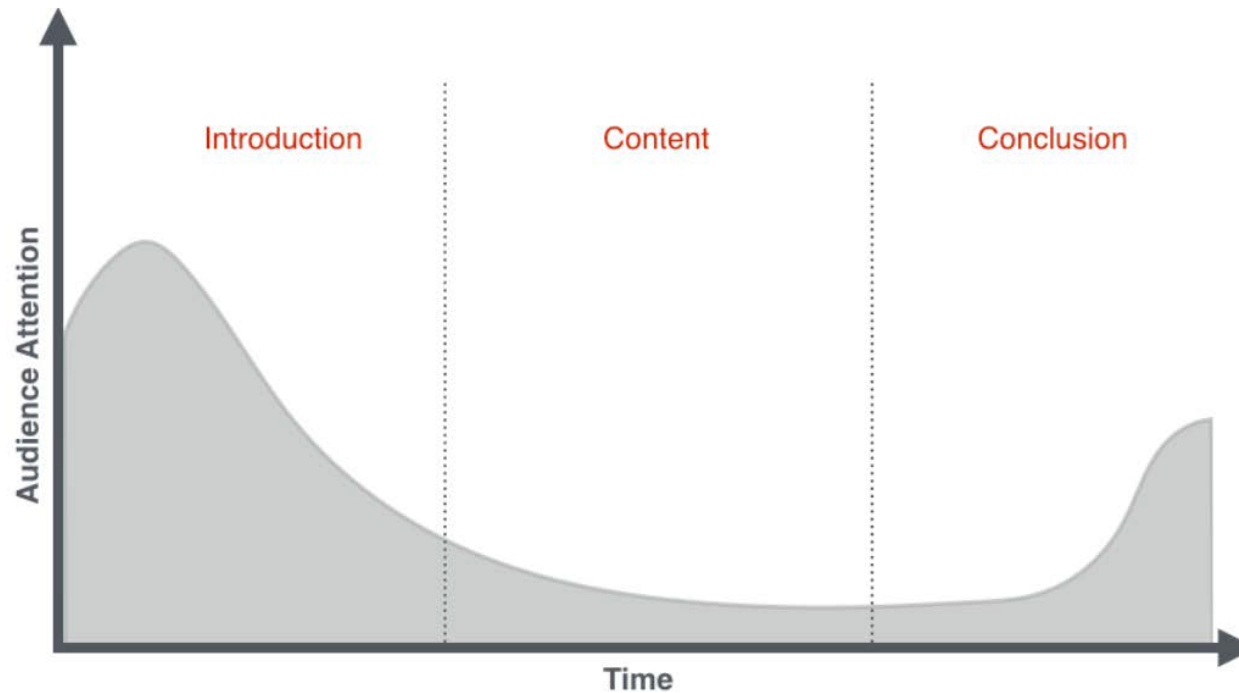
Dopamine is released and as a result you get many benefits related to learning.



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Source: Scott Gould - The Engaging Method

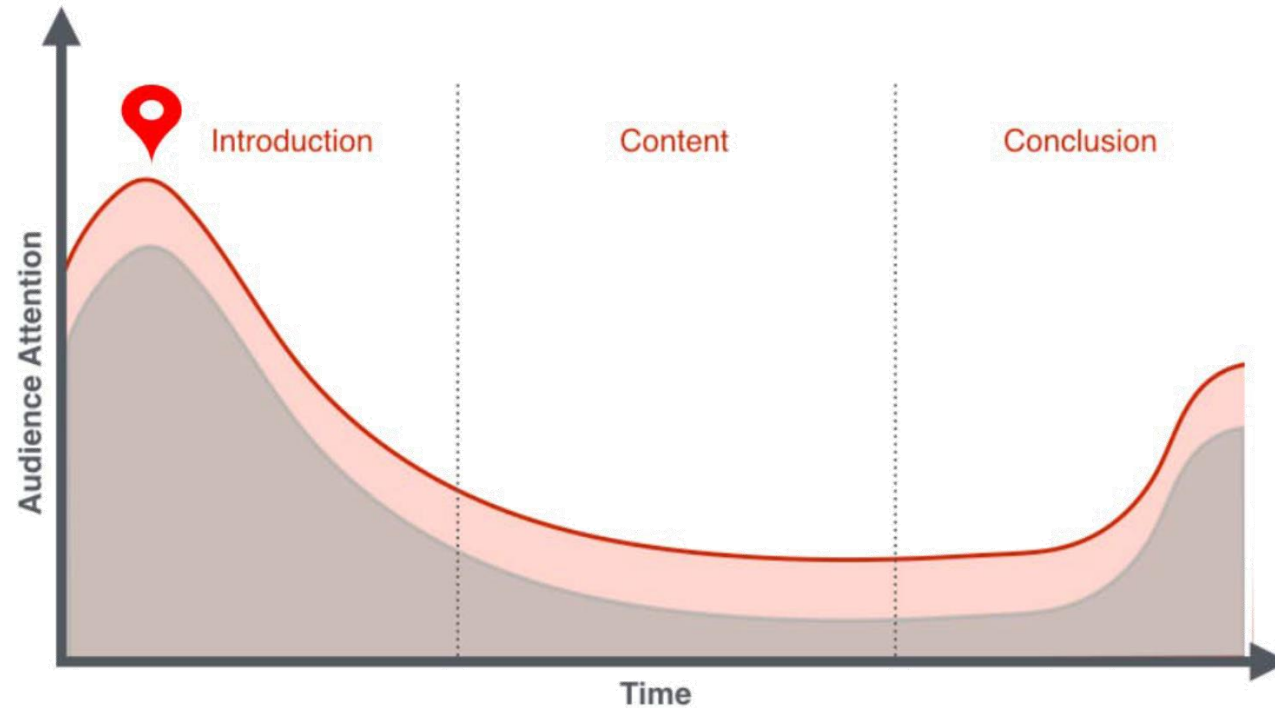
Here is what the audience attention span looks like during a typical presentation ...



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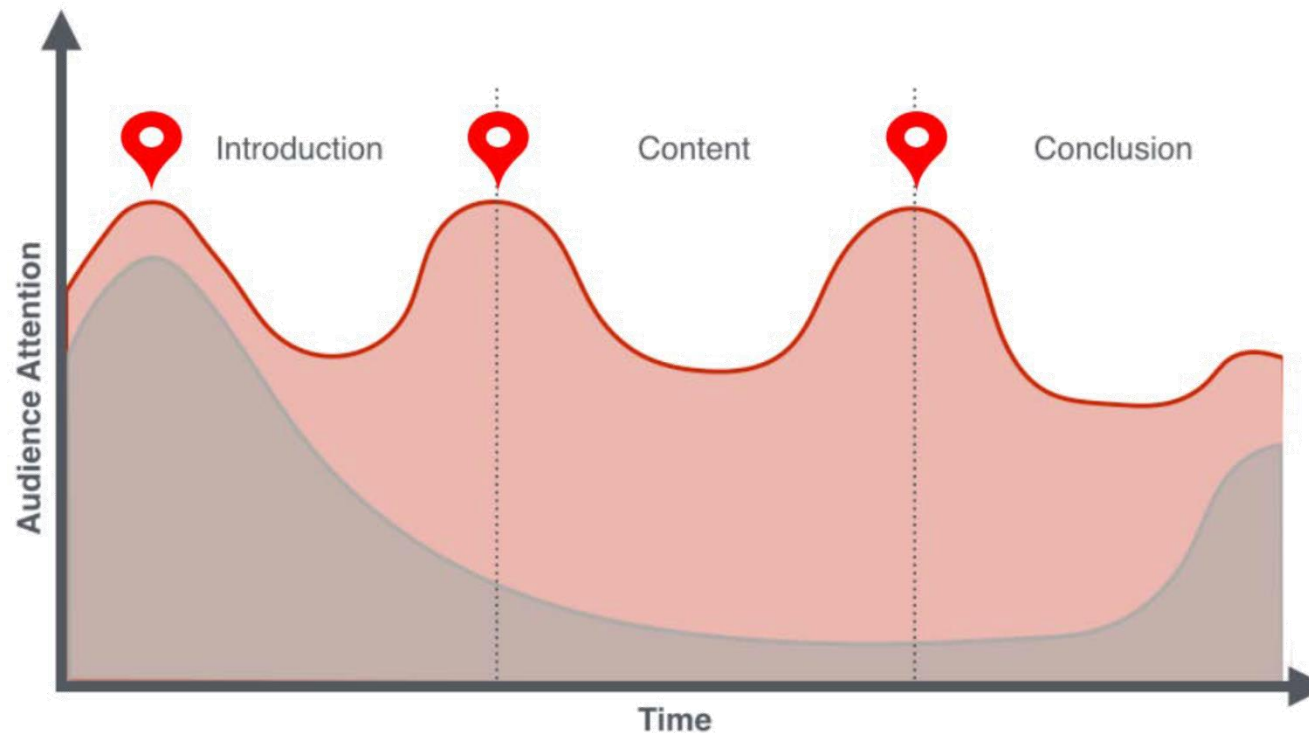


Kicking off your presentation with a Poll question will immediately spike engagement and boost attention spans for the rest of the session



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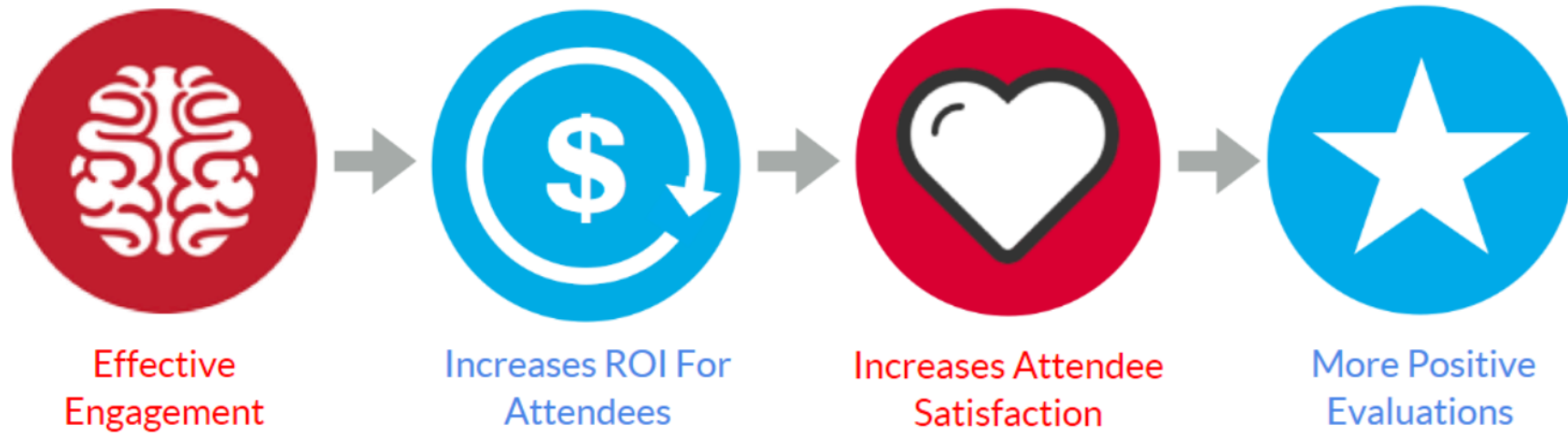
By engaging attendees with a Poll question every **15-20 minutes** you can increase the amount of content they retain from your presentation by **up to 70%**!



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It can also lead to more favorable ratings from attendees on session evaluation surveys.



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So why is audience engagement important?

- ✓ Your presentation will be more effective
- ✓ Your content will be remembered
- ✓ You will avoid the frustration of seeing blank stares or someone falling asleep!
- ✓ Your evaluation ratings may increase as a result



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So why is audience engagement important?

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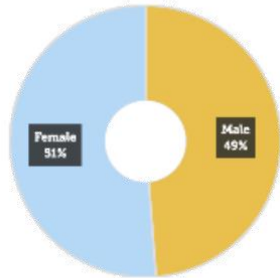


Examples of polling

We have put together some examples of way you can incorporate polling into your presentation.

What are the different types of polls I can create?

Are you a male or female?



Multiple Choice: Pie Chart

What segment of the profession do you represent?



Multiple Choice: Bar Chart

Rate your experience with Social Media so far

1 = Worst, 10= Best

RESPONSE AVERAGE

6.3

3 Votes Cast

Numerical Rating

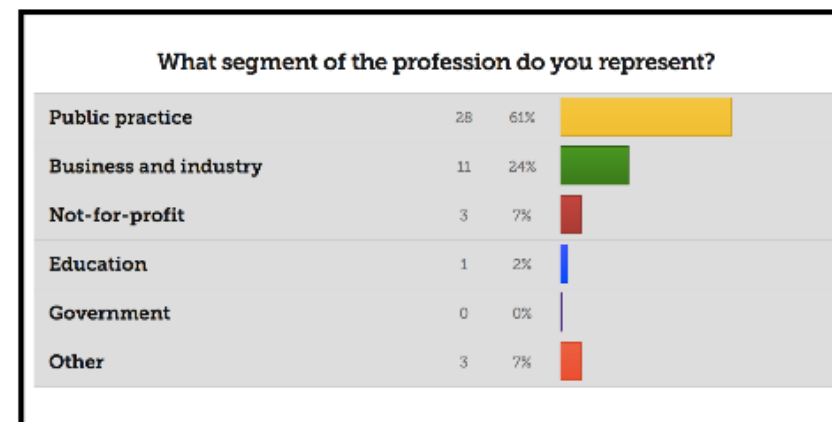
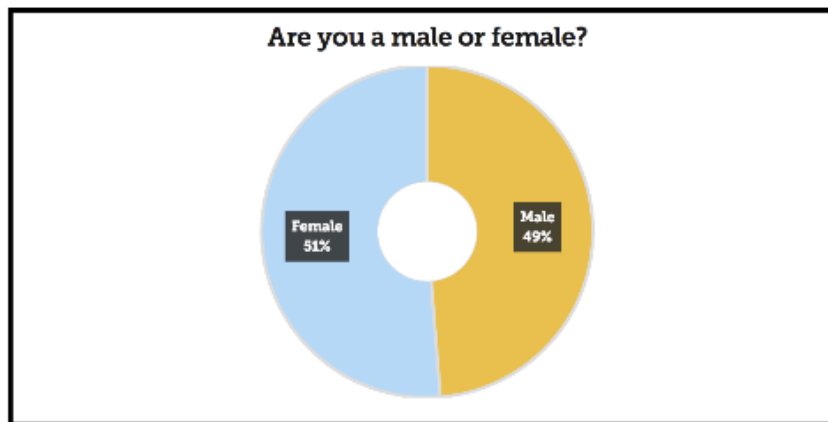
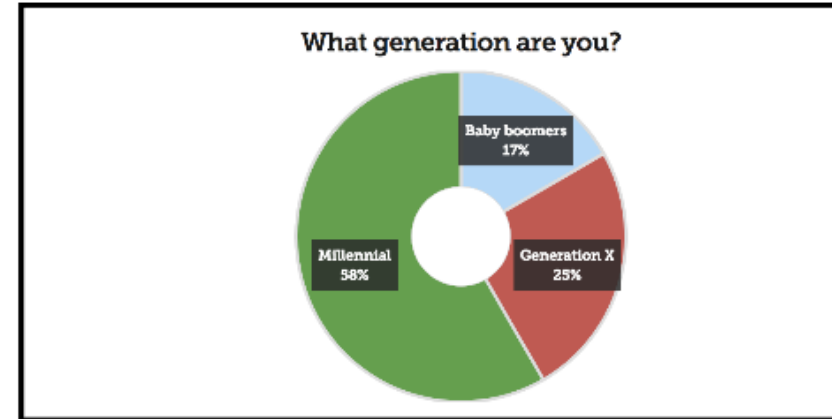
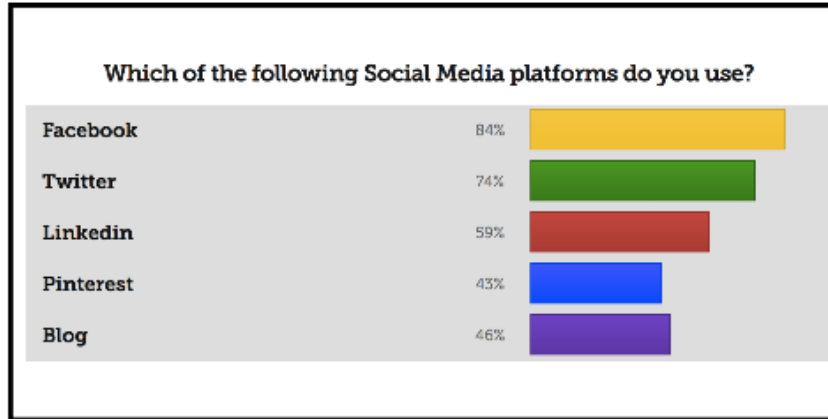
What is one word you would use to describe yourself?

cool crazy fabulous **funny** intuitive
leader **perfect** **smart** strong
thoughtful **unique** **weird** witty
wizened

Open Ended

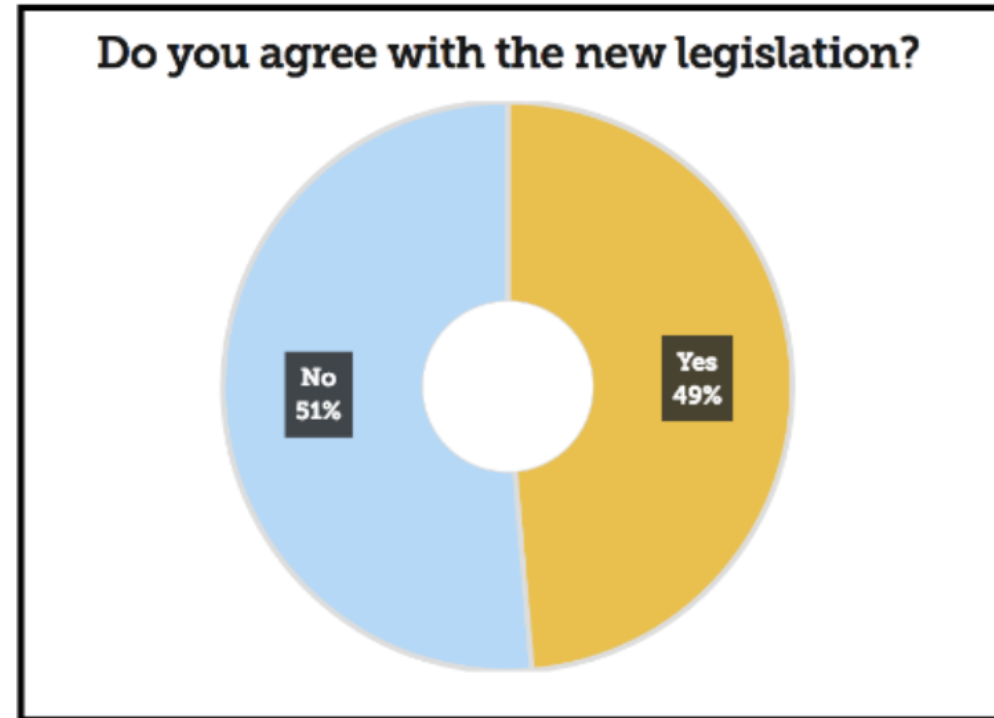
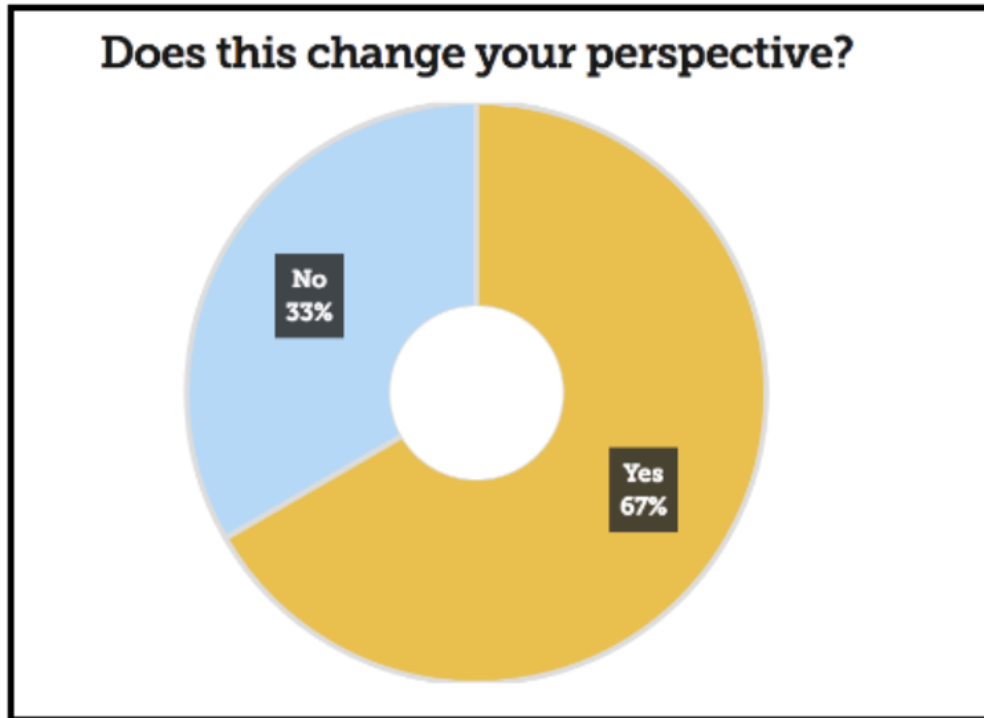
Learn About Your Audience

Use polls to gain a better understanding of who you're presenting to....



Gauge Opinions

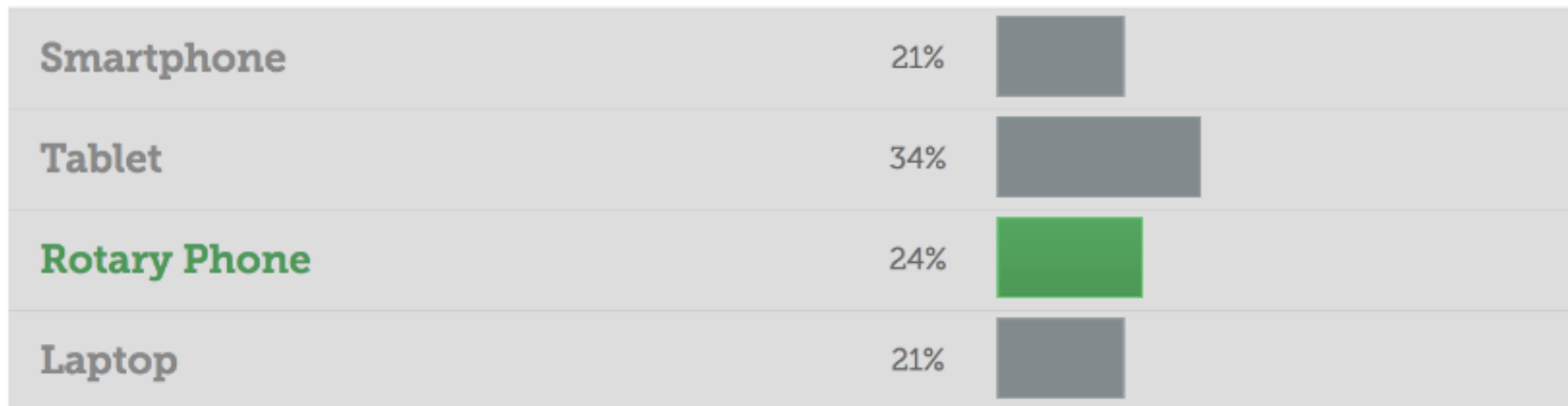
Poll attendees to find out how they feel about a certain subject related to your content



Quiz Questions

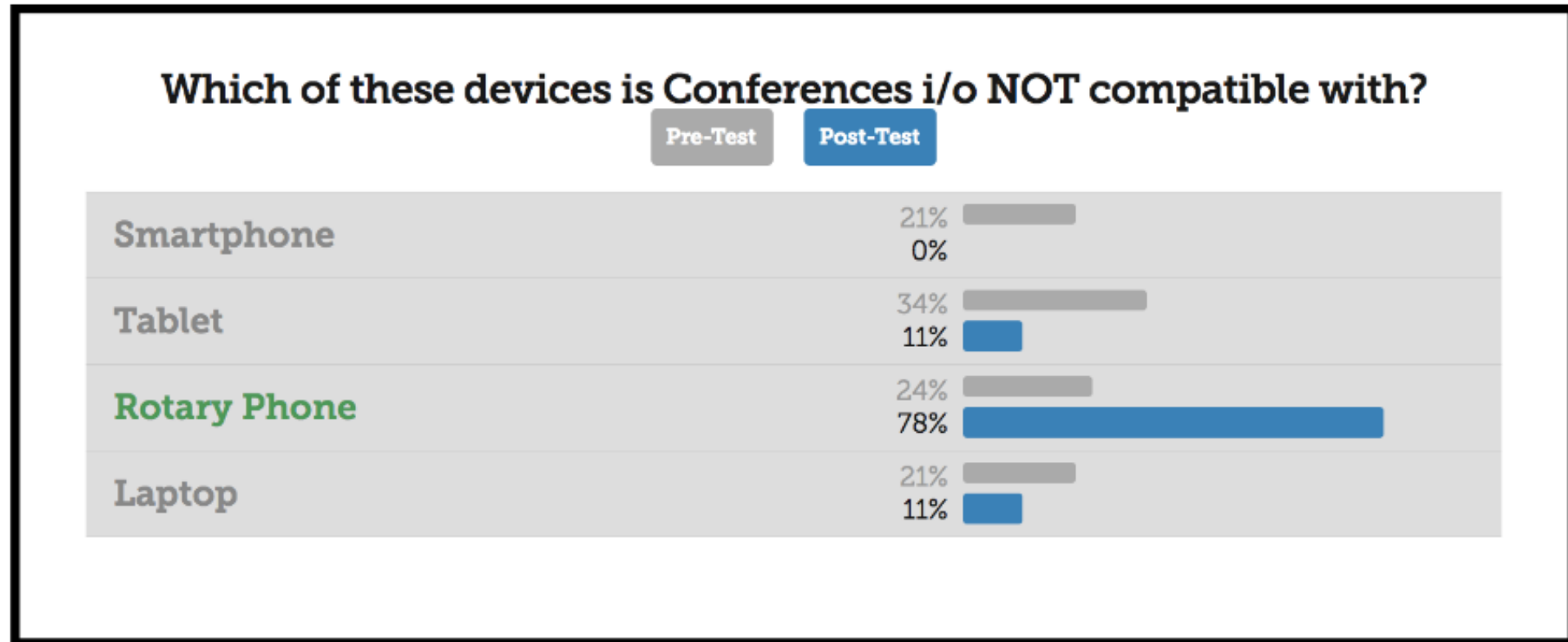
Conduct polls with correct answers to assess attendee knowledge or understanding of a subject

Which of these devices is Conferences i/o NOT compatible with?



Pre-Post Comparisons

Use pre-post comparison to assess whether attendees effectively learned or how their opinions on a subject changed throughout your session



How many polls should I plan on incorporating?

It depends on what you're trying to accomplish and how much time you have but you can expect it to take about 1 minute to gather results for each Poll. How much time you spend analyzing / talking about the results is up to you.

We generally suggest presenters doing 3 to 5 Polls in a standard 60 minute session.

How will my Polls get created & embedded into my presentation?

The IIA Staff will create an embedded link and add it to your PowerPoint.

This link will be added to the notes session in your presentation. If the link is not present, the polling will not work.

What if I am using my computer?

The IIA will have laptops in all session rooms equipped with the Conferences i/o plug in, which is the key for making the polls go live

If you are using your own computer, you must install the plug in

- [Click Here to download Conferences i/o PowerPoint Plug in](#)

Can I receive the data after my session?

Absolutely! Email IIASpeakers@theiia.org for the results. Please note, we do not provide session recordings for any virtual broadcasts.

Questions?

Please contact me if you have any additional questions!

Damaris Marino

Senior Specialist, Faculty Experience | The Institute of Internal Auditors

IIASpeakers@theiia.org